

**Strictly Embargoed Until 14:00 BST on Monday 30 June**

**GUMBALL IS GETTING CLOSER!**

**6<sup>th</sup> OCTOBER TO BE EXACT.**

**Cartoon Network Releases New Opening Title Sequence and International Premiere Date for *The Wonderfully Weird World of Gumball***



**[CHECK OUT THE BRAND NEW OPENING SEQUENCE HERE](#)**

Cartoon Network has announced the international premiere date for its eagerly awaited original animated series *The Wonderfully Weird World of Gumball*. Produced by Hanna-Barbara Studios Europe, the series will launch on **Monday 6 October** across EMEA, Latin America and APAC and on HBO Max (excl US). In recognition of this announcement, Cartoon Network has also unveiled the vibrant main title sequence, designed by acclaimed Jack Sachs – who also created the new logo.

Welcoming audiences back to Elmore – a place where the laws of reality are a joke and family life is anything but ordinary - *The Wonderfully Weird World of Gumball* continues the surreal humour and wild storytelling of the multi- award winning *The Amazing World of Gumball*. Created and executive produced by Ben Bocquelet, *this* quarter-hour animated comedy series blends an eclectic mix of media styles – including 2D & 3D animation, CGI, puppetry, photorealism and live action – into a wildly imaginative world defined by its vibrant visual style and sharp meta humour.

Matt Layzell and Erik Fountain serve as Executive Producers and Series Directors. The Composer for the series is Xav Clarke and Joe Sparrow serves as Art Director. The stellar voice cast includes Alkai Thiele as Gumball, Hero Hunter as Gumball's younger brother Darwin, Kinza Syed Khan as younger sister Anais, Teresa Gallagher as his mother Nicole, and Dan Russell as his father Richard, and many more.

Ahead of this premiere, Cartoon Network will be celebrating all things Gumball over the summer by airing the very best moments of *The Amazing World of Gumball* every day. Starting in July audiences can rediscover the joy in the dysfunction of the Watterson family: Gumball, the dynamic and optimistic 12-year-old, his right-hand man, younger brother, and conscience, Darwin, the loveable stay-at-home Dad, Richard, the tireless overworked and yet resilient mum Nicole, and little sister and the smartest of the bunch Anais.

*The Amazing World of Gumball* is famed for its humorous depictions of the imperfect realities of growing up where everything ordinary becomes extraordinary. The animation was created in 2011 when Ben Bocquelet decided to take some rejected characters he had created for commercials and put them together in one series set inside of a school! Some of the characters in Elmore are based on Ben Bocquelet's real family!

With self-referential and meta comedic roots from **Monday 21 July\*** audiences can follow the misadventures of Gumball, Darwin and the other quirky residents of Elmore, including; Gumball and Darwin's classmates Tina, the scary T Rex, with anger issues; Carrie the Emo dressing depressed ghost, and Banana Joe the class clown who laughs at everyone, their teachers Miss Simian whose been teaching second graders for 300,000 years, and Principal Brown a big furry "slug" in love with Miss Simian.

#### **Everything you need to know about *The Amazing World of Gumball* in Numbers:**

- **294 episodes** of *The Amazing World of Gumball*, across **6 seasons** as well as its **2 miniseries** 'Darwin's Yearbook' and 'The Gumball Chronicles'.
- **90 weeks** of production to produce **420 minutes** (7 hours) worth of animation for *The Amazing World of Gumball*
- *The Amazing World of Gumball* episode 'Xmas' was the **longest episode to animate, taking over a year** and episode 'The Nobody' was the **quickest episode to produce, taking 138.4 days**.

- **41,040 post-it notes** and **500 red pens** is used by the studios on average per season.
- Aired in more than **185 countries**, over **450 million homes** and in **33 languages**
- **543 new characters** and costumes designed in Season 2 alone of *The Amazing World of Gumball*.
- **38 Award wins** including ANNIE Award, BAFTA Children's, International Emmy, Pulcinella, British Animation Award, ASTRA Awards and Kidscreen Awards.
- **#1 Rated Show** on Cartoon Network globally.
- **#1 Cartoon Network show** in viewing minutes on **owned YouTube channels** globally.

*\*Cartoon Network programming in the UK*

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### **About Cartoon Network**

Cartoon Network is a division of Warner Bros. Discovery and the #1 global animated series network, offering the best in animation for kids and families. Cartoon Network combines a rich legacy of characters and a deep roster of creatives with unique storytelling, showcasing original content with such hits as *The Amazing World of Gumball*, *Teen Titans Go!*, *Looney Tunes*, *Scooby Doo*, *Adventure Times*, *Regular Show* and more. Seen in more than 185 countries, over 450 million homes and in 33 languages, Cartoon Network inspires the next generation of creators and innovators by engaging its audience at the intersection of creativity and technology. Its award-winning pro-social initiatives, Stop Bullying: Speak Up, Cartoon Network Buddy Network, and Cartoon Network Climate Champions are acknowledged and often used resources for kids and adults looking for tools that can assist in dealing with issues such as bullying and Climate Change.

### **About Hanna-Barbera Studios Europe**

Hanna-Barbera Studios Europe is Warner Bros. Discovery's flagship animation studio within EMEA. Based in London, the studio is home to quality local productions distributed worldwide, including *The Amazing World of Gumball*, *The Heroic Quest of the Valiant Prince Ivandoe*, and *Elliott from Earth*. Its content has been honored with BAFTA, Emmy, Emile, Annie, Prix Jeunesse, Rockie and Annecy awards.

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