

Research Template

Target Market

- What kind of person is going to get the most out of this product?

Single men, men from 16/18 young men - old men

Middle-class corporate professionals with hours of boring computer work daily. Lacking dating, sexual, social life. Introverts. Shy. Lack self esteem. Lack of confidence.

Lack of communication skills.

- Who are the best current customers, with the highest LTV?

Young men, since 18 years old

Middle-class corporate professionals with money to spend, who want to have the ideal dating, sexual, social life (and climb the corporate ladder.)

- What attributes do they have in common?

Young men don't know the type of guy that women want

Young men don't know

their strengths

there are pros

their advantages

Young men don't know how to feel good enough for women

Most young men don't know the existence of societal norms

Existence of the mainstream societal narrative

Existence of the Hollywood narrative

Young men don't know the types of women that exist

Young men don't understand women psychology and their reality

Young men don't know how to seduce, attract and arouse women

Young men don't know how to vibe with women

Young men don't know how to overcome approach anxiety

Young men are scared of approaching women

Young men don't know how to interact with women

what to say

how to speak

Don't know how to flirt

How to be funny

How to be confident

How to instill mystery curiosity intrigue

How to be social

How to have high value male and female friends

How to have high-value men and women in their lives

How to have proper body language

How to be physical with women

How to be playful with women

How to always be in a good mood and show value

How to give women a good fun time

How to know if the girl or woman is interested

How to deal with rejection

How to deal with a break up

How to make a good first impression

How to get her phone number or social media how to exchange phone numbers or exchange social media

How to set up dates and get them on dates

How to be an intimate lover how to make her orgasm

How to give her intense pleasure

How to give her an intense romance

How to manage relationships

How to find one long lasting girlfriend

How to get married

How to be a wingman

How to have wingmen Friends

How to build a social Circle

Desire for ideal dating, sexual, and social life.. Enough money to buy expensive dating programs courses products mentorships coaching sessions training audio books private groups consistently.

Stressed out desk worker.

Hard time focusing on their work.

Worried of dying alone, no kids,no girlfriend , no wife, no marriage.

Avatar

- **Name, age and face.** This makes it much easier for you to imagine them as a real, individual person.
- **Joe, 21 years old**



- **Background and mini life history.** You need to understand the general context of their life and previous experience.

sedentary or inactive lifestyle

Computer laptop PC

Video games

Console video games

Smart phone video games

Average Joe schmo matrix slave

Shy introvert

Joe lacks confidence lacks self-esteem

School

College or university

Work 9 to 5

No girlfriend

Low value male and female friends

(Low value Male “friends” that would stab joe in the back for money, girls or power)

(Low value female “friends” that step on joe, take advantage of him)

Lacks communication skills

- **Day-in-the-life.** If you can get a rough idea of what the average day in their life looks like you will be able to relate more easily to them.

Works Monday to Friday

Rests on the weekend

Playing video games watching TV shows Netflix shows movies

Wastes his time on the weekends on unproductive stuff

Shy introvert

He tried dating apps and free online dating content but nothing seems to work

- **Values.** What do they believe is most important? What do they despise?

He values his work ethic

He values his professionalism

He values always showing up on time

He values his intelligence

IQ math skills Academic skills

He values his strong moral principles

He's honest man hard worker

He always behaves ethically

He's a nice guy

Outside forces. What outside forces or people does the Avatar feel influences their life?

He blames his parents for not giving him tips tricks lessons on how to have A healthy dating life / sexual life / social life

He blames his parents for not teaching him how to get a girlfriend, how to have a good sexual life, and how to have a good social life

He believes he has bad luck he's unlucky

He blames his genetics

He doesn't take personal responsibility and accountability for his actions choices and decisions

Current State

- What is painful or frustrating in the current life of my avatar?

Fear of dying alone, never getting a girlfriend , never ever having kids

Having kids that would not value him / respect him / idolize him / view him as a hero

No girlfriend no game no sexual experiences no dating experience

Don't know how to be physical don't know how to flirt don't know how to be attractive

Too much of a nice guy

He gets friendzoned a ton

Introvert

Paranoid

Jealous way too easily

Easily fucked up by stress

Lazy

Superficial

Thinks too much

Over analyze too much

- What annoys them?

Lacks dating life lacks social life lacks sexual life

- What do they fear?

Joe fears of dying alone

Fears of not having kids ever

Fears of never getting a girlfriend

- What do they lie awake at night worrying about?

Joe fears of dying alone

Joe fears of not having kids ever

Joe fears of never ever getting a girlfriend

- How do other people perceive them?

Nice guy

Friendzone material

A gentleman

Shy introvert

Socially awkward

Well mannered

Well educated

Organized hygienic

High IQ

unattractive

Frugal

Selfish

- What lack of status do they feel?

Lacks social proof

Lack Authority

Lacks value

Low energy

- What words do THEY use to describe their pains and frustrations?

Pain in the mind

Pain in the chest

Pain in the heart

Dream State

- If they could wave a magic wand at their life and fix everything, what would their life look like?

Many sexual experiences

Rotation of several 8s/9s/10s women

One woman for each day of the week that loves, cares, respects,

worships Joe

Having many kids with different women

Healthy sex life , social life , dating life

Many High Value male and female Friends

High value friends that are like brothers to Joe

High value masculine male friends

High value feminine female friends

Positive influential optimistic powerful social circle

Climbing the corporate ladder very easily cuz of his communication skills and value in terms of networks (high value male and female friends) that he can bring to any every table

Success across all aspects of life

- What enjoyable new experiences would they have?

Many sexual experiences

Rotation of several 8s/9s/10s women

One woman for each day of the week that loves, cares, respects, worships Joe

Having many kids with different women

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Success across all aspects of life

Many stories adventures memories to share and tell

Many cool memorable experiences

Travel the world

Become a CEO

- How would others perceive them in a positive light?

High value gentleman

Positive Inspirational Motivational Person

Friendly masculine confident

Well mannered well educated

Sociable

Organized Hygienic

High IQ High EQ

High intellectual intelligence intellect

High emotional intelligence

Gentleman of honor that always conveys self respect

Positive Optimistic

Always in a good mood, fun , funny

Extrovert

Chill relaxed calm

Respects his physique

Sporty

Likes to meet new people

- How would they feel about themselves if they made that change?

(Maslow hierarchy of needs)

Self actualization

High self Esteem

Respect

Status

Recognition

Power

Freedom

Life filled with love, feeling of belonging

High value friendships

Respect from Family

Proud family and parents

- What words do THEY use to describe their dream outcome?

Paradise

Dream life

Heaven

Movie like life

American dream

Playboy lifestyle

Dan Bilzerian

Hugh Hefner

James Bond 007

Tony Stark Iron Man

Bruce Wayne Batman

Alpha lifestyle

Roadblocks

- What is keeping them from living their dream state today?

Lack of knowledge, information, guidance, mentorship

Fear of rejection

Approach anxiety

- What mistakes are they making that are keeping them from getting what they want in life?

Being lazy or arrogant or stupid

Being a sheep, following the masses

Complying with mainstream societal narrative and Hollywood narrative

Being stubborn thinking he can do it by himself

Not looking , searching, researching for the right knowledge, information, guidance, mentorship

- What part of the obstacle does the avatar not understand or know about?

Need for the right knowledge, information, guidance, mentorship

- What is the one key roadblock that once fixed will allow them to move forward toward their dream outcome?

the right knowledge, information, guidance, mentorship

Solution

- What does the avatar need to do to overcome the key roadblock?

the right knowledge, information, guidance, mentorship

- “If they <insert solution>, then they will be able to <insert dream outcome>”

If they learn, find, search , research the the right knowledge, information, guidance, mentorship then they will be able to succeed across all aspects of their life , including in their dating, sexual, and social life

Product

- How does the product help the avatar implement the Solution?

Gives the right knowledge, information, guidance, mentorship

- How does the product help the reader increase their chances of success?

Gives the right knowledge, information, guidance, mentorship

- How does the product help the reader get the result faster?

Gives the right knowledge, information, guidance, mentorship

- How does the product help the reader get the result with less effort or sacrifice?

Gives the right knowledge, information, guidance, mentorship

- What makes the product fun?

Start noticing results and improvements almost instantly

- What does your target market like about related products?

Start noticing results and improvements almost instantly

- What does your target market hate about related products?

High cost price

Long time to get outcome

Too much effort needed

Too much sacrifice

Scams

Lies

Low chance of stuff

Manipulation

Negative pessimistic realistic stories rumors

Creepiness

Neediness

Desperation

Nervous

Anxiety

Anxious

- **Pain:**

approach anxiety

heart shattered

depressed

limiting beliefs

limiting mindset

judged for going out alone

study lots of theory, but no action, no results

no practice

never cold approach

struggle to execute theory

watching theory and practice videos, but no action taking

no new friends

no experience

fear of approaching, escalating, doing the homework

approach anxiety

weaknesses

afraid and don't know how to do physical escalation

limiting beliefs

weakness of mine

go on several dates before the program before the ex

never physically escalate on the date

get to know you talk, went in for the kiss, not calibrated, awkward

Pain:

watched theory for years

limiting beliefs

still with the v card, friendzoned

weighed me down in life

"friends brothers talking about sexual experiences, lays, lays they got

reference experiences they shared

I cheered them up

I never had nothing to share, cuz I had the v card, but now I have tons to share, thanks to you my man"

- **Desire Dream life:**

transform your life

completely different guy

top of the world

work on myself

self-development program

winners mindset

afraid of night venues

high-value friends

high-value social circle

easily cold approach

new high-value friends

massive approaching

holding a conversation for a couple of seconds

no pressure

comfortable with women

not afraid of taking action

able to baby step with women

"I can have a conversation with this attractive girl"

easily went out alone

easily open up people

easily get the conversation going
know how do I make this girl attracted to me
verbal escalation flirting
flirtatious line
invested in myself
structure in place
life setup for success
scarcity mindset
desperate needy weak

if I see a cute girl I'm going up to her and approach her
demolished my AA
physically and verbally escalating

understanding
cloud 9 afterwards

ease for physical escalation

"I just would not take the leap

fck it take the leap, baby stepping, see what happens"

improved mindset

"coach name thing,

put her hands on my shoulders

looking dead on the eye,

dancing with her and shit, fkn love it

brought her in closer and went in for the kiss"

know how to escalate,

know how to take her to back to your place crib

or even go to her crib with her

know how to make out and might even bring the girl home

new mindset

abundance mindset

"technicality, crossed off the boxes

really dope, watch the progression

confidence has gone up
built a big toolset
not just with women
but in business too
last month best month as far as work goes
bring more women
communication
vibe
eye contact
social life
wings when I go out
wingmen friends gentlemen"

transform my life
on top of the world
Desire Dream life:

sexual experiences
friends
life experiences

shy, anxiety,

new about game, tons of content, never take action

most action ive taken by far

incredible amount ive gone out

experiences that were not in my reality

cold approach

dates

changes in confidence

never execute, step-by-step process,

nothing results

very minimal approach, once or twice thing before

invest in myself and my future

come into the program

beliefs about yourself

feeling low

believing in yourself that you can do it, skin in the game,
accountability

better fashion and grooming, get yourself on point

got myself/me on point

mindset shifting

goals getting checked off, more success, more action taking

open a lot of sets

getting numbers instagrams

making friends with strangers

instant dates

massive action, conversations, dates, escalating on dates

epic

great understanding of what creates attraction

absolutely worth it

- **Benefits, and Features of product program mentorship:**

accountability of the program

communication on live calls twice 2x a week

mastermind community

private community

constantly monitoring your progress

almost on a daily basis

experts pro team embedded on the back of your mind

invested in myself

structure in place

life setup for success

the beauty of having mentors

personal guidance

weekly assignments

massive success

in a matter of a month

cultivated that skillset through taking action

attending live calls

breaking down those interactions

the guidance you need to go out and execute that sh

all guys in the group, private community

Benefits, and Features of product program mentorship:

worth every penny

took all this action

got all these results

got all these life experiences and reference experiences

coaching guidance

got an understanding of game

friends I've meet

friends I can count on 10 fingers

to go out

sexual experiences

lost v card,

sex after cold approach

many dates with a girl i met through cold approach

been amazing

rly thankful for all of it

take the time to handle this part of my life

pro expert guidance

FV:

Sort of DIC , kind of DIC:

Facebook ad:

 Stealth Attraction: How To Get 10-15+ "Quality Dates" In The Next 30 Days WITHOUT "Cold Approaching", Pick-Up Lines, Or Flexing "Fancy Cars n' Money" 

 After 7+ years of helping over 1000 men finally attract and date the women of their dreams...

 Here's the biggest myths I've seen about attracting quality women:

That you've got to...

 -Be a genetically-blessed "alpha chad" to get girls.

 -Have a six-figure watch sitting on your wrist or a massive bank account.

 -Fake a confident and cocky bad boy persona (girls cringe to this).

🧐 -Have the perfect lines to say to impress women.

Imagine a new reality where you know:

💋🍑 a new way to fill your week with "quality dates" starting tomorrow, without breaking your head over any of the pointless attraction myths I just mentioned?

😍🐱 AND you could meet and attract amazing women at will (even if you think other men have advantages over you?) 😍🐱

Look...

The problem is that everything you've been taught so far about attraction is completely backwards. ❌

It's not something you "buy", or "wear", or "memorize". !

Attraction is sparked in a much more subtle, hidden way 99% of men completely overlook (even though it's dead obvious to HER.)



That's why I call it "Stealth Attraction."



And it's how more than 1000 men went from being by themselves to dating the kind of amazing women they'd never even imagined being with.



So what is it? And how does it work exactly?



Well...

That's exactly why I've created this short video, where in just 12 min, you'll discover:



- Why being great at flirting is key to your success with women.



- The psychology behind effective flirting vs. ineffective flirting and what great flirting looks like from a girl's POV. Having an understanding of how girls want you to flirt with them helps you do so in a more directed and effective way.



- The biggest flirting mistakes that cause guys to sabotage

every last bit of potential attraction with women, so you can avoid any attraction-killing “land mines” while talking to women.

😊 - Unlock an under-the-radar way of creating attraction by using your facial expressions, eye contact and vocal tonality to create a flirtation (yes, flirting has a non-verbal component too & I will demonstrate this LIVE in the training)

😍 - My girlfriend's take on the subtleties of female flirtation. This will allow you to understand how females subtly reciprocate when they like the way you flirt with them.

🐶🐱 - Verbal techniques behind effective flirty communication (topics and conversational structures that spark chemistry). Have your friends watch you hit it out the park with women out of pure jealousy.

Wanna get your hands on the gold? 🏆

👉 Click “Learn More” to get instant access.

- Coach Name

<insert image>



(Example image)