Subject: Instagram Captions

Hi Kristy,

I noticed your Instagram and liked your post on giving your child authority over their screen time because

it instills responsibility. With your 4k+ followers, your social media could make a huge impact on cold

traffic if given more activity.

Top competitors in the therapy niche use a specific framework to increase attention and clients. It focuses

on a short-form text that creates high curiosity towards your service, like an Instagram caption.

With the right partner, you can scale your attention to the next level.

In this market, the elite have a strong team, but most try and fail on their own. Which one do you want to

be?