

## PROGRAM INFORMATION FORMAT

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| <b>Course Name</b>                       | Fundamental Analysis of Companies                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Course Name as on Certificate</b>     | Certificate on Fundamental Analysis of Companies                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Certificate Issued by</b>             | IIM Jammu                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Institute</b>                         | Indian Institute of Management Jammu                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Introduction</b>                      | <p>Financial statement analysis is the process of evaluating a company's financial health and performance by examining its financial statements, such as the income statement, balance sheet, and cash flow statement. This analysis helps in understanding the company's profitability, liquidity, solvency, and overall financial position, enabling informed decision-making by various stakeholders.</p> <p>Financial statement analysis is a critical process that involves evaluating a company's financial health by analyzing its financial statements. This analysis helps stakeholders, including investors, creditors, and management, to make informed decisions based on quantitative data derived from the company's performance. It encompasses a range of techniques to understand financial conditions, profitability, and the sustainability of business operations.</p> |
| <b>Course Objectives</b>                 | This course is designed to build and strengthen your ability to correctly interpret financial statements and their accompanying disclosures and use them to assess a company's value and help you to make various decisions related to money such as investing, financing, borrowing and working capital management and predicting the future performance and position of the company.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Eligibility</b>                       | <ul style="list-style-type: none"> <li>For Indian Participants - Graduates (10+2+3) or Diploma Holders (only 10+2+3) from a recognized university (UGC/AICTE/DEC/AIU/State Government) in any discipline.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Program Prerequisites</b>             | Prior exposure of understanding the basics of the annual reports.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Target Segment/ Who Should Attend</b> | <ul style="list-style-type: none"> <li>Middle and top-level managers involving in company analysis, investing, financing and strategic decision making.</li> <li>Value and long term investors and portfolio managers</li> <li>Finance research professionals and those who want to learn financial statement analysis</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Type of Certificate</b>               | Certificate of Completion for participants successfully passing the evaluation criteria. Certification of participation for the rest.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Total No. of Hours</b>                | 30                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Fee</b>                               | Rs. 30,000 + GST (Early bird period, till 10/08/2025 till 11.59),<br>, Rs. 35,000 + GST (Post Early bird period)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Date</b>                              | 07/09/2025 to 9/11/2025                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Mode</b>                              | Online                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Pedagogy</b>                          | <p>The course utilizes a combination of theoretical, company reported quantitative data and hands on practical approach in delivering the content.</p> <ul style="list-style-type: none"> <li>Analysis of reported qualitative and quantitative data in the annual reports of the company</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Course Content</b>                    | <ul style="list-style-type: none"> <li>Understanding the Balance sheet, Statement of Profit or Loss and Cash Flows Statement of the company (Manufacturing and Banking Company)</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |

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|                                     | <ul style="list-style-type: none"> <li>Assessing the financial performance and financial position of the company</li> <li>Evaluating the proftfitability, liquidity, solvency, cash flows, operating efficiency and inter-relationship of the same for the decision making and risk assessment</li> </ul> <p>Forecasting the possibility of bankcrupcy, indentification of the manupulation of finanical statement, intrinsic value etc. by using various financial models and other Forecasting techniques of statistics such as multiple regression models,</p> |
| <b>Key Programme Highlights/USP</b> | <ul style="list-style-type: none"> <li>Helpful to make an important decision of your money, ie.e whether to invest, hold or exit from your investment and financing, from the company or industry.</li> </ul>                                                                                                                                                                                                                                                                                                                                                     |
| <b>Program Directors</b>            | Dr Harsha Jariwala                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Key Attractions for sessions</b> | Hands on training and assignments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |