



League of Women Voters of NYS

Regional Training Meetings

March - April 2022

The League of Women Voters of NYS invites **all** members to come to training workshops being held throughout the state on **Saturdays from 10:00 - 4:00 in March and early April**. All members are invited to attend any or all of the workshops. All local Leagues board members are **strongly** encouraged to attend at least part of the day. Lunch will be provided and will allow for informal networking among the attendees.

Register by completing this form and send to state League with check or

register online at: https://secure.lglforms.com/form_engine/s/HOhq-CqnO8wQHrms7-w8Kg

DATES and LOCATIONS

March 12, Ithaca \$15 (registration deadline March 4)

Coltivare (Tompkins Co Community College Culinary Center), 235 S Cayuga St, Ithaca

March 19, Rochester Area \$25 (registration deadline March 11)

The Perkins Manor, 494 East Avenue, Rochester

March 26, Capital Region \$15 (registration deadline March 18)

The Blake Annex, 1 Steuben Place, Albany

April 2, Downstate Area \$25 (registration deadline March 25)

Scarsdale Woman's Club, 37 Drake Road, Scarsdale

Schedule (descriptions of workshops on page 3):

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|-------------|---|
| 9:30-10:00 | Coffee and Welcome |
| 10:00-11:00 | It's All About the Ask: Tactics for Increasing Membership and Cultivating Leadership |
| 11:15-12:15 | First Workshops <ul style="list-style-type: none">• The 411 on Vote 411: A Beginners Guide to the New Platform (Hands-on Workshop)• Diversity, Equity, and Inclusion – Past, Present and Future |
| 12:15-1:15 | Lunch (networking) |
| 1:15-2:15 | Second Workshops <ul style="list-style-type: none">▪ Engaging Youth Through Civic Collaborations▪ Zooming into 2022: How to Successfully Host a Virtual or Hybrid Candidate Forum |
| 2:30-2:30 | Third Workshops <ul style="list-style-type: none">• Hacking Social Media: Getting the best use out of your League's Facebook, Instagram, and Twitter accounts▪ Let's Take Action: How, When and Why? |

All attendees are required to show proof of vaccination and booster and be willing to wear a mask. The deadlines for registration are stricter than usual as we will not hold the workshops at a specific location if we do not have enough people registered so we need to ask for all to register early.

REGISTRATION FORM

I will attend (directions and public transportation options will be provided with confirmation of registration):

_____ **March 12, Ithaca \$15 (registration deadline March 4)**

Coltivare (Tompkins Co Community College Culinary Center)
235 S Cayuga St, Ithaca, NY 14850

_____ **March 19, Rochester Area \$25 (registration deadline March 11)**

The Perkins Manor
494 East Avenue, Rochester, NY 14607

_____ **March 26, Capital Region \$15 (registration deadline March 18)**

The Blake Annex
1 Steuben Place, Albany, NY 12207

_____ **April 2, Downstate Area \$25 (registration deadline March 25)**

Scarsdale Woman's Club
37 Drake Road, Scarsdale, NY 10583

Name: _____ League: _____

Email: _____ Phone: _____

Position on local League Board, if Board member: _____

Send completed form with check payable to LWVNYS or provide credit card:

Credit card # _____

Exp: _____ Billing zip code: _____

Or register online at:

https://secure.lglforms.com/form_engine/s/HOhq-CqnO8wQHrms7-w8Kg

Send completed form and check payable to LWVNYS to:

League of Women Voters of NYS, 62 Grand St, Albany, NY 12207

Or register, with credit card, by fax 518-465-0812

Workshop Sessions:

It's All About the Ask: Tactics for Increasing Membership and Cultivating Leadership

Empower Voters and Defend Democracy. That's our mission. To further this mission we need strong, sustainable leagues. And that requires all of us to get involved in attracting prospects, welcoming and mentoring new members, checking in with inactive ones, and identifying leadership candidates. Our best tool is The Ask:

- Ask others to attend a league program,
- Ask others to join,
- Ask members how they want to get involved, and
- Ask engaged Leaguers to take leadership positions

Join us as we talk about **The Ask...And More**. We'll share other practical tips on recruiting members and creating a leadership ladder. Plus we'll talk about best practices to help nominating committees identify and enlist capable and dedicated board members.

The 411 on Vote 411: A Beginners Guide to the New Platform (Hands-on Workshop)

Explore the new Vote411 platform (League's electronic voter guide). This workshop will walk through a step-by-step guide to setting up your local elections and will answer your questions on the new system. Bring a laptop so you can navigate the platform along with us (laptop not required).

Diversity, Equity, and Inclusion – Past, Present and Future

We will look at some of the “isms” that hang over our collective past, both as a country and a national organization. Thereafter, attendees will be guided in a conversation on the efforts made in recent months, both on an individual basis and by their local leagues, in overcoming the marginalization that has placed the soul of democracy at increasing risk.

Engaging Youth Through Civic Collaborations

While the pandemic has limited our traditional abilities to get into schools, that doesn't mean we have to stop engaging the youth! Learn how to engage the next generation of voters online, in person, and everything in between even if you can't get into the classroom.

Zooming into 2022: How to Successfully Host a Virtual or Hybrid Candidate Forum

Discover various methods for hosting candidate forums in the digital age. This workshop will discuss best practices for hosting a virtual, hybrid or in-person forum.

Hacking Social Media: Getting the best use out of your League's Facebook, Instagram, and Twitter accounts

Learn about different social media platforms, their quirks, and how to “hack” the algorithm. This workshop will explore the uniqueness of each social media platform and explain how your League can use them to your advantage.

Let's Take Action: How, When and Why?

You or your local League is passionate about an issue and wants to advocate and lobby. When is the correct time? How best to advocate? And, how does taking action vary based on local, state or national issues? Come learn more about advocacy.

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