

Avatar: Turkish student studying at the university with me. Her name is Sena. She's living in a different city because of her Uni.

Dream State: She wants to be fluent in English so she can brag about it. She wants to be able to read English books to expand her horizon. And she wants to binge watch Netflix movies and series without even subtitles (I mean the English movies). And also she wants to pass English exams easily just like some International students she sees at Uni.

Current State (pain): She struggles to pass her English exams. She feels depressed as soon as she sees some advanced block of English text on her exam paper. Moreover, all she watches are Turkish movies and series. She doesn't like the vibe of being so dependent on one language when the Youth of other countries can fluently speak English.

Problem: The education system in Turkey sucks. There are no good English teachers. There's only one English course in the town and it sucks too. Her friends also suck at English. Even if she finds some people who know English, they are not as good as expected.

Solution: Unique English learning platform where she will get educated by a pro Language teacher and she will also have access to native English professors and it's a cool thing for them.

! Note that this email will be translated into Turkish

The second email I'm sending out to my list in order to educate them about our plans

SL: How to make learning English easy?

Hello <Name>.

Most people don't know this but becoming fluent in English is extremely easy.

There's one secret strategy that helped me learn English fast.

In fact, it helped me become fluent in 4 different languages!

English, Russian, Persian, and Turkish.

Yes, Turkish is not even my first language but I can speak it like my mother tongue!

All this came down to one simple strategy that I learned when I was growing up.

For most of my life, I didn't share this strategy with anyone.

People always asked me "Hey David how do you learn new languages so fast?"

What's your secret? Please tell us."

I don't why... but at those times I didn't know that I had this strategy that nobody knew.

I used to think everyone knows about this “magic” strategy.

But it was at this point when I became a student of <Uni name> I understood that this strategy is very little known.

Despite this strategy being so effective, not everyone knew about it.

So after some thinking, I decided to share my secret strategy with my fellow students of <Uni name> so they can:

- Quickly become fluent in English
- Pass their English exams easily
- Enjoy English movies without even using subtitles
- Confidently speak with people in English

It doesn't matter if you're intermediate in English or a complete beginner...

This strategy can make you fluent in 2-4 months.

So if you want to get access to my strategy, first we need to identify your level of English proficiency.

Because we're about to start a project with different groups where we'll get 8 students max.

Hence I've prepared this quiz to assess your level so I can put you in an appropriate group.

Please take this 2-minute quiz and don't cheat since cheating will significantly slow down the process of your learning.

<link>

Good luck!

David