

Documentation

advanced statistics

Module-Factory

documentation version 1.0.0

created with
shop version 5.7.3 and
plug-in version 5.07.01

(deviations are possible if your shop or plug-in version does not correspond to this)



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General

Foreword

The Bul GmbH agency was created out of the need to improve your own shop. That was more than 18 years ago.

After countless projects, interfaces, payment modules and shops for xt: Commerce, we have been a certified Shopware Solution Partner since 2011. Shopware quickly developed into our most important system. As a certified Shopware agency, we can offer you the ideal support according to your needs.

In addition to Shopware, Xentral is also one of the most important systems in our range. With the combination of the Xentral ERP and merchandise management solution with Shopware 5 or Shopware 6, you get what we consider to be the most flexible and scalable solution for your business.

Your needs and requirements are important. For us it does not matter whether you have purchased a plugin in our own module shop or Shopware Community Store, whether you have a community, professional or enterprise license, whether you are a startup, SME or corporation. Our goal is to make you and your company a happy and satisfied customer.

Support

Our plugins are definitely not 100% error-free - that's what we stand for. Therefore, we have a very agile support that always strives to help promptly, efficiently and in a customer-oriented manner.

Should there ever be a support case, we need at least information about the plugin and shop version. Please note that we only provide free support if both are up to date and you have not made any changes yourself. If the worst comes to the worst, please also check whether the problem exists in the standard Shopware theme (is understandable), as incompatibilities can also arise through the graphical individualization of the shop. These cannot be tested in our test before publication and are therefore excluded from free support.

As a goodwill gesture, we will look after your problem if your plugin or shop version is not too old. However, this decision is entirely up to us when we act out of goodwill.

In our case, support doesn't just mean fixing errors, it also means helping. If something is unclear or incomprehensible, please feel free to write to us.

Tests

You can test all of our plugins for 30 days free of charge and in full. We even ask for it. Only then can you determine without a doubt that the plugin does exactly what you hoped for or expected. Our support will also support you during this test period under the conditions mentioned above.

The plugin

With the plugin it is possible to extend the standard statistics.

The standard statistics are expanded to show

1. all customers who have registered for the first time in a certain period of time (name, first name, email, customer number, customer group),
2. last to output the registrations according to customer groups in the form of a pie chart and
3. to display the customers to let that have included for the first time generated revenues in a given period. inclusion of client group and how high the generated revenues (name, first name, email, customer number, customer group, sales)

the export option, you can use these statistics throughout convenient e. g. can be output in excel and further own limitations or evaluations can be output.

Requirements

For this plugin you need at least Shopware 5.7.3 plugin

configuration (general assignment)

With this plugin it is not necessary to make a configuration. It is sufficient to install the plugin, delete the cache and possibly reload the backend.

Where can I find the statistics?

In the backend under Marketing -> Evaluations -> Evaluations

- Advanced Statistics (Customers)
- Advanced Statistics (Customer Groups)
- Advanced Statistics (Sales)

How does the plugin work?

As soon as you have limited the “From” - “To” period and click on “Update”, the desired data will be displayed.

Statistics

Navigation

Quick overview

Conversion overview

Turnover by referrer

Turnover by partner

Turnover by customer group

Visitor access source

Item by sales

New/existing customers share

Customer age

Turnover by month

Turnover by calendar weeks

Turnover by weekdays

Turnover by time of day

Turnover by categories

Turnover by countries

Turnover by payment

Turnover by shipping methods

Turnover by manufacturers

Turnover by device type

Popular search terms

Visitors

Item detail viewing (impressions)

AdvancedStatistic (customer)

AdvancedStatistic (customergroup)

AdvancedStatistic (turnover)

From:04/09/21

To:04/10/21

Update

Export

firstname	lastname	email	customernumber	customergroup
Erna	Shopkunde	erna.shopkunde@bui-hin...	20003	EK

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With **Advanced statistics (customers)** you will be shown all customers who have signed up for the first time during this period. In addition, the customer number and the customer group are output.

Statistics

Navigation

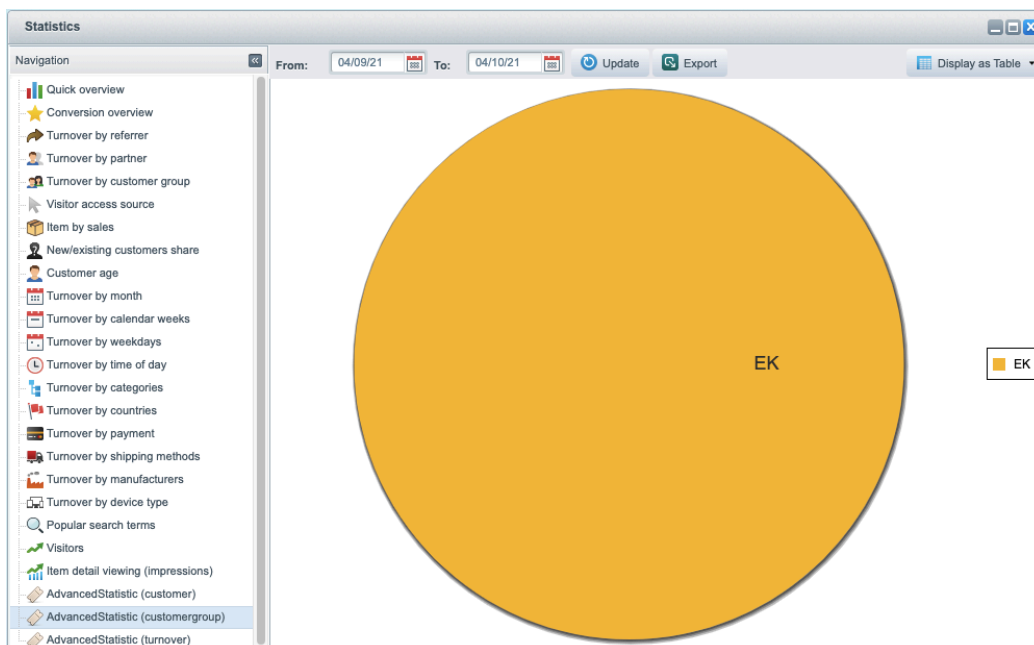
- Quick overview
- Conversion overview
- Turnover by referrer
- Turnover by partner
- Turnover by customer group
- Visitor access source
- Item by sales
- New/existing customers share
- Customer age
- Turnover by month
- Turnover by calendar weeks
- Turnover by weekdays
- Turnover by time of day
- Turnover by categories
- Turnover by countries
- Turnover by payment
- Turnover by shipping methods
- Turnover by manufacturers
- Turnover by device type
- Popular search terms
- Visitors
- Item detail viewing (impressions)
- AdvancedStatistic (customer)
- AdvancedStatistic (customergroup)
- AdvancedStatistic (turnover)

From: 04/09/21 To: 04/10/21 Update Export

firstname	lastname	email	customernumber	customergroup	invoice_amount
Erna	Shopkunde	erna.shopkunde@b...	20003	EK	8.90

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With **Advanced statistics (turnover)** , you will only see those customers who have just signed up and generated sales. This is then output in addition to the output of advanced statistics (customers).



With **Advanced statistics (customer groups)** you will get an overview of which customer groups have registered for the selected period.

Export

The evaluations can be processed further with the “Export” button. In the statistics with sales, it is important to ensure that the sales are displayed as a date. Since this is a spreadsheet problem, here's what you need to do.

1. Click Export and file in the desired location
2. save the Open the spreadsheet Create an
3. empty workbook
4. File -> Import Import
5. Select CSV file and import
6. Select the file (the previously saved) select
7. data Provide
8. with a separator,
continue
Semicolon
Continue
Select column with price
from Standard to Change text and
finish

This brings us to the end of the plugin documentation. We can only wish you a lot of fun with the plugin.

If you have any questions or anything unclear, write to us at info@bui-hinsche.com or call us at +49 3441/9799060. We are glad to help you.