## Parallel Welcome Sequence - DIC Email

Disrupt Intrigue Click

Subject: The right way to STEAL your readers' attention

Let me guess: you're getting lots of people to subscribe to your emails, but very few people are genuinely interested.

What if I told you that you could easily TRIPLE the engagement of your emails?

And make them so intriguing that readers will want to binge-read them?

You can do all of that by following three simple rules.