

WP Optimiser

WP Optimiser is a unique plugin that optimises your WordPress site peak performance!

Demo Video: <https://youtu.be/ZuZcufM7TG4>

Dates - Launching **Thursday 23rd April 2020** - Evergreen Offer

JV Page: <https://wpoptimiser.com/jv/>

WPlus Aff Link: <https://warriorplus.com/aff-offer/o/dchbnh>

JVZoo Aff Link:

CB Aff Link:

Frontend: \$17-\$27 Dimesale @50%

Upsell #1: \$37 Viper Cache @50%

Upsell #2: \$37 WP SMartLinks @50%

Upsell #3: \$17 WP Smart Links Ad On @50%

FE Preview: <https://wpoptimiser.com/wpsales.html>

OTO#1 Preview: <https://wpoptimiser.com/wpf/vc/index.html>

OTO#2 Preview: <https://wpoptimiser.com/wpf/wpsl/index.html>

OTO#3 Preview: <https://wpoptimiser.com/wpf/wpslao/index.html>

OTO#4 Preview: <https://wpoptimiser.com/wpf/wptlktgpl/index.html>

Swipe Emails:

<http://wpoptimiser.com/jv/wpoptimiser-email-swipes.txt>

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Quick info - Speed is a Killer - More Than 50% of Visitors Leave If a Site Takes 3+ Seconds To Load You Lose Traffic - WP Optimiser is a unique plugin that optimises your WordPress site peak performance!

Hosting, Fast Theme/Framework & Plugins, Auto Optimize Images, Auto Optimize Homepage, Auto Optimize WP DB Tables - Google Says these are a few of the essential things you should be doing to speed up your WordPress site...

WP Optimizer gets ALL this done for you.

JV competition: \$2,500 Cash Up For Grabs

Live Leaderboard - <https://warriorplus.com/affiliate/contest/wf9rz>

from 11am EST Thursday 23rd April to midnight EST Wed 29th Apr 2020

1st = \$1,000

2nd = \$500

3rd = \$300

3rd = \$200

5th = \$100

*NOTE: we do set a min for the JV Cash prizes, if you don't hit this you still get a pro rata % of the prize based on the number of sales you do make, so no one walks away empty handed!!!

Min Sales to Qualify: 120 for 1st, 65 for 2nd, 40 for 3rd, 30 for 4th, 15 for 5th.

T.O.S. - affiliates must not use the following promotional methods under any circumstances: -

1. Sending Spam.
2. Using cash rebates.
3. Using negative words such as 'scam' in any PPC or promotional campaign.
4. Please do not misrepresent our product/offer and follow any endorsement rules and regulations that are applicable both in the country where you are based and in the countries from which you are sending website traffic or advertising in.
5. Please do not use cookie stuffing.
6. Do not buy through your own affiliate link, if you want a review copy please get in touch.

The new FTC Guidelines for affiliate marketing came into effect on December 1st 2009. As an affiliate or JV partner you've read and fully agree to the terms listed on the official FTC Website - <http://www.ftc.gov/bcp/guides/guides.shtm> to ensure that you're promotions are compliant with the new guidelines.

Swipe Emails

Email Guidelines

1. The swipe emails are there for you as a guideline only - we recommend you rewrite these in your own words & writing style.
2. You should always use our USP, a strong hook heading & a differentiator in your copy to drive more clicks.
3. If our offer starts selling well for you, we recommend you mail your list daily for the duration of the sale: mail once to the full list & once to the unopens for best results.
4. We strongly recommend you cloak your links using a reliable link cloaker on your own domain (pretty links WP plugin works well - avoid using bitly, tinyurl etc.)
5. We recommend you use high quality relevant bonuses such as your own case studies, video reviews & over the shoulder training.
6. Never promise any features or benefits or claims that we don't offer

For more inboxing help please refer to <http://gmail.com/postmaster>

email #1: Long Form

Subjects: The Best Cache

6 Biggest WordPress Speed Issues Fixed...
SOLVED: 6 Biggest WordPress Speed Problems
WordPress Speed Optimisers Don't Work... Here's Why
Why The Best WordPress Speed-Up Plugins FAIL
See Why Top WordPress Optimisation Tools FAIL
The #1 WordPress Optimisation Product 75%OFF

Body:

Hi,

It's common knowledge that WordPress sites by their nature are slow...

But, what's less well known is that current optimisation plugins do HALF A JOB...

It's essential to optimise sites for speed to achieve higher rankings, better conversions, better user experience, lower bounce rates & for lowering your ad spend...

In WordPress every page requested has to be compiled by your server and it also has to load all the extra code from your themes, plugins, database and of course your images... that takes loads of time time...

To make matters worse your WordPress database naturally bloats over time & most of us don't optimize our images... making our pages up to 10x slower

So... 99% of sites of sites are weighed down by heavy graphics, slow databases, themes, plugins & even hosting issues.

At 3+ seconds load speed you lose 50%+ of traffic & at 20+ seconds you lose 95%+ of traffic according to Kissmetrics... that's a serious problem.

Here's how to Fix It <----- YOUR AFFILIATE LINK ----->

CURRENT OPTIMISATION PRODUCTS SUCK

Current WordPress optimisation products on the market either use cache, optimise your database or mess around with your Java & CSS often breaking your site in the process

95% of products don't optimise your site graphics (one of the most important jobs) & the ones that do charge \$100's...

WP Optimiser is a combination of quick fixes & diagnostics that help you fix your site speed issues - more importantly it covers the 6 biggest site speed issues - at best the competitors cover just 2 factors & charge more.

Here's the site speed issues WP optimiser helps you solve ...

Problem #1 - Hosting - Poor Global Connectivity Slows Down Your Site

FIXED - WP Optimiser diagnoses hosting connectivity issues in real time

Problem #2 - Server - Poor Config & Inadequate Hosting Plans Cause Issues

FIXED - WP Optimiser diagnoses server config issues in real time

Problem #3 - Plugins & Themes - Cause Load Speed Issues

FIXED - WP Optimiser tests theme & plugin load speed in real time

Problem #4 - Un-Optimized GFX - kill load speed & eat bandwidth

FIXED - WP Optimiser does lossless auto optimisation of site graphics

Problem #5 - Bloated Databases - Thrash Your Server's Processor

FIXED - WP Optimiser does an advanced junk clean-up

Problem #6 - Long Pages - kill load speed and eat more server resources

FIXED - WP Optimiser allows users to enable lazy load on any page they wish

The product is currently on sale @ 75% off and you'll find an earlybird coupon on page if you are quick.

Enjoy!

Check it out here now:

<<YOUR_AFFILIATE_LINK>>

email #2: Short Form

Subjects:

Why Using The Wrong WordPress Optimiser is COSTLY

FIXED - 6 Biggest WordPress Speed Issues

Make Your WP Site up to 70% Lighter + up to 500% Faster

Why The Best WordPress Speed-up Plugins FAIL

Body:

Hi,

Current WordPress optimisation products do half a job...

I mean they don't tell you if you are having problems with your host, you have no idea if your themes/plugins are slowing your site down

95% of optimisation tools don't do the #1 thing you should do to a website which is...
optimise graphics

Fact is most WordPress users never optimise graphics, so many sites are carrying a huge amount of dead weight.

According to Kissmetrics if your site takes 3+ seconds to load you lose 50%+ of traffic & at 20+ seconds you lose 95%+ of traffic... that's a serious problem.

Here's how to Fix It <----- YOUR AFFILIATE LINK ----->

And that's not all ... this product helps you fix 6 of the biggest WordPress speed problems ...

Problem #1 - Hosting - Poor Global Connectivity Slows Down Your Site

FIX - WP Optimiser diagnoses hosting connectivity issues in real time

Problem #2 - Server - Poor Config & Inadequate Hosting Plans Cause Issues

FIX - WP Optimiser diagnoses server config issues in real time

Problem #3 - Plugins & Themes - Cause Load Speed Issues

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<<YOUR_AFFILIATE_LINK>>

email #3: Conversions Angle

Subjects:

#1 WordPress Conversion Problem FIXED
WordPress Users: How To BIGGER ROI on Ads
#1 Easiest Way To Boost Your Conversions in WordPress
Finally... A WordPress Tool That Boosts Conversions
#1 Tool to Boost Conversions For WordPress

Body:

Hi,

Slow loading pages KILL conversions, increases your bounce rates and cost you more in ad spend

According to Kissmetrics if your site takes 3+ seconds to load you lose 50%+ of traffic & at 20+ seconds you lose 95%+ of traffic...

That's a serious problem specially for the 52% of mobile users on slower connections.

Now more than ever your sites have to be fast as people are impatient...

What makes matters worse current optimisation products focus on cleaning your database or on caching which is cool but they all ignore the bigger problems

In fact a good optimisation tool should help with these problems...

Problem #1 - Hosting - poor global connectivity slows down your site
Problem #2 - Server - poor config & inadequate hosting plans cause issues
Problem #3 - Plugins & Themes - cause load speed issues
Problem #4 - Un-Optimized GFX - kill load speed & eat bandwidth
Problem #5 - Bloated Databases - thrash your server's processor
Problem #6 - Long Pages - kill load speed and eat more server resources

Here's a tool that'll help you fix this <----- YOUR AFFILIATE LINK ----->

In fact it's the only tool on the market that helps you do this – it's a must have for any WordPress user

The product is currently on a launch offer special, check it out here now:

<<YOUR_AFFILIATE_LINK>>

email #4: PHP7 Working Speed Profiler

Subjects:

The only PHP7 working WP speed profiler on the market...

How to see which plugins are killing your load speed...

Plugins problems? Here's how to fix...

Body:

Hi,

being able to see exactly what is slowing down your WP page load speeds is essential to keep your site speed quick...

but php v7 broke all the WP Speed profiler plugins...

Until Now!

WP Optimiser is the only wp speed profiler plugin out there that works with PHP 7 and shows you exactly which plugins are killing your site speed...

Check out the demo video while it's on the launch offer special discount:

<<YOUR_AFFILIATE_LINK>>

email #5: just the facts

Subjects:

How to speed up your WP site...

Hands Free optimization for faster WP sites...

6 Site Speed Killers = FIXED [Discount Offer]

Body:

Hi,

if your site takes more than 3 seconds to load you're losing 50% or more of your visitors!

Diagnose & Fix the Top 6 Speed Killers with this plugin:

Speed Factor #1 - Hosting: Poor Global Connectivity Slows Down Your Site

- UNIQUE FEATURE - Our product diagnoses hosting connectivity issues in real time

Speed Factor #2 - Server: Poor Configuration & Inadequate Hosting Plans Cause Issues

- UNIQUE FEATURE - Our product diagnoses server configuration issues in real time

Speed Factor #3 - Themes & Plugins: Can Cause Load Speed Issues

- UNIQUE FEATURE - Our product tests theme load speed in real time

Speed Factor #4 - Un-Optimized GFX: kill load speed & eat bandwidth

- SOLUTION - Flawlessly auto optimises site graphics without the cost

Speed Factor #5 - Bloated Databases: Thrash Your Server's Processor

- SOLUTION - Does advanced junk cleanup

Speed Factor #6 - Long Pages: kill load speed and eat more server resources

- SOLUTION - allows users to enable lazy load on any page they wish

Check out the demo video while it's on the launch offer special discount:

<<YOUR_AFFILIATE_LINK>>

email #6: CLOSING DAY

Subjects:

Optimize & Speed UP WordPress - Price Going Up Tonight

The Best WordPress Cache - Price Rise NOW

Gone@Midnight - Price Going Up - Speed UP WP NOW

Lock in the Earlybird Deal on The Best WP Optimiser

Last Chance to Get This Top WP Page Speed Plugin...

Body:

Hi,

if your site takes more than 3 seconds to load you're losing 50% or more of your visitors!

Now you can Diagnose & Fix the Top 6 Speed Killers with WP Optimiser

Quick Reminder:

Hosting: Poor Global Connectivity Slows Down Your Site - diagnose hosting connectivity issues in real time

Server: Poor Configuration & Inadequate Hosting Plans Cause Issues - diagnose server configuration issues in real time

Themes & Plugins: Can Cause Load Speed Issues - tests them & plugin load speed in real time

Un-Optimized GFX: kill load speed & eat bandwidth - Flawlessly auto optimises site graphics without the cost

Bloated Databases: Thrash Your Server's Processor - Advanced junk cleanup

Long Pages: kill load speed and eat more server resources - Enable lazy load on any page they wish

Check out the demo video while before the launch offer special discount ends tonight:
<<YOUR_AFFILIATE_LINK>>

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