

The Everyday Projects – Additional Resources Instagram Guide

Beyond your class exhibition, the creation of your Everyday project could take the form of an Instagram feed, like <u>@everydaycoolidge</u>, that has a life beyond your initial group of students and their work with this curriculum. This is an invitation to your students to join the global community of storytellers that make up <u>The Everyday Projects</u>.

You may want to review this <u>Starter Guide</u> that we send to media professionals and photojournalists who want to start an Everyday project.

As a teacher, here are a few additional things to consider, if you want to start a class Instagram account for your Everyday project:

- Is there access to wifi / mobile network in your school?
- Are you allowed to start a class/school Instagram account? Many schools have strict social media policies. Do you need to speak to your school administration before starting a class Instagram account?
- What privacy issues might you face? One solution may be to set your account to Private, so that any new followers have to be approved. This could allow for students to share their work and have them viewed by other students, without the wider world seeing them.
- Who will do the administration work on the account? Presumably, only a teacher should have the ability to log into the account and post photos. But you may want to trade off among the students, rotating who gets to select a photo to post, or select together at the start of each class.