

SL - I've got some tricks, and you've got a business

Hello Dominique!

I stumbled upon Dygma, and I was quite impressed.

I found your website through YouTube, and I was hooked. I knew I was dealing with the real stuff when I went through your keyboard layout list. Of course there's Dvorak and Workman, but then I see new ones like Norman. All of this paired with heat graphics and statistics is everything a great website has; and this one does.

I think we can help each other out here, because you've got a class worth selling. I work in the marketing and copywriting of businesses that have what it takes to grow, and you certainly have that.

I went through your website, contacts and emailing list and found some sequences I have used and proved to be beneficial to attract and keep customers , with even opportunities to upsell.

I'd love to chat, what is your schedule looking like?

Best Regards,

Ali Saeed

Changes after Comments -

Hello Dominique!

I stumbled upon Dygma after browsing through your Youtube channel. I was looking for some keyboards and accessories I can use for my work, and I just so happened to land on your video about keyboard layouts.

The keycaps and switches you sell on your website are unique and extremely practical.

However, after going through your emailing sequence and opt in page, I found some things that can be improved on. I have created some Email sequences that I would be more than happy to share with you.

Shoot me an email, and I can send it over.

Best Regards,

Ali Saeed

Changes after comments -

Hello Dominique!

I stumbled upon Dygma after browsing through your Youtube channel. I was looking for some keyboards and accessories I can use for my work, and found on your video about keyboard layouts.

The keycaps and switches you sell on your website are unique and extremely practical. But what really caught my eye were the Dygma customizable split keyboards, and the various hardware that accompanies it.

However, after going through the website, I found some things that can be improved upon. For starters, there should be an Opt-In page that customers can subscribe to in order to get emails, deals or important notices. I have created an email sequence and opt-in page that does just that, and I would be more than happy to share it with you.

Shoot me an email, and I can send it over.

Best Regards,

Ali Saeed