



## **Request for Proposals (RFP) for the IMprove Perinatal Access, Coordination and Treatment for Behavioral Health (IMPACT BH)**

### RFP Summary

Counties: Rural or frontier counties that have not previously participated in IMPACT BH

Organization Type: Any

Role: Community Lead

Grant Period: July 1, 2025 - June 30, 2026

RFP Deadline: June 13, 2025 at 5:00pm MT

Amount: Up to \$20,000

### About CPCQC

The Colorado Perinatal Care Quality Collaborative ([CPCQC](#)) CPCQC works on the frontlines of perinatal care to improve outcomes for mothers, infants and their families. Since becoming a non-profit with dedicated staff in 2015, CPCQC has collaborated directly with health systems, medical professionals and providers, and community-based organizations (CBO) to improve prenatal, birth, and postpartum care across Colorado.

Behavioral health plays a central role in perinatal health. Unintentional overdoses and suicide accounted for 39% of pregnancy-associated deaths in Colorado from 2016 to 2020, according to the Colorado Maternal Mortality Review Committee (MMRC). In response, CPCQC established the Improve Perinatal Access, Coordination, and Treatment for Behavioral Health ([IMPACT BH](#)) program in 2022 to serve the 1 in 7 people who are affected by perinatal mood and anxiety disorders (PMADs) and the many who struggle with perinatal substance use.

### About IMPACT BH

Successful mental and behavioral health care doesn't happen in a vacuum. It's the product of a collaborative, integrated care system that helps patients access high-quality wraparound

services—including but not limited to effective treatment, responsive healthcare, individualized care coordination, peer support services, and more.

IMprove Perinatal Access, Coordination, and Treatment: Behavioral Health (IMPACT BH) helps communities strengthen and integrate their local perinatal behavioral health services. The program provides responsive perinatal mental health and substance use technical assistance to local community-based organizations, outpatient clinics, and birthing hospitals serving disproportionately impacted pregnant and postpartum women. In addition, the program partners with local community-based partners to enhance a diversity of perinatal navigation services—helping communities connect perinatal people to vital services throughout pregnancy and the postpartum period. Finally, the program partners with funded and non-funded partners across local perinatal continuums of care to promote system communication, coordination, and trust. Together, we're working to ensure that no local birthing person, mother, infant, or family falls through the cracks.

IMPACT BH operates through single year federal funding. Federal funding is received by the Colorado Behavioral Health Administration and disseminated to program partners through the Colorado Perinatal Care Quality Collaborative. At this time, we cannot guarantee multi-year funding to participating communities.

#### Applicant Information

**The Colorado Perinatal Care Quality Collaborative (CPCQC) and the Colorado Behavioral Health Administration (BHA) are seeking to fund Community Leads serving XX counties in Colorado.** The upcoming grant period is from July 1, 2025 - June 30, 2026.

Community leads partner with CPCQC to strengthen local perinatal behavioral health systems through improved communication, coordination, and trust. Community leads may be local community-based organizations, peer support providers, outpatient clinics, birthing hospitals, public health agencies, community leaders, people with lived and/or living experience, or any other entity able and willing to meet role requirements (listed below).

Relevant community leads will:

- Have pre-existing relationships, or demonstrated ability to form responsive relationships, with partners across the local perinatal continuum of care. Community lead local connections will include but are not limited to:

- People with lived and/or living perinatal mental health and/or substance use experience
- Peer support organizations
- Community-based organizations serving uninsured, under-insured, and/or Medicaid-eligible patients
- Outpatient clinics serving mothers, infants, and families
- Birthing hospitals
- County-level policymakers, funders, and or/agencies
- Seek to partner with CPCQC to lead convenings to advance local perinatal mental health and substance use goals
- Seek to partner with CPCQC to promote communication, coordination, and trust across the local perinatal behavioral health continuum of care
- Have demonstrated ability to assess and communicate local service delivery gaps, strengths, and opportunities in an equity-minded manner

Funded community leads are asked to engage in the following ways during the July 1, 2025 - June 30, 2026 grant period:

- Assess local perinatal mental health and substance use gaps and strengths
- Convene partners across the local perinatal behavioral health continuum of care to improve system communication, coordination, and trust
- Advocate for local behavioral health solutions
- Assess system integration improvement throughout the grant period
- Complete required invoicing
- Participate in evaluation efforts
- Participate in recurring IMPACT BH partner meetings, cadence informed by program partners

### RFP Details

The RFP is open until Friday, June 13, 2025. We ask interested organizations to submit application questions to CPCQC by Monday, June 9, 2025. All applications must be submitted by COB Friday, June 13, 2025 to be considered.

[Click here to access the RFP application](#)

For inquiries or to request additional information, please contact Program Manager, Aly Boral (aboral@cpcqc.org)