

**Title (Capital: 18pt)**

**Author (14pt)**

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**Abstract (250-300 words) (18pt)**

This academic article aimed to .....  
The methodology employed in this study (if applicable)  
..... (The study revealed significant findings and  
conclusions).....

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..... which benefits and can apply to  
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*(An abstract in an academic article serves as a concise summary of the study’s essential content, highlighting the key points the author intends to present. It should be written clearly and concisely, typically within 250–300 words. An effective abstract generally consists of three main components: an introduction that states the purpose of the study, a description of the methodology or procedures employed, and a summary of the principal findings. Overall, the abstract should provide readers with a clear and comprehensive overview of the entire study.)*



**Keywords:** ....., .....,  
..... (3-5 words)

**Introduction (18pt)**

*The first paragraph should present the rationale, background, or justification of the study. This section provides readers with fundamental information about the importance and context of the selected topic, explaining why the author has chosen to write about it. As the introduction of an academic article, the introductory paragraph plays an important role in drawing for the readers' interest and establishing the significance of the study.*

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*Paragraphs 2, 3, ...) may present the objectives, define the scope of the study, or provide key definitions and terms that the author considers necessary for the reader's understanding. These sections may also highlight the potential benefits and contributions of the article.*

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*(This section should be written as an introduction based on a literature review, not exceeding two pages, and must include citations in accordance with the journal's required referencing style.)*

## **Content (18pt)**

### **1. Heading 1 (18pt)**

#### **1.1 Subheading 1 (16pt)**

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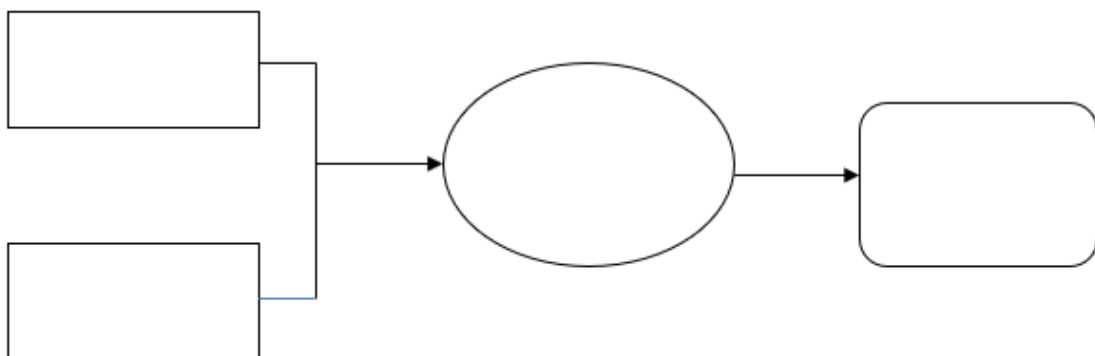
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**Figure x** shows the conceptual framework of the research  
**(Use .JPEG or .PNG image files only / Words in the figures must be at least 14pt)**

(Source: Author, year)

#### **1.2 Subheading 2 (16pt)**



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**Table X** shows

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*(Source: Author, year)*

Topic 1	Topic 2	Topic 3
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<b>Overall</b>	.....	.....
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**From Table x**

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**2. Heading 2 (18pt)**

**2.1 Subheading 1 (16pt)**

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**Picture x shows.....**  
**(Use .JPEG or .PNG image files only).**  
(Source: Author, year)

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**2.2 Subheading 2 (16pt)**

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**Conclusion (18pt)**





**Example: Writing New Knowledge from the Study**

From a study of the concept of social impacts on local communities resulting from modern tourism management in the Phra Nakhon Si Ayutthaya Historical Park, Phra Nakhon Si Ayutthaya, the findings revealed that a body of knowledge was synthesized and illustrated in the following diagram.

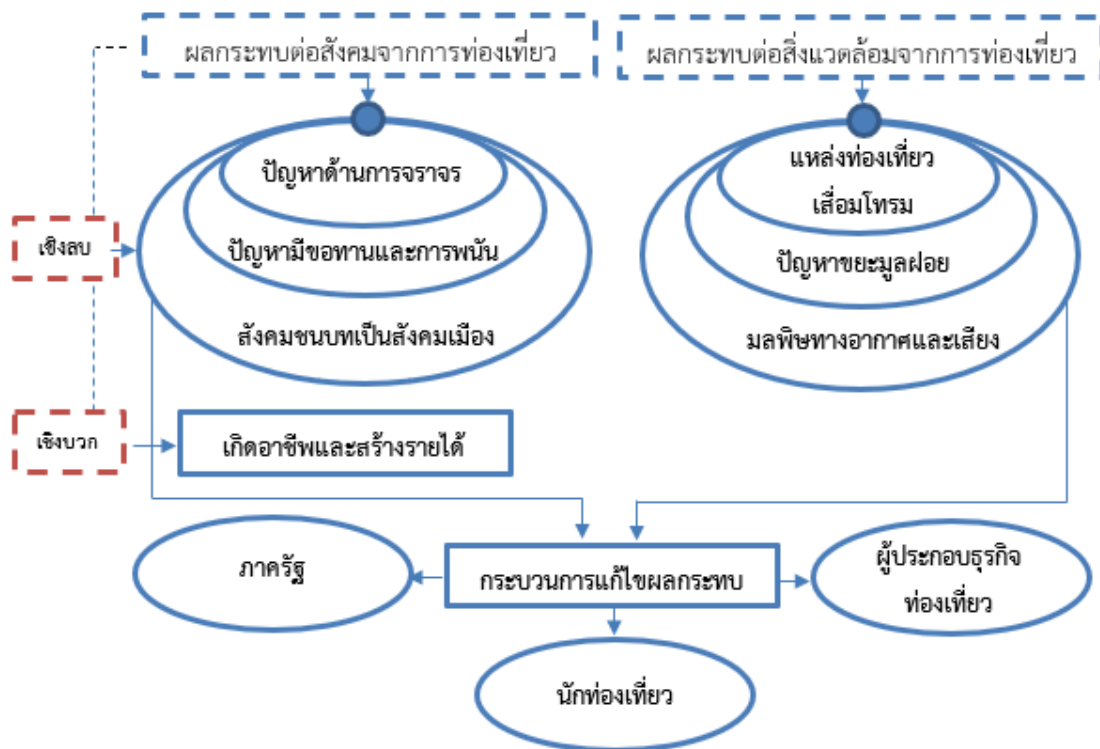


Figure X shows the social impact on people from modern tourism management.

**(Use .JPEG or .PNG image files only / Words in the figures must be at least 14pt)**




Figure x shows that tourism impacts both society and the environment. Significant social impacts include traffic problems, begging and gambling, and the urbanization of rural areas. Major environmental impacts include tourist attraction degradation, waste problems, and air and noise pollution. However, tourism also has positive impacts on society as a whole, particularly by creating jobs and generating income for local people. Therefore, establishing appropriate measures or guidelines to mitigate the negative impacts of modern tourism is the responsibility of all sectors: the government, the private sector, tourism businesses, and tourists themselves. These groups must collaboratively define and implement measures to address these impacts.

To raise awareness and preserve the world's invaluable heritage, fostering an interdependence between resource heritage and the balanced and sustainable existence of people in society.

## **References (18pt) (example)**

*(A minimum of 15 references from ThaiJO or Scopus database is required.)*

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