

Momentum Multiplier Worksheet: Kickstart Your Business in 2025

Section 1: Reflection & Reset

1. Biggest Wins of 2024

What were your top three achievements this past year?

- _____
- _____
- _____

2. What Held You Back?

Identify challenges or obstacles that limited your progress.

- _____
- _____

- _____

3. Your North Star Goal for 2025

What is the one overarching goal you want to achieve in your business next year?

- _____

Section 2: The Momentum Framework

Visibility

1. **Weekly Visibility Action** *What is one consistent visibility action you will commit to? (e.g., weekly Lives, Reels, Blog posts)*

- _____

2. **Platform Priority** *What platforms or spaces will you prioritise for visibility? Why?*

- _____
- _____

Engagement

1. **Weekly Engagement Target** *How many new conversations will you aim to start weekly?*

- _____

2. **Conversation Starters** *Write 2-3 conversation starters you can use in DMs or comments.*

- _____
- _____

Conversion

1. **Your Offer** *Describe a simple 3-step offer you can share by January 15th.*

- _____
2. **Appealing to Clients** *List three ways to make this offer appealing to your ideal clients.*

- _____
- _____
- _____

Section 3: Building the Multiplier Plan

1. Weekly Visibility Plan

Detail your planned visibility actions (frequency and platform).

- _____

2. Daily Engagement Target

Set a realistic number of DMs, comments, or interactions to achieve daily.

- _____

3. Monthly Conversion Goal

Establish a target for conversions (e.g., sales, calls booked).

- _____

Section 4: The Compound Effect

1. Tracking Progress

How will you track and measure your actions and results?

- _____
- _____

2. Accountability Partner

Who can hold you accountable to your plan?

- Name: _____

Call to Action: Write down one action you will take within the next 24 hours to begin building momentum:

- _____