

# ASHLEY HAYES

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## ACHIEVEMENTS AND EVENTS

### Professional and Community Event Projects

- May 2015: Social media and blog content creation for [CMX Summit](#); blogs found [here](#)
- May 2015: Panelist at [Women in Tech/Founders Forum event](#) with Slalom Consulting
- March 2015: Junior League of San Francisco Fashion Show Steering Committee
- December 2014: Third Annual Tara L. Riedley Foundation Charity Party Host Committee
- November 2014: 200 hour Yoga Teacher Training Certification
- March 2014: Marina and Cow Hollow Community Associations Social Host
- March 2014: Junior League of San Francisco Annual Fashion Show Committee
- February 2014: Social media and blog content creation for [The Community Manager Summit](#); blogs found [here](#)
- November 2013: Second Annual Tara L. Riedley Foundation Charity Party Host Committee
- August 2013: San Francisco Opera Gala Host Committee
- December 2012: Elected to Board of Directors, UCSF Partners in Care
- June 2011-November 2012: 3-5 B2B and B2C events/week for Google+ Local, Zagat, Google Offers, Google Ventures, Froemmers, Google Places and/or internal projects, including multiple cross-department promotional events, two Zagat anniversary parties, Zagat 30 Under 30 event, 6 high-end Zagat experiences in San Francisco, as well as remotely overseeing, consulting and organizing 16 national Zagat Presents. Examples of past event and contest sites still live: [Cochon 555](#) festival; [Yountville trip with 7x7](#); [Guns, Game & Rose](#) with Stag Dining; [Spring Soiree at AQ](#); [Tante Marie Cooking Class](#); [State Bird private dinner party](#); [Zuni Cafe dinner party](#); [Scavenger Boar Hunt & Roast](#) with ForageSF; [Cal Academy of Sciences](#) private tour, among countless examples. Please contact [asheshayes@gmail.com](mailto:asheshayes@gmail.com) for further examples.
- August 2012: Co-Chair, Cal Gold - new Young Alumni group for Cal football and basketball
- June 2012: Advisor, Annual Ball, Spinsters of San Francisco
- December 2011: Advisor, Holiday Ball, Spinsters of San Francisco
- September 2011: Co-Chair and Host Committee, Scripps Ranch High School 2001 Reunion
- May 2011: Chair, Spinsters of San Francisco, Besos, Cinco de Mayo Party
- April 2011-January 2012: [Zaarly](#) San Francisco launch committee, organizing events and marketing efforts to help promote startup in SF marketplace
- April 2011: Co-Chair and Host Committee, Tara L. Riedley Memorial Charity Party, grossing over \$50,000
- March 2011: Chair, Spinsters of San Francisco Patrons Reception Charity Party, grossing over \$15,000, with 450+ attendees
- February 2011: Chair, Spinsters of San Francisco Hearts on Fire Charity Party, grossing over \$5,000, with 200+ attendees
- February 2011: Company delegate and organizer for AMB, RILA Logistics Conference (B2B, tradeshow)
- December 2010: Chair, Spinsters of San Francisco Holiday Ball
- November 2010: Company delegate and organizer for AMB, NAREIT Conference (B2B, tradeshow)
- November 2010: Host Committee, SF 1900: Benefit for City of Dreams
- October 2010: Chair, Spinsters of San Francisco Fleet or Flight Charity Party, grossing over \$7,000 with 350+ attendees
- June 2010: Chair, Spinsters of San Francisco Annual Ball
- May 2010: Elected to Vice President of Spinsters of San Francisco
- May 2010: Host Committee, UC Berkeley 2005 Reunion
- April 2010: Host Committee, Emma's Passion For Pink Charity Event Host Committee, raising over \$10,000
- April 2010: Host Committee, Celebrating Change: Benefit for International Museum of Women
- February 2010: Host Committee, Hearts After Dark: Benefit for San Francisco General Hospital
- September 2009: Host Committee, Fur Ball: Benefit for San Francisco Zoo
- September 2009: Host Committee, San Francisco Symphony Opening Night Gala
- May 2009: Company delegate and organizer for ThinkEquity B2B conference, TTT
- May 2009: Elected to Secretary of Spinsters of San Francisco
- March 2009: Company delegate and organizer for ThinkEquity, Think Green
- February 2008: Co-Chair, Spinsters of San Francisco Intrigue Charity Party
- September 2007: Co-Chair, Spinsters of San Francisco Luxe Charity Party
- January 2004 - June 2012: Events & Front of the House Manager for Kate McMillan Catering, aiding in countless event

creation, set-up, staffing and execution