

April 12, 2022 WOU Faculty Senate Meeting

Interim President Kenton's Report

Thank you all again for your service and for all you are doing for our students, the community and one another. We are nearing the end of my tenure and I have greatly enjoyed working with you this year. I feel as though the new president will be walking into a much better situation than I did only 10 months ago. I feel we have re-grouped and now stand ready to meet the challenges ahead.

Personnel Updates:

In my last campus update I reported that we had hired Dominique Vargas to be our first Executive Director of Diversity, Equity and Inclusion. Dominique is moving to Oregon from Wisconsin and will start at WOU on June 1, 2022. Dominique will be a member of the president's cabinet.

I am also happy to report that we have hired Richard (Rick) Enyard to be our new Executive Director of Human Resources. Rick is from Missouri, has a doctorate in education, and has worked at multiple universities in the mid-west. He has visited Oregon a few times in the past as he is an avid outdoors person. Subject to the results of a pending background check, Rick will start working for WOU on May 16, 2022. A public announcement of Rick's hiring will be made once the background check is completed. Rick will report to Ana Karaman and will have a seat on the President's Cabinet as we need to be much more strategic in managing our human resources to be successful going forward.

I have drafted a position description for the new Vice President for Advancement and University Relations and Executive Director of the WOU Foundation. This will be the replacement for Erin McDonough. Ryan Hagemann will chair the search committee. The Foundation and Alumni Association will also be involved. I have mentioned this to all presidential candidates and will defer to them as to its disposition and selection. This newly named unit will also include Government Relations and University Special Events in addition to Marketing and Communications, Development/Fundraising and Administrative Operations of the WOU Foundation.

I would like to thank Paula Baldwin and Sarah Sheldrick for stepping in to assist with Marketing and Communications until Sept. 15, 2022. Their collective intelligence, energy and creativity is a welcome respite.

Finally, I hope you have had the opportunity to meet the first two presidential candidates. We have two more this week, thus I think you'll have some real good choices for your next president. As a reminder the Board of Trustees intends to announce the next president at their April 20, 2022 meeting. Please join the Board for coffee and casual conversation at 9:00 a.m. on April 20, 2022.

Enrollment Update:

Institutional Research recently submitted our Fall 2021 IPEDS report. I asked them for an update regarding our pursuit of HSI status: Colton Christian replied, "As far as Headcount goes, 21.9% of WOU's UG students are Hispanic/Latino. This remains largely the same when we look at UG student FTE, also rounding to 21.9%. This FTE calculation is based on an IPEDS formula that adds together full-time students and 1/3 of part-time students."

I believe in Fall 2020, 21.7% of UG students were Hispanic. I expect this to increase significantly next year as our applications from Hispanic students are currently up 38.4%.

The numbers below do not include the recent push by EAB to enroll Graduate and Adult Returning students. The applications from this push are expected later this month. In addition, Shorelight just added WOU to its list of institutions seeking international students. We are their only Oregon public university. They expect to get WOU 10-15 students this year. And, we have finalized our contract and are now live with Amazon for their employee education program.

Fall 2022 Applications and Admissions Report
As of March 29, 2022

<i>Applications</i>	<u>2022</u>	<u>2021</u>	<u>% Chg.</u>
African American	84	104	-19.2%
American Indian	29	27	7.4%
Asian/Pacific Islander	200	165	21.2%
Hispanic/Latino	977	706	38.4%
Unknown ethnicity	273	296	-7.8%
White	<u>1,406</u>	<u>1,230</u>	14.3%
Total Freshmen	2,969	2,528	17.4%
Undergraduate Transfers			
Freshmen	108	116	-6.9%
Sophmores	208	110	89.1%
Juniors	76	188	-59.6%
Seniors	<u>8</u>	<u>2c5</u>	-68.0%
Total Transfers	400	439	-8.9%
Post-Bac Non-Grad	<u>12</u>	<u>9</u>	33.3%
Total Undergraduates	3,381	2,976	13.6%
Masters	124	104	19.2%
Post-Bac Grad	<u>-</u>	<u>=</u>	0.0%
Total Graduates	124	104	19.2%
Total Applicants	3,505	3,080	13.8%

Admitted

African American	64	84	-23.8%
American Indian	22	24	-8.3%
Asian/Pacific Islander	167	150	11.3%
Hispanic/Latino	757	611	23.9%
Unknown ethnicity	215	270	-20.4%
White	<u>1,152</u>	<u>1,106</u>	4.2%
Total Freshmen	2,377	2,245	5.9%
Undergraduate Transfers			
Freshmen	53	41	29.3%
Sophmores	198	82	141.5%
Juniors	71	148	-52.0%
Seniors	<u>7</u>	<u>21</u>	-66.7%
Total Transfers	329	292	12.7%
Post-Bac Non-Grad	10	6	66.7%
Total Undergraduates	2,716	2,543	6.8%
Masters	40	30	33.3%
Post-Bac Grad	<u>-</u>	<u>=</u>	0.0%
Total Graduates	40	30	33.3%
Total Admitted	2,756	2,573	7.1%

