

What i know:

They have been around for many years and want to grow their gym by attracting new members

Time to Modernize (business name) (no idea what the name of the owner is)

(business name) has been a staple in the Dallas martial arts scene for years. But your website is stuck in the past - making it hard to attract new students in today's digital world.

Your competition is crushing you online. Their sites are optimized to rank highly in Google so new students find them first. They have an active social media presence to engage the community. And their sites convert lookers into members thanks to compelling calls-to-action.

But (business name) still has huge untapped potential. With a refreshed modern website, you could rapidly grow your membership count. Here's a peak at what a new site could do:

- Search engine optimization to rank #1 for (business name) so you pull in web traffic.
- Harness social media to connect with fans and drive them to your site.
- Add lead capture forms to convert browsers into free trial takers.
- Spotlight your amazing trainers to build authority and credibility.
- Optimize for mobile so the site looks slick on phones and tablets.

Are you ready to finally build the website (business name) deserves?