

YOUNG VOICES ON THE AIR

The Week of the July 8th

Week 1: Introduction to Broadcasting

Day 1: Understanding Broadcasting

Morning Session - Presenter: Lakia Perez

- Icebreaker activity: Introduce each other and discuss favorite radio/TV shows.
- Overview of broadcasting: What is broadcasting, types (radio, TV, podcast), and its impact.

Afternoon Session - Presenter: Lakia Perez

- Find your lane in Broadcasting

Day 2: Basic Communication Skills

Morning Session - Presenter: Lakia Perez

- Importance of clear communication.
- Speaking exercises: Tongue twisters, pronunciation drills.

Afternoon Session - Presenter: Dr. Vanessa McCoy Owens

- Marketplace Étiquettes

Day 3: Introduction to Scriptwriting

Morning Session - Presenter: Lakia Perez

- Basics of scriptwriting for broadcasting.
- Group activity: Writing short scripts for a pretend radio show.

Afternoon Session - Presenter: Michelle Pannell

- Business Planning

Day 4: Voice Warm-up and Expression

Morning Session - Presenter: Lakia Perez

- Vocal warm-up exercises.
- Expression and tone: Practicing different emotions through voice.

Afternoon Session - JoShirlon Capehart

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- Speaking that makes sense

Day 5: Guest Speaker

Morning Session

- Identity / Personality

Afternoon Session - Portia Bryant

- Portfolio

The Week of July 15th

Week 2: Radio Production Skills

Day 1: Equipment Familiarization

Morning Session - Presenter: Lokia Perez

- Introduction to basic broadcasting equipment.

Afternoon Session - Presenter: Donaven Perez

- Demonstration: How to operate microphones, headphones, and recording devices.

Day 2: Recording Techniques

Morning Session - Presenter: Lokia Perez

- Hands-on practice: Recording short segments.

Afternoon Session- Presenter: Donaven Perez

- Feedback and improvement session

Day 3: Editing Basics

Morning Session - Presenter: Lokia Perez

- Introduction to audio editing software.
- Editing practice: Cutting, splicing, and arranging audio clips.

Afternoon Session - Presenter: Donaven Perez

- Demonstration: Editing Practice

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Day 4: Creating Jingles and Intros

Morning Session - Presenter: Lakia Perez

- Importance of catchy intros and jingles.
- Group activity: Creating short jingles for a pretend radio show.

Afternoon Session - Presenter: Donaven Perez

- Demonstration Group Activity

Day 5: Guest Speaker or Virtual Tour

Morning Session

- Behind-the-scenes radio production.

Afternoon Session - Presenter: Lakia Perez

- Developing your show concept

The Week of July 22nd

Week 3: Final Projects and Presentations

Day 1: Finalizing Radio Show Concepts **Presenter: Kevin Malone**

Morning Session

- Review and feedback on individual or group radio show concepts.

Afternoon Session

- Refinement and planning for final projects.

Day 2: Rehearsals - **Presenter: Kevin Malone**

Morning Session

- Rehearse scripts and segments.

Afternoon Session

- Peer feedback and improvement.

Day 3: Recording Final Projects - **Presenter: Kevin Malone**

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Morning Session

- Record final radio shows.

Afternoon Session

- Collaborative editing and polishing.

Day 4: Peer Presentations - Presenter: Kevin Malone

Morning Session

- Each group presents their final radio show.

Afternoon Session

- Peer evaluations and constructive feedback.

Day 5: Celebration and Reflection

- Celebrate the completion of the program.