

(This is an example, and the outreach is via Gmail)

SL: An Idea for You

Hey John

Your videos on how to gain muscle helped me a lot, they share a lot of valuable information, and it helps your audience with their problems.

The point of why are you reading this message is that I had an Idea that could help you improve your sales and traffic.

If you are interested, let's schedule a time so we can discuss it.

(For this new example, the outreach is again via Gmail)

SL: How you can surpass your competition.

Hello John,

I was going through youtube, searching for some videos on how to gain muscle and I found you.

Your videos are incredible, they share a lot of valuable information, and it helps your audience with their problems.

You are reading this message because there is an opportunity that could help you when getting and monetizing attention, and that is Ads and a Sales Page.

These things could help you boost your sales and scale you to the top of this market if you implement them, or make you stay the same if you don't implement them.

If you are interested on this opportunity, let's schedule a time so we can discuss it.

PS: Here is my [portfolio](#) if you are interested in it.