



media release consent form

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I hereby grant Willo 32 Inc [Willo] and Willo's affiliates, agents, successors, legal representatives, assigns and those acting for or on its behalf including, without limitation, its advertising and publicity agencies the right to:

- 1) take and/or use photos or videos of me ("Footage"), and/or edit, distribute, reproduce, adapt or create derivative works of the Footage, and/or
- 2) if applicable, use my name, title, nickname, biography, voice, likeness ("Likeness"), and/or
- 3) if applicable, use and publish my article(s), writing(s), posts, presentation(s), opinion(s), quotation(s) or just portions thereof ("Works"),

in perpetuity, and worldwide, in all forms and media, including but not limited to website, social media, and e-commerce channels, for any lawful Willo purpose, including, but not limited to, advertising, promotion, labelling/product packaging, trade, public relations, internal and external communications, investor relations, relating to Haleon and any of its brands, products or services.

By signing this Release, I agree to the use and disclosure, if applicable, of my personal information, as set out herein.

I understand that the Footage, Likeness and Works may be retained and used by Willo and Willo's affiliates, agents, successors, legal representatives, assigns and those acting for or on its behalf, for an indefinite period of time for the purposes described above. I further understand that the Footage, Likeness and Works, and information submitted on this form, may be transferred to other countries where personal information is not protected to the same extent it is protected under the laws of my home country.

I release Willo and Willo's affiliates, agents, successors, legal representatives, assigns and those acting for or on its behalf from any and all claims for damages for libel, slander, invasion of privacy, or any other claim related to use, reproduction, adaptation or distribution of the Footage, Likeness and Works.

If applicable, I agree to sign this Agreement. This Agreement is the complete agreement between the parties as to the subject matter described herein and supersedes any prior oral or written agreement concerning the subject matter.

I represent and warrant the following:

- 1) I have read this release and am fully aware of its contents,
- 2) I am 18 years of age or older
- 3) The Footage, Works and Likeness feature me and the Footage and Works have been created by me and do not infringe third party intellectual property rights

4) I obtained all authorizations needed from any individual featured (if applicable) in the Footage or Works and, if children or minors are featured, I confirm that I am their legal guardian and authorized to permit the use of their image or likeness (if applicable)

5) I have the legal authority to execute this release, and

6) the information I have provided is true and accurate

Signature:

Name:

Date: