

April Board Meeting

19 April 2022 / 1:00 PM / Virtual

ATTENDEES

- Joey Hoiescu, Jackie Ong, Jake Stern, Chris Carter(absent), Lola Pollack, Jackie Black, Tony Ober, Emily Sturdy, Lacey Gonzalas(absent)

AGENDA

Intros

- Plan and organize WSO Championships 2023

New Business

- WSO Championships approved for 2023
- WSO Logo for social media and website on the way from USAW
- Current budget for WSO and allocating funds for the event
- Discuss structure of WSO Championships and solidify major details

NOTES

- WSO Championship will be held on 27,28,29 Jan 2023
 - Venue for the event in Denver at Denver Barbell club
 - Cut off date for weight changes 25 Jan 2023
 - Deadline for registration 8 Jan 2023
 - Medals given to each age group and weight class. Mock up logo 3 months in advance. Use USAW medals contact
 - Incentives - cash/prizes and swag bag if given free items
 - T Shirt as a optional purchase when registering for event

- Olyftia as the electronic system and put together an Electronics Team for the event
 - Current budget at \$10,500
- WSO website will have events, records, clubs, sponsorships and landing page
 - Use current logo along side USAW future WSO Logos on all social media, websites and medals
 - All WSO Clubs should send videos and pictures for publication on WSO media. Preferred from all the states clubs not just Colorado
- **Assigned duties:**
 - **Jackie** - Meet director for WSO Championships
 - **Jac** - Meeting Minutes
 - **Joey** - Denver Barbell club as hosting Venue for WSO Championships 2023

ACTION ITEMS

1. **Jackie** - Begin WSO Championships event and registration through USAW by september. Electronic Team hosted by Pinnacle
2. **Joey** - Send Welcome letters to all members with an update on WSO Championships. Contact photographer for event and reach out to sponsors list
3. **Tony** - Contact Mike C. about hosting seminars for WSO and add WSO members in group chat. Take over photographer organization for WSO Championships once a photographer is hired
4. **Lola, Jake** - Cool and new ideas for promotion gearing towards a younger audience

NEXT MONTH'S AGENDA

- Resources for the WSO
- Update on sponsorships

- Discuss ideas for growth and plot course for implementation