



FOR IMMEDIATE RELEASE

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Compassion Games International

9/11 Day and Compassion Games: Survival of the Kindest Team Up to Catalyze More Good Deeds Than Ever

We are excited to announce a strategic partnership between MyGoodDeed and Compassion Games International (CGI). This strategic partnership will amplify the international effort to increase community service and acts of compassion to make the world a kinder, safer and better place to live.

MyGoodDeed (www.911Day.org) is the nonprofit organization that oversees and organizes *9/11 Day* each year. *9/11 Day* is the largest annual day of community service and engagement in the United States. Each year more than 40 million Americans, and participants in over 150 countries, observe September 11 by performing good deeds for others. The goal of *9/11 Day* is to keep alive the spirit of unity and compassion that arose in the immediate aftermath of the 9/11 attacks, providing a positive, helpful way for people to annually remember and pay tribute to the 9/11 victims, and honor those that rose in service in response to the attacks.

Compassion Games: Survival of the Kindest (www.CompassionGames.org) organizes an annual friendly competition, from 9/11 through 9/21, where players from around the world challenge each other to catalyze compassionate action and strengthen what's already working in their communities. To date, 100,000 volunteer players in the Compassion Games have served over 1 million people in 34 countries. The Games have been played between cities, businesses, First Nations, youth organizations, faith groups, schools, and even prisons. CGI is a grantee of Service for Peace with support from the Corporation for National Community Service.

The partnership between *9/11 Day* and CGI builds momentum and increases participation in the spirit of cooperation and service to help address the challenges of our time. Through this

partnership the Compassion Games are expanding the focus on serving and engaging veterans and first responders. Players in the Games are encouraged to take the "9/11 Good Deed Challenge" to kick-off the 2015 Annual Compassion Games. MyGoodDeed participants are encouraged to expand their participation to commit acts of kindness throughout the 11 days of the Games and report their experiences on the Compassion Report Map.

The Compassion Games have inspired innovative and meaningful ways to engage communities. For example, Metro Detroit used the Games to identify many of the places in Detroit that they cherish and love. The goal was to heighten appreciation of their physical environment, their sense of social cohesion, and their experience of safety and peace within their neighborhoods. Mayor Greg Fischer from Louisville organized [Give A Day](#) during the Mayor's Week of Service where 50,778 meals were packed by volunteers for Kids Against Hunger, 6 abandoned houses were renovated/new homes were built and 12,418 volunteers helped to clean up Louisville. In North Thurston County, Washington State, 50 schools participated by forming a currency, "Coins of Compassion", given to anyone who committed an act of kindness, whether that be a student, teacher or administrator. In a women's correctional facility in California over 10,000 acts of kindness were reported and there was an unprecedented 11 days without violence.

For more information:

www.CompassionGames.org

www.911Day.org

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