

The Agency Owner's Guide to Freedom

Digital File + Audiobook & Free Book

Resource Links

***For PDF, download the digital file here -

https://drive.google.com/file/d/1sYwxzN0BUBE3Xia2Qc3qIN4RFdNBfHMT/view?usp=drive_link

What is this book all about?	1
Digital File	3
Audiobook Links	4
Foreword, Introduction, Chapter 1 - I Created A Monster	4
Chapter 2 - Change Your Mindset, Change Your Life	4
Chapter 3 - Regain Control of Your Time	4
Chapter 4 - Create Your Delegation System	4
Chapter 5 - Create Your Minimum Viable Solution	4
Chapter 6 - Fill Your Pipeline	5
Chapter 7 - Empower Your People & Where Do We Go From Here	5
Social Proof (Client Interviews)	5

What is this book all about?

Amazon Description:

You started your agency to have more freedom. But now you work way too many hours, and you can't find a way to scale and maintain profitability at the same time. You're tired of attracting the wrong clients, or of offering a service that's treated like a commodity.

The agency that was once your passion has become a relentless cycle of never-ending demands.

Stop spinning your wheels and trading time for money.

The Agency Owner's Guide to Freedom will show you how to:

- Manage your time, so you can work on your business rather than in your business

- Create systems, so you can duplicate yourself and start earning more and working less
- Transition from being a hustler or subject expert into becoming the CEO of your agency
- Develop a minimum viable solution, so your agency is more efficient and you offer a clearer value proposition to your clients
- Define your ideal client and test your messaging, so your marketing and sales efforts are more effective
- Get the qualified, booked appointments you want
- Attract, recruit, train, and retain the right people, so your agency grows into an organization

The Agency Owner's Guide to Freedom is about more than just growing your agency and making money. Revenue growth is great – of course. But what the author really wants is for business owners to see the potential within themselves. To see them begin to exercise their agency — their power — to transform themselves, their lives, and their businesses.

Everything starts with you, even in business. To get to where you want to be, you have to grow past the current version of yourself. To grow your agency, you have to grow as a person first.

If you're looking for a magic solution without effort, or you're not ready to step outside your comfort zone and put in consistent imperfect action, The Agency Owner's Guide to Freedom is probably not for you.

But if you do the work outlined here, you will experience a transformation. You'll become a leader. You'll be able to align your mindset, systems, and people to your vision of what your marketing agency can be.

This book is a manual for how to create that transformation. The Agency Owner's Guide to Freedom will give you the clarity and confidence to create the life and the business you want.

You'll do all this in a way that's aligned with your vision and authentic to yourself. And you won't need to overwork, risk burning out, or sacrifice the quality of the services you deliver.

Ready to get started?

Digital File

I have two options with the digital file based on how you read them.

For PDF, download the digital file here -

https://drive.google.com/file/d/1sYwxzN0BUBE3Xia2Qc3qIN4RFdNBfHMT/view?usp=drive_link

For ePub/Kindle, download the digital file here -

https://drive.google.com/file/d/1tHhrmQHCjLSc9YHW23CKoGDCda_hTzpy/view?usp=drive_link

Audiobook Links

Foreword, Introduction, Chapter 1 - I Created A Monster

([Apple Link](#) | [Spotify Link](#))

Sets the stage for agency owners, outlining the book's aim to transform their businesses through improved leadership, systems, and mindset.

Chapter 2 - Change Your Mindset, Change Your Life

([Apple Link](#) | [Spotify Link](#))

Focuses on developing a growth mindset, crucial for overcoming challenges and scaling your agency effectively.

Chapter 3 - Regain Control of Your Time

([Apple Link](#) | [Spotify Link](#))

Guides you through a systematic way to carve out at least 8-10 hours per week to work ON the business.

Chapter 4 - Create Your Delegation System

([Apple Link](#) | [Spotify Link](#))

Provides a practical way of getting everything out of your head and into systems and procedures that allows you to have other people do the work IN the business for you.

Chapter 5 - Create Your Minimum Viable Solution

([Apple Link](#) | [Spotify Link](#))

Teaches how to develop scalable, profitable solutions tailored to meet your clients' needs effectively.

Chapter 6 - Fill Your Pipeline

([Apple Link](#) | [Spotify Link](#))

Focuses on robust strategies for consistently attracting and retaining high-quality clients.

Chapter 7 - Empower Your People & Where Do We Go From Here

([Apple Link](#) | [Spotify Link](#))

Provides insights on how to build, train, and manage a high-performing team to drive your agency's growth.

Social Proof (Client Interviews)

1. [How Susan Turned Her Agency Around, 2X Revenue and was Acquired in 18 months](#)
2. [How Warren Went from \\$15k/month to \\$100k+/month in 9 months \(digital marketing agency owner\)](#)
3. [How Scott 2X'ed His Profit Margins & Served Clients While Taking a Month Off From The Business](#)
4. [How Laryssa was able to 2X Monthly Recurring Revenue in 3 Months by Attracting High-Ticket Clients](#)
5. [How Mike Went from Working 12+ Hour Days, 6-7 Days a Week to 8 Hour Days M-F WHILE Scaling](#)
6. [How Melanie 2X'ed Her Revenue while Working Less & Doing More of What She Wants to Do With Clients](#)
7. [How Susan Went from Reinventing the Wheel with Clients to Using Scalable Systems to 2X Her Revenue](#)
8. [How Nick Mastered Operations, Boosted Team Morale, and Amplified SEO Agency Growth](#)

9. How Ray Regained Control of His Time & Developed Processes That Helped Him Succeed
10. How Michele Developed a System to Find Her Ideal Clients & Regained Control Over Her Agency
11. How Chad Transformed His Mindset For Agency Growth & Team Unity
12. How Jade Took 8 Weeks Off & Is Enjoying Record-Breaking Sales This Year

Want to see if we can achieve similar results together?

Book a quick 15 min discovery call with Jesse today 👉 www.nicheincontrol.com/discovery
