India Post Partner with Fabindia to benefit Customers India Post Introduces Retail Counter at Fabindia Store

With the opening of first postal retail extension counter at Fabindia's flagship store, India Post and Fabindia partner to benefit customers in a first of its kind Public- Private Partnership. The counter was jointly inaugurated here today by smt. Radhika Doraiswamy – Secretary (Post) to Government of India, Director General Department of Posts and the Chairman of the Postal Services Board and Mr. William Bissell - Managing Director, Fabindia Overseas Private Limited.

Delhi Postal Circle in collaboration with Fabindia Overseas Private Limited - India's private retail platform for craft based products, opened its counter at Fabindia's flagship store at 14, N Block Market, Greater Kailash-1, New Delhi.

As a part of the joint endeavour to enhance customer experience, India post will now offer customers hassle free postal retail service which would enable the customers to buy, pack and dispatch Fabindia products not only within India but also to international destinations. To help the customers in booking consignments, Delhi Postal Circle staff will be deployed at Fabindia store.

While this comes as an expansion of the existing postal retail service earlier introduced at the Jawahar Vyapar Bhawan (Cottage Emporium), New Delhi-1, where customers can avail Speed Post Services & Registered Parcel booking within the premises of the shopping complex, this is the first partnership with a private player.

With 140 stores across 58 cities in India and four international stores, Fabindia Overseas Private Limited is India's largest retail platform for a wide range of products produced by artisans living largely in rural areas.

The POST OFFICE counter at the Fabindia outlet will offer the following domestic and international services from 1100 Hours till 1900 Hours (on all working days):

Flat Rate Parcel Service (Domestic) – Air Express Service, High Quality Boxes as a part of postage charges, One India One Rate

Flat Rate Parcel Service (International) – Any destination, anywhere in the world. Total composite Rates are applicable

EMS Speed Post Service (Domestic & International) – Fast, reliable, guaranteed Service



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