°1824 is Universal Music Group's culture marketing & creative strategy team focusing on content & the connection of artists directly to fans. Our offerings include content creation, insights & strategy, PR, A&R, creator partnerships, social media and strategic partnerships. With a staff of passionate and highly skilled visionaries, we own a direct connection to youth culture. °1824's first-of-its-kind network of young creatives allows us to make an impact locally while thinking globally. We redefine artist development while building the careers of future industry executives.

The Livestreaming Broadcast Rep will amplify our artists' stories and support UMG's various business units by building and operating the technical aspects of livestreaming production, including broadcasts for Universal Music Live and artist Twitch channels. This part-time job is a unique opportunity to work with the industry's leading creative solutions team and start building your career in the music industry prior to graduation.

Responsibilities

- Operate OBS and vision mixing software & hardware for live broadcasts
- Build OBS show files (profiles & scene collections)
- Operate video call services (VDO, Zoom)
- Communicate quickly, succinctly and effectively with the team while maintaining the quality of broadcasts
- Pitch and execute interactive elements for live broadcasts
- Organize and load all broadcast assets (graphics, video files, talking points, ROS, Call Sheets, etc)
- Research up-and-coming Twitch creators and identify creators with growth potential
- Monitor growth trends across Twitch and pitch opportunities to grow and engage the 3point5 community
- Actively participate in team meetings, discussions and planning
- Meet deadlines with all work
- Assist the 3point5 Twitch team with various other livestream broadcast tasks

Skills & Experience

- Experience with and in-depth knowledge of OBS and Twitch
- Strong attention to detail
- Strong communication skills, interpersonal skills, and an adaptable attitude
- Integrity when working on confidential projects
- Proficiency in Canva, Outlook and Google Docs
- Knowledge of photo and video editing tools such as Adobe Photoshop, CapCut, and Premiere a plus
- Strong multitasking skills

Requirements

- Enrolled in university with at least 1.5 years remaining
- Available to work 20 hours/week, prioritizing this role over other employment
- This is a year-round, part-time role and not a one semester internship

Salary:
$17/hr