

SETTING YOUR STUDENT UP FOR SUCCESS

Help your student achieve their goals & personal best!

OVERVIEW:

LLS Staff is your partner! We are invested in your child and their goals. Through our partnership and communication, we can ensure that your child, their team, and your family have an incredible experience. Below are the key ways you can support your candidate across five core campaign areas:

1. Team Development

- a. Help strategize a list of potential team members with your child (check out our [“Team Management”](#) tab to learn what qualities you should be looking for in a team member)
- b. Help your student identify adult team members
- c. Reach out to the parents of youth team members to educate them on what’s expected and invite them to the team meeting (*all individuals under 18 must have a parent/guardian on the team meeting with them*)
- d. Touch base with parents of your youth team members leading up to and during the campaign
- e. Partner with adult team members

2. Letters/Emails/Facebook

- a. Share your contact list (personal, professional, social media) for your students letters and emails
- b. Notify key contacts that your student will be reaching out for support on the campaign
- c. Follow-up with key contacts that your student isn’t hearing from (*After doing the follow-up themselves. Remember, **THEY** are driving the bus.*)

3. Personal Asks & Corporate Partnerships

- a. Work with your child to identify individuals in you network who have the ability to give \$500+
- b. Practice asks with your Student
- c. Open doors to sponsorship/personal ask opportunities
- d. Help guide their research on the companies and individuals (*We will go over this together during our Goal Planning #3 meeting!*)

4. Grand Finale

- a. Work with your student to identify and invite Grand Finale guests that will support Fund the Fight
- b. Work with your student to identify and invite Grand Finale guests that will make the starter bids on auction items
- c. Work with your student to help identify potential Auction Items ([Check out our 2021 and 2022 Auction Item list to get some inspo](#))