

- 1 - Set goal(s) of your organization/project?
- 2 - What is the social mission of your organization/project?
- 3 - Please defining your product, service or project
- 4 - Who is offering similar products, services, or have done similar projects?
- 5 - How will you measure success?
 - Set specific targets
- 6 - What is your communication plan?
- 7 - What is the best (legal) structure?
- 8 - Set a budget