# SHIFT Videographer

### **Background on Save the Children**

Save the Children (SC) [country] is the leading global independent organisation for children. SC believes every child deserves a future. Around the world, we work every day to give children a healthy start in life, the opportunity to learn and protection from harm. When crisis strikes, and children are most vulnerable, we are always among the first to respond and the last to leave. We ensure children's unique needs are met and their voices are heard. We deliver lasting results for millions of children, including those hardest to reach.

We do whatever it takes for children – every day and in times of crisis – transforming their lives and the future we share.

<u>Our vision:</u> A world in which every child attains the right to survival, protection, development and participation.

<u>Our mission:</u> To inspire breakthroughs in the way the world treats children, and to achieve immediate and lasting change in their lives.

Our values: Accountability, ambition, collaboration, creativity and integrity.

We are committed to ensuring our resources are used as efficiently as possible, in order to focus them on achieving maximum impact for children.

## **Background / Objective**

SC is seeking to hire a filmmaker to produce a short film for a SHIFT workshop, capturing the impact of SHIFT and the power of the youth campaigners involved. During the X-day workshop and the campaign implementation of the youth, the consultant will collect footage including but not limited to (refer to the Film Brief):

- Videos
  - B-roll (eg. workshop activities and atmosphere, youth-in-action)
  - Interviews (eg. youth on their experience of the workshop and their journey, learnings and ideas throughout their campaign implementation / relevant staff members)
- Photos

- Portraits of workshop participants
- Activities of the youth
- Visuals to complement the brand and partnership (if possible)

The consultant must supply their own equipment. The consultant will work with the SC team to obtain the needed and appropriate footage. The consultant will also be responsible to take written consent of people being photographed, using SC's Content Gathering Consent Form will be used.

The consultant will also edit the final impact film with reference to the <u>Film Brief</u> and <u>Save the Children Brand Guidelines</u> and ideas and inputs from the SC team. The final video will be adapted to fit various digital platforms.

#### Qualities

- Inspire the youth to effectively tell their stories
- Able to share practical skills that youth can take home and apply
- Interactive, two-way learning
- An understanding mentor youth can feel safe around, share creative ideas with and ask guidance from
- Passionate, enthusiastic and creative
- Ability to work both independently and with diverse groups of people
- Open to feedback and collaboration with people from diverse ages, backgrounds and mindsets
- Punctual and organised but also flexible and adaptive to youth's activity schedules

#### **Experience**

- The consultant should have at least 2 years of proven experience in filmmaking
- Experience of interviewing/working with youth is desired
- A local consultant is preferred
- Prior work experience with SC is beneficial

## **Expected Deliverables**

SC expects the following deliverables to be provided:

| # | Output | <u>Description</u> | <u>Format</u> |  |
|---|--------|--------------------|---------------|--|
|---|--------|--------------------|---------------|--|

| 1.1 | Videos<br>(Professional<br>HD footage,<br>ideally 4K) | B-roll of:  - Workshop activities and atmosphere - Youth campaign implementation - Communities where youth work  At least X interview recordings of: - Youth campaigners - SC staff  Community members youth work with |
|-----|---|--|
| 1.2 | Photos  | - Community members youth work with  At least X edited photos of: - Portraits of youth campaigners and SC staff - Workshop activities and atmosphere - Youth campaign implementation - Communities where youth work    |
| 2   | Impact film   | Full-length version: - Final edited video - Raw assets collected by youth - Accompanying graphics/animations   |
| 3   | Consent forms   | Scanned/written consent forms of all subjects in all final videos and photos   |

#### **Timeline**

The total duration of the SHIFT project is [start-end date]. The consultant is expected to submit the deliverables within the following timeframes:

- SHIFT Workshop images selected, edited and submitted: [date]
- First draft of impact film submitted for revision: [date]
- Revised edit of impact film submitted (number of revisions TBD): [date]
- Final edit of impact film submitted: [date]

## Compensation

Compensation for the submission of all deliverables is [fee]. [Percentage] of the compensation will be released after the completion of the assignment.

The fees are inclusive of all costs, overheads and expenses, subsistence and accommodation.