

Public Health Thank You Day 2024

Social Media Toolkit



About Public Health Thank You Day

For 19 years, Research!America has organized the effort to say “thank you” to our public health workforce the Monday before Thanksgiving. These extraordinary heroes keep our drinking water clean, our communities healthy, and our children safe from harm. Ongoing and often complex public health challenges – both here and abroad – require evidence-based, innovative, and equitable solutions.

Public health is protecting health. Public health is preventing disease. Public health is improving our quality of life. This year’s theme, “Public health is a lifesaver, today and every day.” calls attention to the countless ways public health professionals work on a daily basis to promote and protect health and shines a light on their dedication to serving communities across the country. Whether it’s ensuring communities have access to healthy foods or working with policymakers to improve the safety of our schools, the public health workforce works continually to make sure we all have the opportunity to live longer, healthier lives.

Let’s take this day to thank the public health workforce for their unwavering efforts in improving and protecting the well-being of communities nationwide.

Theme:

Public health is a lifesaver, today and every day

Topics:

- Mental Health
- Food and Nutrition
- Health Equity
- Environmental Health
- Global Health
- Public Health Policy

How to Say Thank You

Don't hesitate to copy and paste the posts in this document...or create your own! This content is designed to be used as-is, but you can also edit it to make it fit best for your social feeds.

[Public Health Thank You Day Website](#)
[Research!America Public Health Resources](#)

Graphics

Access our Google Drive with [graphics](#).

Hashtags

Please use the hashtags: **#PHTYD**, **#PublicHealthHeroes**, and **#PublicHealthIsALifesaver**.

Who to Tag

Please tag Research!America in your tweets and posts or simply repost from:

Twitter: @ResearchAmerica

Facebook: @PHTD1

@ResearchAmerica.org

LinkedIn: @researchamerica

Sample Social Media Posts

Twitter (Click to tweet):

- [Sending a massive thank you to everyone who works to protect and advance public health. Your efforts save lives. Happy Public Health Thank You Day! #PHTYD #PublicHealthHeroes #PublicHealthIsALifesaver](#)
- [Public health is: protecting health, preventing disease, and improving quality of life. We know that #PublicHealthIsALifesaver, today and every day. On #PHTYD, we say thanks to public health professionals who work to promote and protect the health of our communities.](#)
- [#Publichealth professionals work tirelessly to promote & protect health. From ensuring access to healthy foods or working with policymakers to improve health, the public health workforce ensures we can all live longer, healthier lives. #PublicHealthIsALifesaver #PHTYD](#)

Facebook/LinkedIn:

Today is Public Health Thank You Day! Public health is protecting health. Public health is preventing disease. Public health is improving our quality of life. This year's theme, "Public health is a lifesaver, today and every day" calls attention to the countless ways public health professionals work daily to promote and protect health and shines a light on their dedication to serving communities across the country and around the globe.

Whether it's ensuring communities have access to healthy foods or disease surveillance to prevent the next outbreak, the public health workforce in the U.S. and globally works day in and day out to make sure we all can live longer, healthier lives. #PHTYD

Sample Email

Email Subject: Recognizing the Impact of Public Health on November 25

Body: From the ordinary to the extraordinary, the public health workforce in the U.S. and globally works tirelessly to keep our drinking water clean, our communities healthy, and our children safe from harm. On **Monday, November 25, 2024**, Research!America and leading public health organizations will take the time to say “thank you” to our public health workforce. This year’s theme, “Public health is a lifesaver, today and every day” calls attention to the countless ways public health professionals work daily to promote and protect health and shines a light on their dedication to serving communities across the country and around the globe.

Whether it's ensuring communities have access to healthy foods or working with policymakers to improve the safety of our schools, the public health workforce works continually to make sure we all have the opportunity to live longer, healthier lives.

Here's how to get involved:

- Visit the website at www.PublicHealthThankYouDay.org
- Use social media! Use our sample tweets and other posts to schedule a gratitude post for **Monday, November 25, 2024**, using the hashtag #PHTYD and #PublicHealthIsALifesaver.
- Download resources and consider sharing your public thanks, issuing a press release, or writing a letter to the editor.