

Subject Line: Clients

Hello Mister Nicolai Erckman,

your Instagram, Facebook, Linkedin and Website are designed much better than your competitors in the area of Offenbach. And this is a very good basis to attract more clients to your business. It can be done by solving 2 main issues:

- I. Little amount of attention paid to your accounts.
 - II. Not having a proper call to action that will lead them to your landing page.
- They can be solved by:
 - A. Creating new content for your social media.
 - B. Managing your accounts.
 - C. Adding calls to action in regular content and ads

If this interests you then I am willing to do this free of charge.
All that I ask in exchange is good testimonials after you see the results.

(I am not sure if I should add this part that I took from unfair advantage:

You may wonder "Why should I work with this guy and not with other companies?" Well the answer is simple. For those companies you are just another name in the list. And the failure won't really bother them. However I am new and have a name to build so my success depends directly on yours.)

Social media manager and copywriter

Best wishes

"My name"