

PRESS RELEASE

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School District Name Accelerates Digital Learning with ClassLink

District leverages award-winning Single Sign-On platform to improve access for teachers and students

School District City, State – Date – Faced with an ever-increasing number of web-based tools, **School District Name** implemented ClassLink to streamline access for teachers and students. **ClassLink LaunchPad** delivers single sign-on to web resources and to files, whether they are stored in the cloud, on a device, or on the school network.

School District Contact title, Contact Name, explained the challenges **his/her** district faced, saying, “The incredible rise in demand for digital education resources brings with it added complexity around usernames and passwords. Our instructional technology team knew that, in order for teachers and students to fully realize the potential of digital learning, we had to simplify their ability to access it. ClassLink does exactly that.”

School District serves a diverse population of students and has a proven track record of utilizing technology to improve everything from operations to information management to instructional strategy. Leaders within the instructional technology department have been instrumental in building out a comprehensive suite of resources for teachers and students.

ClassLink CEO, Berj Akian, praised the district for investing in digital access, stating, “We are thrilled to be working with the team at **School District**. The district is comprised of educators intent on serving teachers and students by giving them what they need on the devices they prefer.” Akian continued, “Our technology is helping districts like **School District** meet the need for fast, reliable access to more than 6,000 digital learning resources. We’re proud to be working with the **School District** team.”

(If applicable) In addition to **ClassLink LaunchPad**, **School District** will be harnessing the power of **ClassLink Roster Server**, which easily and securely delivers class rosters to any publisher using open technology standards. **School Contact** commented on this adoption, citing its ability to accelerate digital resource adoption, “With ClassLink Roster Server, we’re able to provision rosters into teachers’ favorite applications, which means we’re saving time, money, and effort. With that in mind, it’s hard to imagine adopting digital products in the future that have not already adopted the OneRoster™ standard.”

Akian echoed these sentiments, stating, “We advocate on a daily basis for the adoption of OneRoster™ from **IMS Global Learning**. The ability to securely provision rosters, coupled with our LaunchPad access to resources and files, means that schools are in the best possible position to unlock the potential of digital learning.”

The pace of ClassLink adoptions continues to accelerate in districts like **School District**, across **School District State**, and throughout the country; ClassLink LaunchPad is now the preferred single sign-on platform for thousands of schools and districts around the world.

About ClassLink

ClassLink is a global education provider of identity and analytics products that create more time for learning and help schools better understand digital engagement. As leading advocates for open data standards, we offer instant access to apps and files with single sign-on, streamline class rostering, automate account provisioning, and provide actionable analytics. ClassLink empowers 21 million students and staff in over 2,800 school systems. Visit classlink.com to learn more.

About **School District**

Info about school district

*ClassLink and LaunchPad are trademarks of ClassLink, Inc.
OneRoster is a trademark of IMS Global Learning.*

ClassLink – the future of instructional technology

For more information, visit www.ClassLink.com
Call 888-963-7550 or email info@ClassLink.com