

Junior Research Paper Convention: Abstract Form
CCIII/Spring 2025

Lee, Esther. Section B. "A Cross-generational Study on the Social Acceptance of Organ Donation in Taiwan: Difference between Generation Y and Z."

Abstract

This paper addresses the generational differences in social acceptance of organ donation between Generation Y and Generation Z in Taiwan. This research is significant because understanding these differences is crucial for developing targeted educational and policy strategies to improve organ donation rates, addressing the persistent shortage of donors. To investigate this issue, I adopted quantitative methods. Data was collected through a survey by snowball sampling and analyzed using descriptive statistics and correlation analysis to identify the factors influencing acceptance levels across the two generations. The results reveal that a lack of awareness and distrust of the donation system remain key barriers in both generations. Notably, all participants expressed support for organ donation but registered rarely. The analysis demonstrates that although Generation Y shows a higher registration rate for organ donation, both generations show insufficient knowledge about organ donation, which negatively affects their willingness to donate. These findings suggest that generation-specific education and policy promotion strategies are needed to effectively increase organ donation rates in Taiwan. This research contributes to the field of public health promotion and provides valuable insights for policymakers, healthcare professionals, and advocacy organizations.

Notes:

1. My RP belongs to the category of: Social Studies

2. Related websites:

<https://www.americamagazine.org/issue/605/other-things/organ-donation-charity-or-commerce>