

# ANGELA COOKE-JACKSON, PhD, MPH

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Los Angeles, CA 90032

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## **EDUCATION**

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### Master of Public Health

May 2010 College of Public Health, University of Kentucky, Lexington, KY

- Emphasis: Health Behavior
- Related area: Epidemiology

### Doctor of Philosophy

July 2006 College of Communication Studies, University of Kentucky, Lexington, KY  
Department of Behavioral Sciences, University of Kentucky, Lexington, KY

- Emphasis: Health Communication
- Related areas: Interpersonal Communication
- Certification in Medical Behavioral Science

### Master of Science in Education

July 1989 College of Student Personnel Services, University of Dayton, Dayton, OH

- Emphasis: Counseling in Higher Education

### Bachelor of Arts

June 1985 Communication Arts, Cedarville College, Cedarville, OH

- Emphasis: Organizational Communication

## **HIGHER EDUCATION ADMINISTRATIVE EXPERIENCES**

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### Resident Director

Cedarville College  
Cedarville, Ohio

August 1986 - May 1990

### Resident Director

Gordon College  
Wenham, Massachusetts

August 1990 - May 1993

### Career Planning and Placement Director

Gordon College  
Wenham, Massachusetts

August 1992 - May 1993

### Assistant Director of Multicultural Affairs

University of Vermont  
Burlington, Vermont

August 1993 - May 1996

Assistant Dean College of Professional Studies  
Northern Kentucky University  
Highland Heights, Kentucky  
August 1997 - May 1999

## **PROFESSIONAL EXPERIENCES**

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Professor  
California State University, Los Angeles, CA  
Communication Studies  
Department of Public Health Affiliate Graduate Faculty  
August 2022–Present

Associate Professor (tenured)  
California State University, Los Angeles, CA  
Communication Studies  
Department of Public Health Affiliate Graduate Faculty  
August 2017–August 2022

Associate Professor (tenured)  
Emerson College, Boston, MA  
Department of Communication Studies  
Department of Communication Sciences and Disorder, Affiliate Graduate Faculty  
May 2016–May 2017

Assistant Professor  
Emerson College, Boston, MA  
Department of Communication Studies  
Department of Communication Sciences and Disorder, Affiliate Graduate Faculty  
August 2011–May 2016

Visiting Assistant Professor  
Emerson College, Boston, MA  
Department of Communication Studies  
August 2009–May 2011

Assistant Professor  
Eastern Kentucky University, Richmond, KY  
Department of Communication Studies  
August 2005–May 2009

Adjunct Professor  
University of New Mexico, Albuquerque, NM  
Department of Communication and Journalism  
Women’s Studies Program  
August 2002–May 2005

## **SCHOLARSHIP**

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### **LAB WORK**

Co-Director, Intimate Communication Lab ([www.intimatecommlab.org](http://www.intimatecommlab.org))

## **PUBLISHED BOOKS**

**Rubinsky, V., & Cooke-Jackson, A.** (2026). *Memorable Messages: The Communications that Stick with Us Over Time*. Toplight Books.

**Cooke-Jackson, A., & Rubinsky, V.** (Eds.). (2021). *Communicating Intimate Health*. Rowman & Littlefield.

Camara, S., **Cooke-Jackson, A.**, Beasley, K., & Anderson, S. (4<sup>th</sup> Eds.). (2024). *A Field Guide to Internships: An Interactive Resource for Discovering Your Career*. MSSRA, Inc. Publishing.

## **ARTICLES PUBLISHED IN REFEREED ACADEMIC JOURNALS**

**Rubinsky, V., & Cooke-Jackson, A.** (2026). Introduction to the special issue: Memorable messages in LGBTQ+ Families. *LGBTQ+ Family: An Interdisciplinary Journal*.

Tolman, C., Rubinsky, V., & **Cooke-Jackson, A.** (2026). Navigating power and silence: Communicative disenfranchisement in menopause healthcare communication. *Journal of Women & Aging*, 38(1), 32–48. <https://doi.org/10.1080/08952841.2025.2601019>

Rubinsky, V., Tolman, C., & **Cooke-Jackson, A.** (2025). Memorable messages about menopause as anticipatory education. *American Journal of Sexuality Education*. Advance Online Publication. <http://doi.org/10.1080/15546128.2025.2531761>

**Cooke-Jackson, A.**, Gunning, J., & Rubinsky, V. (2025). The theory of memorable messages. Advance Online Publication. *Journal of Communication*. <http://doi.org/10.1093/joc/jqa016>

Rubinsky, V. & **Cooke-Jackson, A.** (2024). Interpersonal abortion communication post-Roe. *Health Communication*. Advance Online Publication. <https://doi.org/10.1080/10410236.2024.2344281>

**Top Paper Article Award, Interpersonal Communication Caucus, Eastern Communication Association**

**Cooke-Jackson, A.**, Rubinsky, V., Gunning, J., Gerlikovski, E., Holman, A., Manning, J., Nieto, B., Noland, C., Spieldenner, A., De Los Santos Upton, S., & Zelaya, C. (2023). Elaborating on ‘the talk’ in ‘sex talk’: An interdisciplinary exploration of the place of communication science in sexuality education and advocacy. *American Journal of Sexuality Education*. Advance Online Publication. <https://doi.org/10.1080/15546128.2023.2256654>

Aragón, A., **Cooke-Jackson, A.** Oliva, J., Lainez, P., Huerta, M., & Roldán, M., & Rubinsky, V. (2023). Setting the agenda: Latinx/Latina tri-generational family communication about reproductive and sexual health toward wellbeing. *Journal of Family Communication*, 23(2), 171-178. <https://doi.org/10.1080/15267431.2023.2186883>  
**Outstanding Journal Article Award, Latina/Latino Studies Division, National Communication Association**

Gunning, J., Rubinsky, V., Aragón, A., Roldán, M., McMahon, T., & **Cooke-Jackson, A.** (2023). A preliminary investigation into intersections of sexual communication in bondage, domination, sadomasochism and disability. *Sexuality & Culture*, 27, 1163-1179. <https://doi.org/10.1007/s12119-022-10058-8>

**Cooke-Jackson, A.**, & Rubinsky, V. (2023). Extending the roots of memorable messages: A comprehensive forecast of the next 10 years of memorable messages literature. *Health Communication*, 38(12), 2676-2686. <https://doi.org/10.1080/10410236.2022.2105620>.

**Cooke-Jackson, A.**, Rubinsky, V., & Gunning, J. (2021). “Wish I would have known that before I started using it”: Contraceptive messages and information seeking among young women. *Health Communication*, 38(4), 834-243. <https://doi.org/10.1080/10410236.2021.1980249>

Rubinsky, V., **Cooke-Jackson, A.**, McMahon, T., Roldán, M., & Aragón, A. (2021). "It strengthened my core relationships and filtered out the rest." Intimacy communication during COVID-19. *Sexuality & Culture*, 26, 268-288. <https://doi.org/10.1007/s12119-021-09890-1>

Rubinsky, V., & **Cooke-Jackson, A.** (2021). “It would be nice to know I’m allowed to exist”: Designing ideal familial adolescent messages for LGBTQ Women’s sexual health. *American Journal of Sexuality Education*, (16)2, 221–237. <https://doi.org/10.1080/15546128.2021.1880346>

Rubinsky, V., McMahon, T., **Cooke-Jackson, A.**, & Gunning, J. (2021). “Just put a towel down”: Approaching conversations about period sex with an intimate partner. *Sexuality & Culture*, 25(4), 1366–1382. <https://doi.org/10.1007/s12119-021-09821-0>

Rubinsky, V., Gunning, J., & **Cooke-Jackson, A.** (2020). “I thought I was dying”: (Un)Supportive communication surrounding early menstruation experiences. *Health Communication*, 35(2), 242–252. <https://doi.org/10.1080/10410236.2018.1548337>

Gunning, J., **Cooke-Jackson, A.**, & Rubinsky, V. (2019). Negotiating shame, silence, abstinence, and period sex: Women’s shift from harmful memorable messages about reproductive and sexual health. *American Journal of Sexuality Education*, 15(1), 111–137. <https://doi.org/10.1080/15546128.2019.1669511>

- Rubinsky, V., **Cooke-Jackson, A.**, Gunning, J., & Bartson, C. (2018). “You can use the app instead of guessing”: Women’s use of period-tracking mobile applications for menstrual management. *International Journal of Health and Media Research*, 2(2), 101–119. <https://doi.org/10.22720/HNMR.2017.2.2.101>
- Cooke-Jackson, A.** (2018). Health literacy. *International Encyclopedia of Media Literacy*. Wiley Blackwell Press.
- Rubinsky, V., & **Cooke-Jackson, A.** (2018). Sex as an intergroup arena: How women and gender minorities conceptualize sex, sexuality, and sexual health. *Communication Studies*, 69(2), 213–234. <https://doi.org/10.1080/10510974.2018.1437549>
- Rubinsky, V., & **Cooke-Jackson, A.** (2017). Tell us something other than to use a condom and that sex is scary: Memorable messages women and gender minorities wish for and recall about sexual health. *Women’s Studies in Communication*, 40(4), 379–400. <https://doi.org/10.1080/07491409.2017.1368761>
- Cooke-Jackson, A.**, & Rubinsky, V. (2017). Deeply rooted in memories: 30 years of memorable message research. *Health Communication*, 33(4), 409–422. <https://doi.org/10.1080/10410236.2016.1278491>
- Rubinsky, V., & **Cooke-Jackson, A.** (2016). “Where is the love?”: Expanding and theorizing with LGBTQ memorable messages of sex and sexuality. *Health Communication*, 32(12), 1472–1480. <https://doi.org/10.1080/10410236.2016.1230809>
- Cooke-Jackson, A.**, & Ringiewicz, A. (2016). #RealTalk Beta: A digital mosaic of insights and advice on sexual health from real teens. *Media Education Research Journal*.
- Cooke-Jackson, A.** (2014). Multicultural campaigns. In T. Thompson (Ed.), *Encyclopedia of Health Communication*, Vol. 1, pp. (898–900). SAGE Publications, Inc., <https://www.doi.org/10.4135/9781483346427.n350>
- Cooke-Jackson, A.**, Orbe, M., Johnson, A., & Kauffman, L. (2014). Abstinence memorable messages narratives: A new exploratory research study into young adult sexual narratives. *Health Communication*. 30(12). <https://doi.org/10.1080/10410236.2014.924045>.
- Cooke-Jackson, A.**, Orbe, M., Ricks, J., & Crosby, R. (2014). Relational, pleasure, and fear associated aspects of condom use for disease prevention: A qualitative study of high-risk African American men. *Qualitative Research Reports in Communication*, 14(1), 62–68. <https://doi.org/10.1080/17459435.2013.835343>
- Swords, N. M., Orbe, M. P., **Cooke-Jackson, A.**, & Johnson, A. L. (2014). Exploring the coordinated management of meaning of sex: The social construction of male college

student logical forces. *Creative Education*, 5(15), <https://doi.org/10.4236/ce.2014.515157>

Orbe, M., Johnson, A., Kauffman, L., & **Cooke-Jackson, A.** (2014). Memorable first time sexual experiences: Gendered patterns and nuances. *Communication Quarterly*, 62(3), <https://doi.org/10.1080/01463373.2014.911764>

Johnson, A., Orbe, M., & **Cooke-Jackson, A.** (2014). “Let’s talk about sex”: Exploring memorable messages of students at a U.S. Southern Historically Black College University. *Howard Journal of Communication*, 25(3), <https://doi.org/10.1080/10646175.2014.925309>

**Cooke-Jackson, A.**, & Barnes, K. (2013). Peer-to-peer mentoring among urban youth: The intersection of health communication, media literacy, and digital health vignettes. *Journal of Digital and Media Literacy*. 1-20

Kauffman, L. D., Orbe, M. P., Johnson, A. L., & **Cooke-Jackson, A.** (2013). Memorable familial messages about sex: A qualitative content analysis of college student narratives. *Electronic Journal of Human Sexuality*, 16. [https://link.gale.com/apps/doc/A365455106/AONE??u=mlyn\\_b\\_northeast&sid=googleScholar&xid=60d73028](https://link.gale.com/apps/doc/A365455106/AONE??u=mlyn_b_northeast&sid=googleScholar&xid=60d73028)

**Cooke-Jackson, A.** (2013). Harnessing collective social media engagement in a health communication course. *Communication Teacher*, 27(3), 165–171. <https://doi.org/10.1080/17404622.2013.782415>

**Cooke-Jackson, A.** (2012). Review: Health communication in the new media landscape (2009). *Journal of Media Literacy Education*, 4(1), 97–98.

**Cooke-Jackson, A.** (2011). A world of difference: Unraveling the conversations African American mothers have with their adult daughters to negotiate diabetes. *Journal of Intercultural Communication Research*, 40(3), 237–258. <https://doi.org/10.1080/17475759.2011.618843>

Hansen, E., & **Cooke-Jackson, A.** (2010). Hillbilly stereotypes and humor: Entertaining ourselves at the expense of the other. In H. Good and S. Borden (Eds.), *Ethics and Entertainment: Essays on Media Culture and Media Mortality*. McFarland & Co Inc.

**Cooke-Jackson, A.**, & Hansen, E. (2008). Appalachian culture and reality TV: The ethical dilemma of stereotyping others. *Journal of Mass Media Ethics*, 23(3), 183–200. <https://doi.org/10.1080.08900520802221946>

## **PUBLISHED CHAPTERS IN REFEREED EDITED VOLUMES**

Zelaya, C. M., Hanebutt, R., & **Cooke-Jackson, A.** (2025). Participatory pathways: Envisioning youth-centric digital sexual health education. In S. Hust, J. F. Willoughby, R. Ortiz (Eds.), *Teen, Sex, and Media Effects: Understanding Media’s Influence on Adolescent Sexuality*,

*Sexual Health, and Advocacy* (pp. 175-186). Routledge.

- Montenegro, A. A., & **Cooke-Jackson, A.** (2024). Empathy and human connection in organizational settings. In S. K. Camara, & R. L. Jackson II (3rd Ed.). *Communication Training and Development: Exploring the Cutting Edge.* (pp. 119-130). Kendall Hunt Publishers.
- Rubinsky, V., & **Cooke-Jackson, A.** (2023). Memorable messages for more productive family conversations with LGBTQ youth. In B. Taverner (Ed.), *Sex Education Research: A Look Between the Sheets.* Routledge.
- Gunning, J., **Cooke-Jackson, A.**, & Rubinsky, V. (2023). Sex, blood, & redefining “womanhood:” Intervening early intimate health messages. In B. Taverner (Ed.), *Sex Education Research: A Look Between the Sheets.* Routledge.
- Rubinsky, V., **Cooke-Jackson, A.**, & Rodriguez, A. (2023). From pain to healing: Kink and communication in sexual assault recovery. In B. Simula, R. Bauer, & L. Wignall (Eds.), *Pleasure, Power, and Pain: Understanding BDSM Practices, Identities, and Communities.* Oxford University Press.
- Cooke-Jackson, A.** & Gunning, J. (2022). Chronic disease and family. *The International Encyclopedia of Health Communication.* Wiley-Blackwell.
- Cooke-Jackson, A.** (2022). Public Health. *The International Encyclopedia of Health Communication,* Wiley-Blackwell.
- Cooke-Jackson, A.**, Spieldenner, A., Hudak, N., & Ben, C. (2021). Rethinking imbalances of power through health communication. In Thompson, T. & Harrington, N. (3<sup>rd</sup> Eds.). *Routledge Handbook of Health Communication.* Routledge.
- Rubinsky, V., & **Cooke-Jackson, A.** (2021). Communicating intimate health: From the bedroom to the doctor’s office. In Cooke-Jackson, A., & Rubinsky, V. (Eds.), *Communicating Intimate Health* (pp. ix-xix). Rowman & Littlefield.
- Cooke-Jackson, A.**, & Rubinsky V. (2021). Theory of memorable messages: Theorizing message disruption. In Cooke-Jackson, A., & Rubinsky, V. (Eds.), *Communicating Intimate Health* (pp. 89-98). Rowman & Littlefield.
- Cooke-Jackson, A.** (2017). Urban communities as locations for health, media literacy, and civic voice. In M. Dezuanni, M. Foth, K. Mallan, & H. Hughes (Eds.), *Digital Participation through Social Living Labs – Valuing Local Knowledge, Enhancing Engagement.* Chandos Publishing.
- Cooke-Jackson, A.** (2017). Calling Dr. Google: Health literacy and media literacy for at-risk urban youth. In J. Yamasaki, P. Geist-Martin, & B. F. Sharf (Eds.), *Stories of Health and*

*Illness: Communicating Personal, Cultural and Political Complexities*, (pp. 120–122).  
Waveland Press, Inc.

### **INVITED CHAPTERS IN EDITED VOLUMES**

Palmer-Wackerly, A., Ellingson, L., **Cooke-Jackson, A.**, & Dunn, R. (accepted). Creating what possible: Arts-based research in women’s health. In C. M. Thompson & I. Basnyat (Eds.), *Handbook of Women and Health*. Wiley.

Rubinsky, V., **Cooke-Jackson, A.**, & Gunning, J. N. (accepted). Memorable messages. In P. Lannutti & S. Faulkner (Eds.), *Handbook of Communication in Personal Relationships*. Edward Elgar.

Rubinsky, V. & **Cooke-Jackson, A.** (accepted). Theories of memorable messages: Applications for family communication. In E. A. Suter, K. Floyd, E. A. Hintz, & D. Braithwaite (3rd Ed), *Engaging Theories in Family Communication: Multiple Perspectives*. Routledge.

**Cooke-Jackson, A.**, & Cooke B. (accepted). Health disparities through the lens of historical and structural inequities. In R. Ahmed, Y. Mao, & P. Jain (Eds.), *Handbook of Communication and Health Disparities*. Palgrave.

**Cooke-Jackson, A.**, & Cooke, B., Ben, C. (2023). On being Black and Indigenous in America: Addressing race and health disparities and the impacts of historical Generational oppressions. In B. M. Calafell, & S. Eguchi (Ed.), *The Routledge Handbook of Ethnicity and Race in Communication*. Routledge.

Carmack, H., **Cooke-Jackson, A.**, Tian, Y., Mackert, M., & Thompson, T. (2023). Instructional health communication in professional contexts: Where do we go from here? In M. G. Strawser (Ed.), *Instructional Communication in Professional Contexts*. Cognella.

**Cooke-Jackson, A.** (2022). Memorable messages about sex: Theory in application. In C. Noland, & J. Manning (Eds.), *Contemporary Studies of Sexuality and Communication: Theoretical Applied Approaches*. Kendall Hunt.

**Cooke-Jackson, A.** (2022). A call to action from the margins. In B. De Abreu (Ed.), *Media Literacy and Social Justice in Action*. Routledge.

**Cooke-Jackson, A.**, Rubinsky, V., Spieldenner, A., Hudak, N., , Gunning, J., & Aragon, A. (2021). Researching marginalized populations in intimate health communication: Observations from the field. In Cooke-Jackson, A., & Rubinsky, V. (Eds.), *Communicating Intimate Health* (pp. 227-249). Rowman & Littlefield.

Rubinsky, V., & **Cooke-Jackson, A.** (2021). A love letter to vulnerability. In Cooke-Jackson, A., & Rubinsky, V. (Eds.), *Communicating Intimate Health* (pp. 289-292). Rowman & Littlefield.

## MANUSCRIPTS UNDER REVIEW/REVISION IN REFEREED JOURNALS

Flores-Caldera, I., Morales, K. N., Rivera, B. I., Nieves, Y., Rosado, C., Colon-Diaz, M., De Jesús, A., Ortiz, N., Diaz-Betancourt, A., Rubinsky, V., & **Cooke-Jackson, A.** (Under Review). Characterizing menstrual health and education needs among adolescents in Puerto Rico: A cross-sectional study on dysmenorrhea, cycle irregularities, and menstrual literacy. *The Lancet*.

## COMPETITIVELY ACCEPTED CONFERENCE PAPERS

Rubinsky, V., Cooke-Jackson, A., & Tolman, C. (April, 2026). Navigating power and silence: Communicative disenfranchisement in interpersonal menopause healthcare communication. *Eastern Communication Association Conference*. Pittsburgh, Pennsylvania

Zelaya, C., & Cooke-Jackson, A. (April, 2026). Beyond metrics: An arts-based mosaic inquiry into Latine well-being, connection, and belonging amid sociopolitical hostility. *Kentucky Conference on Health Communication*. Lexington, Kentucky.

Puerto Rican Menstrual Team and **The Intimate Communication Lab** (May, 2025) Mommy this hurts!: Uncovering high rates of menstrual pain and distress in Puerto Rican adolescents through expressive art. *16th World Congress on Endometriosis*, Sydney, Australia.

Ellingson, L., **Cooke-Jackson, A.**, Hernandez, L., & Tracy, S. (February, 2025). Supporting early career qualitative scholars's research program: Choices, strategies, and development opportunities. *95th Western State Communication Association*, Albuquerque, New Mexico.

Rubinsky, V., & **Cooke-Jackson, A.** (2024). Interpersonal abortion conversations: Communication characteristics post-Roe. *Eastern Communication Association Annual Convention*, Cambridge, MD. **Top 3 Paper Award**.

Gunning, J., Rubinsky, V., Aragon, A., Roldan, M., McMahon, T., & **Cooke-Jackson, A.** (2022). Creating a safe place for intimacy: A preliminary investigation into the intersections of sexual communication in BDSM and disability. *108th National Communication Association Annual Convention*, New Orleans, LA. **Top Paper in Disability Issues Caucus**.

Gunning, J., Rubinsky, V., **Cooke-Jackson, A.**, Holman, A., De Los Santos Upton, S., Aragón, A., Shah, K., Gerlikovski, E., & Venegas, M. (2022). Developing the "talk" in "sex talk:" The place of communication science in family and childhood sexual education and

- advocacy. 108th *National Communication Association Annual Convention, Applied Communication Division*, New Orleans, LA.
- Gunning, J., **Cooke-Jackson, A.**, & Rubinsky, V. (2022). “My body gets in the way sometimes:” Exploring trait self-objectification in women’s reflections of body and self. *108th National Communication Association Annual Convention*, New Orleans, LA.
- Palmer-Wackerly, A., **Cooke-Jackson, A.**, Defenbaugh, N., Ellingson, L. L., Harter, L., Willer, E., Gunning, J. (November, 2021). Using creative and arts-based research approaches to expand equity and impact of health and disability communication research (canceled) *107<sup>th</sup> National Communication Association Annual Conference*, Seattle, WA.
- Cooke-Jackson, A.**, McCloud, R. F., Hsieh, E., Aghazadeh, S., Shekter-Porat, N. (May, 2021). Health Communication research and disparities: What has been done? What more can we do? *71<sup>st</sup> Annual International Communication Association (Online due to COVID)*.
- Cooke-Jackson, A.**, Zelenko, O. & Timms, E. (November, 2020). Un/filtered co-designing with young people: Integrating a Participatory Design-Led Engagement PD-E) framework for youth-led models and content that addresses sexual agency, sexual health, and media literacy. *Healthy Teens Network Virtual Conference (Online due to COVID)*.
- Rubinsky, V., & **Cooke-Jackson, A.** (November, 2020). Memorable messages about healthy relationships: Advancing a theory of memorable messages. *106<sup>th</sup> National Communication Association Annual Convention, Indianapolis, IN*.
- Morgan, A., Gunning, J., Harter, L., Defenbaugh, N., **Cooke-Jackson, A.**, & Anderson-Lain, K. (November, 2020). At the crossroads of communication & chronic illness: Giving voice, creating space, and forging inclusive pathways for with invisible physical disabilities. *106<sup>th</sup> National Communication Association Annual Convention, Indianapolis, IN*.
- Rubinsky, V., & **Cooke-Jackson, A.** (November, 2020). “It’d be nice to know I’m allowed to exist”: Absent messages from LGBTQ women’s adolescent communication about sexual and reproductive health. *National Communication Association Annual Convention, Indianapolis, IN*.
- Cooke-Jackson, A.**, Eger, E., LeMaster, B., Pindi Nziba, G., & Ruiz-Mesa, K. (2020). Centering intersectionality and difference in Communication Studies pedagogy: Teaching practices for critique, agitation, and justice. *Western Communication Association Convention, Denver CO*.
- Cooke-Jackson, A.** (2020). Health Equity Dialogue Series – Sexual health, health, and young adults. (*Online due to COVID*) *University of Maine, Augusta, ME*.

- Cooke-Jackson, A.,** Rubinsky, V., & Gunning, J. (November, 2019). “Wish I would have known that before I started using it”: Contraceptive messages and information seeking among young women. *105<sup>th</sup> National Communication Association Annual Convention*, Baltimore, MD.
- Cooke-Jackson, A.,** Rubinsky, V., Horstman, H., Aragon, A., Hudak, N., & Gunning, J. (2019). Communicating for survival: Recent advances and new directions in communication research about intimate health. *105<sup>th</sup> National Communication Association Annual Convention*, Baltimore, MD.
- Cooke-Jackson, A.,** Evans, J., Jimenez, R., Lee, H., & Friesem, Y. (November, 2019). Measuring impact of civic media: Five case studies in urban and rural settings. *105<sup>th</sup> National Communication Association Annual Convention*, Baltimore, MD.
- Cooke-Jackson, A.,** Gunning, J., & Rubinsky, V. (2019) Negotiating shame, silence, and abstinence: Young women’s shift away from harmful memorable messages of reproductive and sexual health. *World Communication Association Annual Convention*, Wellington, New Zealand.
- Cooke-Jackson, A. &** Rubinsky, V. (November, 2018). Advancing a Theory of Memorable Messages. Paper presentation. *104<sup>th</sup> National Communication Association Annual Conference*. Salt Lake City, UT.
- Rubinsky, V. & **Cooke-Jackson, A.** (November, 2017). Sex as an intergroup arena: How women and gender minorities conceptualize sex, sexuality, and sexual health. Poster presentation at the *103rd National Communication Association Annual Convention*, Dallas, TX.
- Rubinsky, V. & **Cooke-Jackson, A.** (November, 2016). “Tell me something other than to use a condom and sex is scary”: Memorable messages women recall about sexual health. *102<sup>nd</sup> National Communication Association Annual Conference*. Philadelphia, PA.
- Cooke, B., Jones, S., **Cooke-Jackson, A.**, Bell, K. A., Schuyler, W. C., Coleman, S. & Williams, N. (August, 2016). Practice-based evidence informing the evidence-based practice of culturally responsive generational treatment of major depressive disorder. *48th Annual International Association of Black Psychologists Convention*. Arlington, VA.
- Rubinsky, V. & **Cooke-Jackson, A.** (April, 2016). “Where is the love?”: Expanding and theorizing with LGBTQ memorable messages of sex and sexuality. *107<sup>th</sup> Eastern Communication Association Conference*. Baltimore, MD. *Voices of Diversity Top Paper*
- Cooke-Jackson, A. &** Ringiewicz, A. (November, 2015). #RealTalk Beta: Toward understanding at-risk urban youth perspectives on sexual health. *International*

*Media Education Summit*. Boston, MA.

**Cooke-Jackson, A.** & Torres-Russell, E. (July, 2015). Fostering global dialogues at the intersection of media and health literacy: Toward a formative understanding of emerging new media health technologies in Australia and the United States. *World Communication Association*. Lisbon, Portugal.

**Cooke-Jackson, A.,** Watson, K., & Young, J. (June, 2015). A socio-ecological model and PhotoStories to understand the impact of Aboriginal and Torres Strait Islander Health Workers on infant mortality outcomes. *International Society for Communication Science and Medicine (ISCOME) Conference*, Montecatini Terme, Italy. **Top 4 Conference Paper**

**Cooke-Jackson, A.** & Ringiewicz, A. (April, 2015). Stories that help them tell their stories: Social media as a means to create health artifacts that promote positive sexual health behaviors among at-risk youth. *WUN (World Universities Network) Understanding Global Digital Cultures Conference*. Hong Kong, China.

**Cooke-Jackson, A.** (October, 2014). Communicating Civic Engagement through peer-to-peer mentoring. *A panel presentation at the International Communication Association ICA Brisbane Conference*. Brisbane, Australia.

**Cooke-Jackson, A.** (May, 2014). Sponsor: Partnership for Progress on the Digital Divide: The Good Life. Twitter, Facebook, and You Tube: What we can learn about civic engagement from high-risk urban youth. *A panel presentation at the International Communication Association ICA Conference*. Seattle, WA.

**Cooke-Jackson, A.** & Mihailidis, P. (January, 2014). Communicating civic engagement through peer-to-peer mentoring and health and media literacy training. *A workshop-presentation at the 12th Annual Hawaii International Conference on Arts and Humanities*. Honolulu, HI.

Swords, N., Orbe, M., **Cooke-Jackson, A.,** & Johnson, A. (November, 2013). Exploring the coordinated management of meaning of sex: The social construction of male college students' logical forces. *99<sup>th</sup> National Communication Association Conference. Top Three Paper Award, Communication as Social Construction Division*. Washington, DC.

Johnson, A. Orbe, M. & **Cooke-Jackson, A.** (February, 2013). "Let's talk about sex": Exploring memorable messages of students at a U.S. Southern Historically Black College/University. *Western States Communication Association Conference*. Reno, NV. **Top Paper Award**.

### **INVITED EDUCATIONAL & PROFESSIONAL SCHOLARSHIP**

**Cooke-Jackson, A.,** (2024) Speaker Grand Rounds: University of Lincoln Nebraska's Minority

Health Disparities Initiative, *Acknowledgement, respect, and preparation: Community Engagement and Participatory Design Research among Vulnerable Populations.*

**Cooke-Jackson, A.** (2024) Keynote Speaker: Los Angeles County of Education (LACOE), Women's Leadership and Empowerment Conference *Leading the Way in Education*

**Cooke-Jackson, A.** (2022). Lecture/Speaker: Community Engagement Graduate Course, UC Santa Barbara. *Community Engagement in Actionable Steps*

**Cooke-Jackson, A.** (2022) Speaker: Center for Health and Risk Communication Virtual Seminar Series, University of Maryland, College Park. *Risk communication: Engaging Community-based Participatory Design Models to Increase Awareness and Partnerships Within Underrepresented Black and Brown Communities*

**Cooke-Jackson, A.** (June, 2021). Self in pursuit of a PhD. *Mellon Mays Undergraduate Fellows series, California State University, Los Angeles, CA (Online due to COVID).*

Gunning, J., Rubinsky, V., & **Cooke-Jackson, A.** (November, 2020). AJSE Lecture Series: Negotiating shame, silence, abstinence and period sex. *American Journal of Sexuality and Education, Virtual.*

**Cooke-Jackson, A.,** & Roldan, M. (January, 2020). ECHO-LDPP Dental Health Project – Health Educator Training, *California State University, Los Angeles, CA.*

**Cooke-Jackson, A.** (October, 2020). Health Equity Dialogues. Invited ZOOM presentation. Reproductive health, sex, and education in young people. *University of Maine, Augusta, ME.*

**Cooke-Jackson, A.** (March, 2015). Health literacy, media awareness, & empowerment strategies for high-risk urban youth. *Presentation at Harvard T. H. Chan School of Public Health Prevention Research Center. Boston, MA.*

**Cooke-Jackson, A.** (November, 2014). The eLEEP Project: Facilitating positive youth health behaviors by harnessing the power of digital media. *An invited educational presentation at University of the Sunshine Coast. Sippy Downs, Australia.*

**Cooke-Jackson, A.** (October, 2014) How a nursing youth health team model can harness youth health behaviors with digital media. *A lecture-invited presentation at the Nundah Community Health Centre. Brisbane, Australia.*

**Cooke-Jackson, A.** (October, 2014). Social Media and Community Health Education. *An invited research seminar at Queensland University of Technology sponsored by Children and Youth Research Centre. Brisbane, Australia.*

**Cooke-Jackson, A.** (September, 2014). Urban youth, participatory learning, and community engagement. *Lecturer at Harvard University in the Department of African and African American Studies. Cambridge, MA.*

## **FUNDING AND GRANTS**

### *Research and Community Engagement*

- 2021      *Public Health Informatics and Technology Consortium for Los Angeles (PHIT) Co-PI faculty member from Communication Studies. California State University, Los Angeles*  
Fund: **\$3,338,428** (*not funded*)
- 2020      *County COVID-19 Community Equity Fund. Co-PI. LA County Department of Health Services and the LA County Department of Public Health in partnership with Community Partners*  
Fund: **\$466,880** (*not funded*)
- 2020      *Resilience and Mental Health Awareness: A Skateboarding mentorship model for men of color skateboarders in Los Angeles. Co-PI. Robert Wood Johnson Foundation Interdisciplinary Research Leaders*  
Fund: **\$111,585** (*not funded*)
- 2020      *Trigenerational Latinx Familial Communication about Intimate Health*  
*PI. Waterhouse Family Institute for the Study of Communication and Society*  
Funded: **\$10,000 – Villanova Waterhouse Family Institute**
- 2019      *Governing Bodies among Hispanic Females. Research, Scholarship, and Creative Activity (RSCA)*  
Reassigned time  
Funded: **\$5,000**
- 2017      *The Casey Family Program*  
Health Communication Collaborative Project with Massachusetts Essentials for Childhood – Video Storytelling Collaboration with Boston Department of Public Health  
Funded: **\$4000 – The Casey Family Programs**
- 2017      *The Children's Truth*  
Health Communication Collaborative Project with Massachusetts Essentials for Childhood – Video Storytelling Collaboration with the Boston Department of Public Health  
Funded: **\$4000 – The Children's Trust**

- 2016-2017 *Ludus Project Funding from Breneman Jaech Foundation*  
 Game Design and Health Literacy: Teens as Public Health Leaders  
 PI. in partnership with Emerson Engagement Gaming Lab and Start Strong  
 of the Boston Department of Public Health  
 Funded: **\$5,000** –
- 2016 *Exploratory Developmental Research Grant R21– National Institute of Health*  
 PI in collaboration with Dr. Linda Sprague-Martinez  
 [Boston University] on two year exploratory/developmental grant to  
 examine a systematic assessment of the independent and collective  
 contribution of sexual health conversations among three familial  
 generations of Latina females.  
 Fund: **\$275,000** (*not funded*)
- 2013-2014 *Reebok Foundation*  
 Emerson Literacy Education and Empowerment Project (eLEEP)  
 PI for media literacy research and training with Start Strong of Boston  
 Department of Public Health  
 Funded: **\$5,000**

### **DEPARTMENT SERVICES**

- Fall 2022–Spring 2025 RTP-A Committee, College of Arts and Letters, California  
 State University, Los Angeles
- Fall 2019–Spring 2022 Program Assessment Coordinator/Chair, Dept. of Communication  
 Studies, California State University, Los Angeles
- Fall 2021–Spring 2022 Search Committee Member Generalist Org. Comm, Dept. of  
 Communication Studies, California State University, Los Angeles

### **UNIVERSITY SERVICES**

- Fall 2019–Spring 2021 College RTP-B Committee, College of Arts and Letters, California  
 State University, Los Angeles
- Fall 2019–Spring 2021 Instructional and Student Affairs Committee, College of Arts and  
 Letters, California State University, Los Angeles
- Fall 2019–Spring 2021 Program Assessment Mini-grant Coordinator, College of Arts and  
 Letters, California State University, Los Angeles
- Fall 2020–Spring 2021 Presidential Commission on Equity, Diversity, and Inclusion (EDI)  
 California State University, Los Angeles

Fall 2019–Spring 2021 Equity Coordinator (EDI) for Arts and Letters, California State University, Los Angeles

Fall 2020–present Mellon Mays Undergraduate Fellow Commission Member and Mentor, California State University, Los Angeles

### **DEPARTMENT AWARD**

Fall 2022–Spring 2023 Research, Scholarship, and Creative Activities - Stipend \$5000  
Fall 2020–Spring 2021 Research, Scholarship, and Creative Activities – Course Release  
Fall 2019–Spring 2020 Research, Scholarship, and Creative Activities – Stipend \$5,000

### **UNIVERSITY AWARD**

Fall 2021–Spring 2022 Exceptional Levels of Service to Students

### **PROFESSIONAL AWARD**

Ohio University - 2025 Recipient of the Elizabeth G. Andersch Award for Outstanding Teaching, Scholarship, and Mentorship

Fulbright US Research Scholar 2024-2025 Wellington, New Zealand

- Research area: The goal of the Fulbright is to co-create an **Indigenous-informed Community-based Participatory Design (CBPD) project** that; 1) offers an understanding of how female-identifying persons and LGBT persons negotiate relationships and intimate encounters, 2) challenges traditional intervention models and sexual health paradigms for prevention and education among women and gender minorities, and 3) provides a safe, creative, and innovative opportunity for indigenous Māori women and gender minorities to share, to inform, and to tell us what they need to empower their reproductive and sexual health experiences across their lifespan.

National Institute of Health Loan Repayment Program (LRP) Research Recipient - 2023 - current.

- Research area: Reproductive Health Communication and Memorable Messages in Women and Gender Minority Young Adults

### **EDITORIAL WORK**

2024-2025 Special Topics Co-editor, *LGTBQ+ Family: An Interdisciplinary Journal*  
Special Issue: Memorable messages and LGBTQ+ Families  
Co-Editor - Valerie Rubinsky, PhD

2023-2024 Special Topics Co-editor, *Health Communication Journal*  
Special Issue: Using Creative and Arts-Based Research Approaches to Expand  
Equity, Advocacy, and Impact of Health and Disability Communication Research  
Co-Editors - Laura Ellingson, PhD; Angela Palmer-Wackerly, PhD

2020–2021 Special Topics Editor, *Health Communication Journal*.  
Special Issue: Emergent Health Communication Scholarship from and about  
African American, Latino/a/x, and Native American/First Peoples

2020-2025 Senior Editor - *Health Communication*

Editorial Board Member and Reviewer:

*Communication Studies* - Editor, Robert Littlefield

*Communication Studies* - Editor, Kenneth Lachlan

*Health Communication* - Editor, Teri Thompson

*Journal of Media Literacy Education* - Editor, Renee Hobbs

## **MEMBERSHIPS**

American Public Health Association

International Communication Association

National Communication Association

Eastern Communication Association