



Somabay announces the opening of The Kaktus Hotel & Co-Working Hub, its latest lifestyle destination



Following a successful 2024, [Somabay](#) is delighted to announce the expansion of its portfolio with the opening of its newest hotel, [The Kaktus Hotel & Co-Working Hub](#). Opening to guests from 01 June 2025, this latest launch will offer guests the ultimate lifestyle destination, combining leisure, sports, and relaxation against a backdrop of sophisticated design and sustainable innovation.

The Kaktus Hotel offers a choice of **189 contemporary rooms and suites**, which have been thoughtfully designed with comfort and inclusivity in mind. All rooms and suites feature private balconies or terraces, offering captivating views of the breathtaking Somabay peninsula. Away from the rooms, the hotel is also home to a co-working hub, making it the perfect choice for digital nomads who are looking to escape to the sunshine.

When it comes to dining, guests can opt for the main Kaktus Hotel restaurant and hotel bar, or can enjoy a coffee at the **Spin Off** coffee shop in the lobby. Those looking to indulge in a wider variety of cuisines can enjoy the selection of dining destinations available at the Somabay Marina, ranging from Mexican eatery **Hola Tacos** to Asian-inspired tapas bar **Sobar Rooftop**, while those seeking a more relaxed vibe can head to **Wyte Soma Beach Club** for the ultimate beachfront experience. **Barbouni Restaurant** is the go-to for those seeking Mediterranean dining, with **Movenpick Ice Cream** offering a refreshing sweet treat option for guests looking to cool down in the Egyptian sun.

Guests of The Kaktus Hotel will have access to Somabay's exceptional lifestyle offerings, ensuring a truly memorable holiday. Whether refining their swing on the **18-hole Gary Player Championship Course** or trying their hand at **footgolf**, there's something for everyone to enjoy. The nearby **Soma Sports Arena** offers a dynamic sports experience, featuring an Olympic-sized pool, squash and padel courts, and a football pitch. Watersports lovers are also well catered to, with **kitesurfing**, **wingfoiling**, **scuba diving**, and more to look forward to, with the talented professionals at the [Duotone PRO Centre](#), [7BFt Kitehouse](#), and [Orca Dive Centre](#) being on hand to help guests master the sports.

Sustainability is at the heart of The Kaktus Hotel, anchored by a commitment to **preserving the vibrant marine life** that surrounds Somabay. Ongoing initiatives include **reforestation efforts for the coral reefs**, a collaboration with **Turtle Watch Egypt**, and projects to **restore giant clams** and coral habitats, all of which work to protect the marine environment while also ensuring that guests can discover all the magic that the Red Sea's underwater world has to offer.

Conveniently located along Egypt's Red Sea coast and just over a 5-hour flight from the UK, The Kaktus Hotel is the perfect destination for those wanting to escape to the warm Egyptian sun.

To book The Kaktus Hotel, please visit the Booking.com page, available [here](#).

-ENDS-

Lead-in Rates:

- From £100 per night for a Standard Room on a double occupancy, half-board basis
- From £112 per night for a Garden Room on a double occupancy, half-board basis
- From £120 per night for a Pool Room on a double occupancy, half-board basis
- From £136 for a One-Bedroom Suite on a double occupancy, half-board basis
- From £204 for a Two-Bedroom Suite on a double occupancy, half-board basis

For further information please contact:

The Communication Group
123 Victoria Street, London, SW1E 6RA
Telephone: +44 (0) 20 7630 1411
Email: somabay@thecommunicationgroup.co.uk

About Somabay:

Somabay is an exclusive Red Sea resort in Egypt. Just a 4-hour flight from Central Europe, with year-round sunshine and mild temperatures, Somabay offers vacationers an ideal Red Sea holiday. The resort location boasts some of the sandiest beaches of the Red Sea and panoramic views of desert mountains and blue skies. Luxury hotels, Gary Player championship golf course, a Holistic Spa & Thalasso centre, a diving and kite surfing centre all make Somabay the ideal place for relaxation and recreation.