

E Pluribus: Protect International Students Social Media Kit

Campaign Goal

Raise awareness of the DHS Duration of Status proposed rule, highlight its harm to international students and U.S. competitiveness, and **drive comments to [regulations.gov](https://www.regulations.gov) by September 29, 2025.**

CONTENT GENERATOR

Posts to Build Awareness

- **Post 1:**
International students bring **\$43.8B** to the U.S. economy and strengthen our communities. A proposed DHS rule threatens to push them out with massive red tape and administrative costs. Learn more: protectinternationalstudents.org #ProtectIntlStudents #GlobalTalent
- **Post 2:**
1.1 million students study in the U.S.—innovating, working, and contributing. DHS's proposed Duration of Status rule puts this pipeline at risk. Learn more: protectinternationalstudents.org #ProtectIntlStudents #IntlStudentsMatter
- **Post 3:**
FOR THOSE WHO CARE ABOUT INTERNATIONAL STUDENTS. New Trump proposed work puts the ability of international students to study in the U.S. at risk. Learn more: protectinternationalstudents.org #ProtectIntlStudents #IntlStudentsMatter

Posts to Mobilize

- **Post 4:**
Universities, employers, chambers, local leaders: your voice matters. File a public comment against the harmful DHS rule by **Sept 29**. Start here 👉 protectinternationalstudents.org #FileComments #ProtectIntlStudents #IntlStudentsMatter

- **Post 5:**

This isn't just about students. It's about America's ability to **compete globally** in research, innovation, and workforce. Join us in saying NO to red tape. Start here 
protectinternationalstudents.org #SupportOPT #ProtectIntlStudents

Posts to Generate Urgency (Final Week//Days)

- **Post 6 (7 days left):**

 Only **7 days left** to protect 1.1 million international students from harmful DHS changes. File your comment by Sept 29. Don't wait: protectinternationalstudents.org #SupportOPT #ProtectIntlStudents #FileComments

- **Post 7 (48 hours left):**

 Just 48 hours to act! The deadline to file comments against DHS's Duration of Status rule is Sept 29. Don't wait: protectinternationalstudents.org
#SayNoToRedTape #ProtectIntlStudents

Hashtag Bank

#ProtectIntlStudents
#IntlStudentsMatter
#SupportOPT
#SayNoToRedTape
#FileComments