

1. In AdBeacon, navigate to Integration > Custom Store.
2. Enter the Store Name, Domain URL, and Store Currency.
For example,
Store name: My Store
Domain URL: <https://mystore.com>
Store Currency: USD
3. Click Next
4. Copy the Tracking Code displayed in the second step. This Tracking Code needs to be placed on every page of the store, including all landing pages and order forms.
5. Add the following JavaScript code to the order confirmation or thank-you page. Please replace the placeholders with actual values. For example, 'order_id' should be the actual order ID instead of 'ABC123'.

```
window.adBeaconCheckoutData = {
  "order_id": "ABC123",
  "order_date_time": "2023-01-01 16:00:00", // UTC Datetime, Required
  "order_update_date_time": "2023-01-01 16:00:00", // UTC Datetime, Optional
  "payment_currency": "USD", // String, Required

  // Payment currency is the currency in which the customer made the payment
  "sub_total_price_in_payment_currency": 350.00, // Numeric, Required
  "discount_in_payment_currency": 50.00, // Numeric, Optional
  "total_tax_in_payment_currency": 25.00, // Numeric, Optional
  "shipping_rate_in_payment_currency": 10.00, // Numeric, Optional
  "total_price_in_payment_currency": 335.00, // Numeric, Required
  "discount_code": "DEMO_COUPON", // String, Optional

  // Store currency is the base currency of your store.
  "sub_total_price_in_store_currency": 350.00, // Numeric, Required
  "discount_in_store_currency": 50.00, // Numeric, Optional
  "total_tax_in_store_currency": 25.00, // Numeric, Optional
  "shipping_rate_in_store_currency": 10.00, // Numeric, Optional
  "total_price_in_store_currency": 335.00, // Numeric, Required

  "customer_id": "CUS123", // String, Required
  "email": "customer@example.com", // String, Required
  "phone": '+19876543210', // String, Optional

  "latitude": 37.4134508, // Numeric, Optional
  "longitude": -122.151308, // Numeric, Optional
  "line_items": [
    {
      "line_item_id": "li_1", // String, Optional
      "product_id": "prod_1", // String, Required
      "variant_id": "var_1", // String, Optional
      "sku": "sku_1", // String, Optional
      "product_name": "Product One", // String, Optional
    }
  ]
}
```

```
    "price_in_payment_currency": 100.00, // Numeric, Required
    "price_in_store_currency": 100.00, // Numeric, Required
    "quantity": 1, // Numeric, Required
    "item_image": "https://example.com/prod_1.png", // String, Optional
  }, {
    "line_item_id": "li_2", // String, Optional
    "product_id": "prod_2", // String, Required
    "variant_id": "var_2", // String, Optional
    "sku": "sku_2", // String, Optional
    "product_name": "Product Two", // String, Optional
    "price_in_payment_currency": 250.00, // Numeric, Required
    "price_in_store_currency": 250.00, // Numeric, Required
    "quantity": 1, // Numeric, Required
    "item_image": "https://example.com/prod_2.png", // String, Optional
  },
],
"billing_address": {
  "address_id": "add_123", // String, Optional
  "first_name": "John", // String, Optional
  "last_name": "Doe", // String, Optional
  "company": "company_name", // String, Optional
  "address1": "Address line 1", // String, Optional
  "address2": "Address line 2", // String, Optional
  "city": "Los Angeles", // String, Required
  "province": "California", // String, Optional
  "province_code": "CA", // String, Optional
  "country": "US", // String, Required
  "zip": "90001", // String, Required
}
};
```