

Post Edits or Reaction Clips of the @juniperdots Animation Using the Original Sound

✓ You do not need a dedicated page for this campaign to participate, you can post on any page

WHAT TO DO

Create an edit OR a reaction clip of the following TikTok animation:

Source video: <https://www.tiktok.com/@juniperdots/video/7644664300824595743>

Raw asset download:

<https://drive.google.com/file/d/1zsbcSM4G7ENNWEHLk-fGq1FojQRluxhd/view>

You have three approved approaches:

Option 1 — Edit:

- Download the animation and create your own edit of it — you may cut, remix, add text, change pacing, etc.
- The original clip must be the foundation of the edit

Option 2 — Reaction Clip:

- Add a fake or real reaction overlay on top of the animation (face cam, screen recording style, zoomed-in reaction, etc.)
- Example reaction format (you can source your own):

<https://www.tiktok.com/@khantrasttt/video/7508073931044244782>

Option 3 — Just Post The Edit:

- Onscreen text about how it's the best animation they have ever seen, the two best animators collabed on this
- You can be creative, just make the text feel positive, bigger than life
- Mention the animators names if you wish (Beckett and Ava)
- Example format (you can source your own):

<https://www.tiktok.com/@allaboutthatbread67/video/7618474186394127636>

AUDIO (REQUIRED)

You MUST use the original sound linked below. No other audio is permitted.

TikTok Sound: <https://www.tiktok.com/music/original-sound-7644664333024103198>

CAPTION GUIDELINES

Keep captions short, engaging, and fitting the aesthetic of the clip. You may write your own — the examples below are just inspiration.

Examples:

- "this animation lives in my head rent free"
- "me every time I watch this"
- "I cannot stop replaying this"
- "okay why does this hit so hard"
- "the way this got me"
- "bro this animation ..."

ON-SCREEN TEXT

On-screen text is optional. If you include it, keep it natural and complementary to the clip.

Examples:

- "me watching this for the 47th time"
- "Ava's"
- "the animation that broke me"
- "okay this is genuinely so good"

Text must be clear and readable. Aesthetic fonts are fine as long as legible.

REQUIREMENTS

- ✓ Use ONLY the source video linked above — no outside footage
- ✓ Audio MUST be the required original sound (linked above)
- ✓ Post to TikTok and/or Instagram Reels
- ✓ High-quality posts only — no blurry or low-effort content
- ✓ English content only
- ✓ Post must stay live for 30 days minimum
- ✓ Minimum 0.20% engagement rate (1,000 views = minimum 2 likes)
- ✓ Likes must be visible — hidden likes = automatic rejection
- ✓ Page audience should primarily be Tier 1-2 countries (30%+ Tier 3 may be removed)
- ✓ No NSFW content

✓ By participating you agree to make your post FTC compliant

NOT ALLOWED

- ✗ Footage from any source not in the official video linked above
- ✗ Any audio other than the required original sound
- ✗ Low-quality, blurry, or lazy uploads
- ✗ NSFW, violent, or controversial content
- ✗ Removing the post before 30 days
- ✗ Hidden likes
- ✗ Non-English content
- ✗ NO AI CONTENT