

Privacy Policy for Memoshades

Last Updated: January 25, 2025

Introduction

Welcome to Memoshades! This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application. Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the application.

Contact Information

App Name: Memoshades

Developer: Brahim Hassan

Contact Email: brahim.hassan93@gmail.com

Information We Collect

1. Personal Information

We may collect personal information that you voluntarily provide to us when you:

- Make in-app purchases
- Subscribe to premium features

How We Use Your Information

We use the collected information for the following purposes:

1. App Functionality

- Provide and maintain the app
- Process in-app purchases and subscriptions
- Save your game progress and preferences
- Enable features you've unlocked

2. Legal and Security

- Comply with legal obligations
- Protect against fraudulent or illegal activity
- Enforce our Terms of Use

Your Privacy Rights

Depending on your location, you may have the following rights:

1. Access and Portability

- Request access to your personal data
- Receive a copy of your data in a portable format

2. Correction

- Update or correct inaccurate information
- Modify your account settings

3. Deletion

- Request deletion of your account and personal data
- Right to be forgotten (where applicable)

4. Opt-Out

- Unsubscribe from promotional communications
- Opt-out of personalized advertising
- Disable data collection for analytics (where possible)

5. Restriction

- Request restriction of data processing
- Object to certain data uses

To exercise these rights, please contact us at: brahim.hassan93@gmail.com

Children's Privacy

Memoshades is intended for general audiences and is not directed at children under 13 years of age. We do not knowingly collect personal information from children under 13. If you believe we have inadvertently collected information from a child under 13, please contact us immediately at brahim.hassan93@gmail.com, and we will take steps to delete such information.

Data Retention

We retain your information for as long as necessary to:

- Provide our services
- Comply with legal obligations
- Resolve disputes

- Enforce our agreements

When you delete your account:

- Personal information will be deleted within 30 days
- Game data may be retained in anonymized form for analytics
- Purchase records may be retained for legal and accounting purposes

International Data Transfers

Your information may be transferred to and processed in countries other than your country of residence. These countries may have different data protection laws. By using Memoshades, you consent to the transfer of your information to our servers and third-party service providers.

Advertising and Analytics

For Non-Premium Users

We display advertisements through Google AdMob. These ads may be personalized based on:

- Your device information
- App usage patterns
- Advertising preferences

You can opt-out of personalized ads by:

- **iOS:** Settings > Privacy > Advertising > Limit Ad Tracking
- **Android:** Settings > Google > Ads > Opt out of Ads Personalization

For Premium Users

Premium subscribers do not see advertisements and have limited data collection for advertising purposes.

California Privacy Rights (CCPA)

If you are a California resident, you have additional rights under the California Consumer Privacy Act (CCPA):

- Right to know what personal information is collected
- Right to know if personal information is sold or disclosed
- Right to say no to the sale of personal information
- Right to access your personal information
- Right to equal service and price

We do NOT sell your personal information.

To exercise your CCPA rights, contact us at: brahim.hassan93@gmail.com

European Privacy Rights (GDPR)

If you are located in the European Economic Area (EEA), you have rights under the General Data Protection Regulation (GDPR):

- Right to access your data
- Right to rectification
- Right to erasure ("right to be forgotten")
- Right to restrict processing
- Right to data portability
- Right to object
- Rights related to automated decision-making

Legal basis for processing:

- Performance of contract (providing app services)
- Legitimate interests (improving the app)
- Consent (where required)

To exercise your GDPR rights, contact us at: brahim.hassan93@gmail.com

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by:

- Posting the new Privacy Policy in the app
- Updating the "Last Updated" date
- Sending an in-app notification (for material changes)
- Sending an email notification (if we have your email)

Your continued use of Memoshades after changes are posted constitutes acceptance of the updated Privacy Policy.

Do Not Track Signals

Some web browsers have a "Do Not Track" feature. Memoshades does not currently respond to "Do Not Track" signals because there is no industry standard for compliance.

Push Notifications

If you enable push notifications, we may send you:

- Game-related updates

- Daily challenge reminders
- Achievement notifications
- Special offers (if opted in)

You can disable push notifications at any time through your device settings.

Cookies and Similar Technologies

We use cookies and similar tracking technologies to:

- Remember your preferences
- Understand app usage
- Improve user experience
- Deliver relevant advertisements (non-premium users)

You can manage cookie preferences through your device settings.

Third-Party Links

Memoshades may contain links to third-party websites or services. We are not responsible for the privacy practices of these third parties. We encourage you to read their privacy policies.

Data Breach Notification

In the event of a data breach that affects your personal information, we will:

- Notify you within 72 hours (where required by law)
- Inform relevant authorities
- Take steps to mitigate the breach
- Provide information about protective measures

Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or your personal information, please contact us:

Email: brahim.hassan93@gmail.com

Subject Line: Memoshades Privacy Inquiry

We will respond to your request within 30 days.

Consent

By using Memoshades, you consent to this Privacy Policy and agree to its terms.

Note: This Privacy Policy applies only to Memoshades and does not apply to any third-party applications or websites that may be linked from our app.

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