

SL: "Short-form content"

Hello fishing friends,

While searching for fishing lures, we came across your shop on YouTube and thought you would be interested in expanding your reach on social media.

We want to create engaging short-form videos from your longer videos to increase your social media presence and drive more traffic to your shop.

What's in it for you:

- 1. build and maintain your presence on social media**
- 2. use your time efficiently**
- 3. create exciting short-form videos**

Under the following link [VIDEOLINK](#),

you will find a short-form video that we have edited together from a longer video of yours. You are free to use the short-form video.

Let's arrange a short meeting next week to learn how to use our skills to strengthen and build your social media presence.

Reply with a preferred time.

We look forward to strengthening your social media presence!

Yours sincerely.