Privacy Policy

Evelina Åström is committed to protecting your privacy and ensuring the security of your personal information by complying with the General Data Protection Regulation (GDPR). This Privacy Policy explains how we collect, use, store and protect your personal data in accordance with the GDPR requirements. By accessing our website or using our services, you consent to the terms of this policy.

Information Collection:

We collect personal information, such as your name, email address, and phone number, when you voluntarily submit it to us through our website or other communication channels. We collect non-personal information, such as cookies, information about your device, browser, network, IP addresses and web pages you visited prior to coming to this website, to learn about site traffic and activity so that we can improve our website and enhance user experience.

Use of Information:

We use the collected information to provide and improve our services, respond to inquiries or requests, personalize user experience, tailoring our services to your preferences and communicate relevant marketing communications with your consent. We may also use the information to comply with legal obligations or for legitimate business purposes.

We obtain your explicit consent before collecting and processing your personal data. You have the right to withdraw your consent at any time. Please refer to the “Your Rights” section for more information.

Data Protection Rights:

Under the GDPR, you have the following rights:

- Right of Access: You have the right to request access to your personal data.
- Right to Rectification: You can request the correction or update of inaccurate or incomplete personal data.
- Right to Erasure: You can request the deletion of your personal data under certain circumstances.
- Right to Restrict Processing: You can request the limitation of processing your personal data in certain situations.
- Right to Data Portability: You have the right to receive your personal data in a structured, commonly used, and machine-readable format.
- Right to Object: You can object to the processing of your personal data in certain circumstances.

To exercise any of these rights or for any inquiries related to your personal data, please contact us at info@evelinaastrom.com.

Sharing of Information:

We may share your personal information with trusted third parties who assist us in delivering our services, such as payment processors or IT service providers. We ensure that any such third parties handle your information securely and in compliance with applicable data protection laws.

Data Security:

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, loss, or misuse. We regularly review and update our security practices to maintain a high level of data protection.

Cookies:

Our website uses cookies to enhance your browsing experience. You can manage or disable cookies through your browser settings. Please note that disabling cookies may affect the functionality of our website. Read more in our Cookie policy.

Data Breach Notification

In the event of a significant data breach that may impact your rights and freedoms, we will notify you without undue delay in accordance with our legal obligations.

Affiliate Disclosure

This website contains affiliate links to products on Amazon. If you click on these links and make a purchase, I may earn a commission at no additional cost to you. As an Amazon Associate, I earn from qualifying purchases.

I only recommend products or services that I believe will add value to my readers. All opinions expressed here are my own, and I stand by the products and services I recommend.

Policy Changes:

We reserve the right to modify this Privacy Policy at any time. Any updates or changes will be communicated to you through our website or other appropriate channels. By continuing to use our services, you accept the revised policy.

Contact Information:

If you have any questions, concerns, or requests regarding our Privacy Policy or the handling of your personal information, please contact Evelina at info@evelinaastrom.com.

Effective Date:

This Privacy Policy is effective as of 2023-05-29. Last updated 2024-08-23.