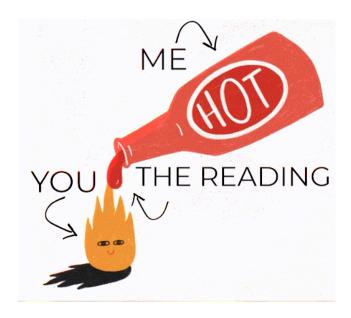
SPICE CAPITAL PRESENTS:



(MAYA'S READING LIST)

Hello all, and welcome to Hot Sauce, a curated list of my weekly reading. At <u>Spice Capital</u>, we're focused on making big bets in areas primed for rapid change. To do that, we believe it's important to stay up to date with what some of the most exciting thinkers and builders are saying day-to-day as well as mixing up your content intake with some fun from the corners of the internet. We know there's a lot of noise and the space can feel overwhelming. Don't worry! We're here to be the Hot Sauce in your bag so you can make sure you always keep things spicy!



Please feel free to utilize the comment feature to join in on the conversation! This list is updated on Tuesdays.

November 8th 2022

CRAZY CRAZY DAY IN CRYPTO

WHAT is this FTX/BINANCE SAGA?!!!!
Best TLDR TWITTER THREAD:

https://twitter.com/shaanvp/status/1590029012000440320?s=42&t=IMinXcXJ
c0DKNHvz94nt8g



Here's the 30 second summary of the FTX drama that is blowing up in crypto.

1/ How FTX (a multi billion dollar co) almost died overnight

2/ And why this is a god tier strategic move by @cz_binance

12:10 PM · Nov 8, 2022 · Twitter Web App

2,788 Retweets 720 Quote Tweets 11.5K Likes

Hilarious UpOnly Twitch Stream featuring Do Kwan (Terra), Martin Shkreli and Wintermute Founder Evgeny

<u>Youtube Recording</u>

The middleware goldrush!!!!

Twitter Thread

October 25th 2022

"The Only Crypto Story you Need" by Matt Levine - Bloomberg Businessweek (LONG READ)

Article/Essay/RESOURCE

Great interview with <u>David Phelps</u> around "Use Cases for Tokens" <u>Youtube Video</u>

The Creative Legacy of Gifs Article

"Will Bitcoin Bounce Back" and other web3 use cases - interview clip from Balaji's 7+ hour interview with Lex Friedman Youtube Video

The pre-history of Viral Media. Mental Models for content, virality, and community by $\underline{\mathsf{Jak}\ \mathsf{Rikter}}$

Youtube

Great founder story - Interview with the Founder of Kinko's - Paul Orfalea

Podcast Episode

New Consumer Social "Mini-Apps" are getting buzzy ...following the hype of BeReal and using <u>constraints</u> as a wedge to gamify and draw in users.

- GAS, is an app created by Nikita Bier where users answer "superlative" style questions about their peers - creating a network of compliments. - fun fact he built the same app before (called TBH) which he sold to Facebook.
 - Monetizing via in app purchases
 - Article
- SLAY similar but in Germany (this one is VC-Backed)
 - <u>Article</u>

The players of decentralized storage - Arweave v. IPFS Twitter Thread

Glad to report that the owner of floppydisk.com has healthy business demand. Check out this wholesome video.

Article

October 4th 2022

Meltem's twitter thread of topic to think about in Crypto right now Twitter Thread

So many NFT projects were created in 2020/2021. Now what? Daisy Alioto offers her prediction – that most NFT communities will become media companies. DirtDAO is her case study.

Youtube

How to think about breaking the "becoming a zombie" phase as a venture-backed company (where you don't fail but don't grow fast enough)

<u>Tweet</u>

Shuffles, Pinterest's new collage app, is blowing up --- I guess sometimes big tech can successfully incubate new social products! Article

August 9th 2022

Tim Ferris Balaji Podcast - highlight of the quarter !! Youtube video

Iran made a \$10M order using cryptocurrency this week (implications around foreign countries bypassing sanctions.....)

News Article

FTX partners with Reddit (built on L2 w native wallet and direct fiat on-ramp..)

News Article

2 perspectives on market sentiment...could also argue retail & institutional are already ~blending

**(retail) Michael Dempsey's blog post:
Blog Post

**(institutional)Bloomberg Oddlots podcast w. <u>@bennpeifert</u>:
Podcast Episode

August 2nd 2022

New startup <u>NextRound</u> does first on-chain SAFE for a Longevity Company's fundraise round: <u>Tweet</u>

Volt Capital's breakdown - Understanding THE (ETH) MERGE Blog Post

Twitter thread explaining the $\underline{\text{Nomad}}$ bridge hack which was uncovered by Sam Sun from Paradigm.

Twitter Thread

What is the dataverse??? "A composable, web-scale data ecosystem—owned by everyone and no one where developers will build interchangeable interfaces and online experiences that directly interact with the Dataverse and the composable data that lives there."---Ceramic networks' vision for data interoperability.

Blog Post

A Packy and David Phelps collab walking through the future of DAO governance. DAOs may seem boring or overhyped now but ultimately these folks are building the future of human coordination globally.

Article (Long Read)

July 19th 2022

Huuuuuge backlog to share!!! Choose your own adventure with these rabbit holes:) Bear market = more time to read, think, and grow.

Jon Wu does NOT get roasted on the infamous Zach Weinberg Podcast - mentions crypto use cases (and non-use cases) explains why he pivoted his career from traditional finance world to the fringes of crypto Youtube Episode

Balaji Srinivasan's new ever-improving book:

The Network State: How To Start a New Country

Gnosis SAFE - multi-signature wallets+ adoption+use cases
Medium Post

The Uniswap Fee Switch Debate. Should Uniswap start earning revenue or remain a "public good"?!?!

<u>Governance Proposal Discussion</u>
Twitter Thread

EVM Deep Dives - send to your friends wanting to learn solidity Medium Blog Posts

What makes Tokenized Communities Valuable? Blog

Nassim Nicholas Taleb on the Nation State Podcast

Sam Bankman Fried giving us his use cases for crypto: Twitter Thread

Nader Debit's comprehensive guide on "Defining the Web3 Tech Stack" Blog

Battle of the big brains - Celestia and Ethereum team members debate the pros and cons of building a modular blockchain and scaling ethereum

Podcast Episode

A new ERC Standard created by Doube Protocol - ERC 4907 - is an extension of the ERC-721 and enables a more efficient system of NFT Rentals.

<u>Twitter Thread</u> Article

Great interview with Josh Rosenthal - a former historian turned serial entrepreneur and crypto VC. Josh's encyclopedic knowledge of history - from the Middle Ages to the Renaissance and beyond - and ability to draw a throughline between historical events, Web3 and our world today is truly fascinating.

Youtube Video

When markets are volatile - we tend to turn to thinkers who play the long game to reset our logic. For me this includes reading my NYU professor's blog. Check out Aswath Damodaran's writing on Risk Capital.

Blog Post

MEGAresource to learn about the Cosmos Ecosystem and what's being built there. Shoutout to friends who have been catching me up on new projects and timelines.

<u>Twitter Thread</u>

Someone put together a list of 100 Web3 startup ideas Blog

How to become a finance bro aka how to read a 10K --- just in time for earnings season :) <u>Twitter Thread</u>

David Graeber's overview and history of Debt over the last 5,000 years Youtube Interview

The Basics of Layer2 Offerings Today
Twitter Thread

Layer2 Wrapup #25 - Biweekly Thread of what's going on in Layer 2
Twitter Thread

New follow - biweekly thread for more web3 rabbitholes. Notifications on

<u>Twitter Thread</u>

<u>Paradigm</u> put together a guide comparing various legal structures used by DAOs in the US.

Report

Balaji's refresher on Market Research for a startup idea and the balance between idea and execution

Github with full paper

June 7th 2022

Bear Market Basics!! With everything slowing down - there is more time for deep dives and rabbit holes. Check out two links going through the fundamentals +use cases of the Ethereum Virtual Machine (EVM)

Longer Thread by @funk benjamin Article from Forefront

Maria Shen from Electric capital around 4 categories of NFTs besides Art and PFPs

Twitter Thread

Budweiser becomes a sponsor for crypto horse-racing startup Zed Run Twitter Announcement

Reminder from Electric Capital on what types of companies get built during a bear market

Twitter Thread

Interview with Sam Williams, Founder of Arweave. Arweave charges a single fee allowing you to store data forever.

Podcast Episode

Bridgewater's Greg Jensen on Why Markets Have Further to Fall Podcast Episode

May 31st 2022

Legal Wrappers and DAOs. Co-Authored by Paradigm's general counsel – this paper evaluates the entities available to DAOs, as well as their implications for limited liability, governance and more. https://papers.ssrn.com/sol3/papers.cfm?abstract id=4123737

IMF's Global Financial Stability Report for 2022 has a chapter on DeFi!

Twitter Thread Full Report

Modular Blockchain Youtube Series Explainer Videos <u>Youtube</u> + <u>Twitter Thread w. All videos</u>

Gauntlet reports explaining (part 1) the history of order matching, how it led to AMMs like Uniswap, and incentive optimization and then part 2 covering The Components of Spend Efficiency

Part 1

Part 2

Deep Dive on Ethereum's sharding roadmap w. cosign from Vitalik https://twitter.com/VitalikButerin/status/1529987598743007237?s=20&t=I
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Maple Finance - use crypto to lend to IRL businesses
https://www.maple.finance/

May 3rd 2022

Modular Blockchains for Sovereign Communities With Hacktivist Mustafa Al-Bassam

Youtube Video

<u>Backed</u> is a new NFT lending protocol that facilitates peer to peer loans. Check out this video that walks through the features and how it works.

<u>Video on Twitter</u>

April 19th 2022

101 Resources

"A simpler guide to Ethereum" Mirror Post

Should we all become NFT lenders on NFTFi?

Podcast Episode

ALPHA: PsyOptions - a decentralized derivatives trading platform is trading below its seed round valuation. They are set up internationally and are one of the few projects on Solana who have a dao structure and are leveraging token swaps and other creative mechanisms to financially benefit DAO members.

PsyOptions Docs and Overview

Thinking Outside The Box On Infectious Diseases - a scientific read by a curious soul - Riva

Long Read

RIP <u>Beanstalk</u>!! Post-Mortem Deep Dive of the latest rug (Beanstalk lost 182M in a Flash Loan Hack) for what was a promising project building an algorithmic stablecoin.

Breakdown

April 12th 2022

Another Balaji hit - this time focused on India's ability to become a dominating force in tech. LFG dosaDAO Podcast

Omniverse teases the first "ONT", an omnichain non-fungible token powered by @LaverZero Labs protocol. Omniverse is building an omnichain ecosystem of community-driven worlds and products. Youtube Demo

"You've heard of ERC-20s, ERC-721s and ERC-1155s. To add fuel to the fire, now there is a new standard ERC-4626s - The Tokenized Vault Standard". ERC-4626 is an implementation standard for interest-bearing tokens. It aims to improve DeFi composability by streamlining the process of building on top of interest-bearing tokens.

Twitter Thread from Yearn Finance

Article and another Twitter Thread breaking this down in easy terms

The Content Renaissance - A good overview of the content business and how web3 is aiming to change the business model Article

Neel Somani launches his vision for Terranova - a Terra EVM. This article does a good job of breaking down the Terra Ecosystem's prominence to date. Why do you get 20% APY putting your money in Anchor? How will Terra successfully create an algorithmic stablecoin? Blog Post

Why do we need crypto derivatives? Twitter Thread

Can somebody write an article on Milady Maker NFTs 🙏

Gnosis Safe spins out a \$SAFE token! Twitter Thread

April 5th 2022

Su Zhu and Hasu - The Sovereign Individual Podcast

Check out <u>Verse Protocol</u> - re-imagining the future of digital objects... creates a self-contained marketplace around each NFT collection, that creates liquidity *where the NFT is* rather than where a marketplace is. Abstracting out the middleman..

Mirror Post

<u>Guild.xyz</u> just launched a fun tool for no-code query on Ethereum so you can look up things like "how many FWB members hold bored apes?" Can filter by token, POAP, NFT and link to a group's discord.

Twitter

Solana Riptide Hackathon list of Projects: https://solana.com/riptide/voting

Uniswap fee switch? How would fees actually be implemented and what is the impact? Platform fee or protocol level fee?

Podcast

Jacob from Zora's take:

NFTx is a platform for creating liquid markets for illiquid Non-Fungible Tokens (NFTs). Users deposit their NFT into an NFTx vault and mint a fungible ERC20 token (vToken) that represents a claim on a random asset from within the vault. vTokens can also be used to redeem a specific NFT from a vault.

Youtube Deep Dive

"Normal people breakdown of squeeth"
Twitter Thread

Fedex used graph theory in the 60s to show that they should route trucks via routes that only turn right. Here's a deep dive for my big brains:

Blog Post

Check out <u>Milady</u> NFTs - they just did a rave in NYC. Project making a comeback

<u>Tweet</u>

March 22nd 2022

Reformatting a bit…

101 Resources

Preethi Kasireddy walks through the components of the web3 tech stack: Blog Post

Youtube interview with Delphi Digital

LlamaDAO's treasury diversification proposal for <u>Gitcoin</u> - who kept most of their treasury in native token and experienced volatility the last quarter.

Gitcoin Governance Proposal

David Phelps 2-part twitter thread on Modular Blockchains and <u>Celestia</u> as both the best ETH scaling solution but also ETH killer.

Twitter Thread #1
Twitter Thread #2

Does the winning wallet exist yet?

<u>Twitter</u>

An Austin Hayes written treat: What's going on in the energy markets? Medium Post

Upload a selfie and this project finds NFTs that look like you: Website

Solana Scaling - Interview w. Haseeb (Dragonfly) and Anatoly (Solana founder)

<u>Twitter Spaces</u>

This project is generating fake Pokemon cards using AI. Pretty soon we will have NFTs generated with AI. implications...!?

<u>Twitter</u>

March 8th 2022

This tweet and the backlash-- makes me so grateful to have so many amazing women as LPs in Spice. Happy International Women's Day <3
<p>Twitter



How to think critically when evaluating ideas in crypto <u>Substack Newsletter</u>

Paper on Legal Frameworks for Decentralized Autonomous Organizations

Paper

Jacob from Zora's paper of the season - Hyperstructures Blog Post

Packy McCormick's 14K word bull case for Flow Blockchain (Built by Dapper Labs - creators of Cryptokitties and NBA TopShot)

<u>Twitter Thread TLDR</u>

<u>Full Blog Post</u>

What are Shields? Are you in the know? Read more via this twitter thread.

Twitter Thread

More Celestia content because Modular Blockchains are truly the future:

Podcast

Web3 Starter Pack
Notion Page with Linked Resources

What is a bbyDAO?
Mirror Post

"Shibuya is a web3 video platform allowing users to engage, fund, vote on the outcome and become owners of long-form content"

Medium Post

March 1st 2022

Delphi Digital Report - Pay attention to Celestia Research Report

Defiant's Definitive guide to De-Fi. This "guide to De-Fi" is from 2021 but a good newsletter to follow for ongoing defi knowledge!

The Defiant Substack

"Protocol Review" is a blog/twitter that analyzes new projects and protocols - worth a follow (notifications ON)

Twitter

Podcast on history and breakdown of TSMC - one of the largest technology companies of our generation. Oldie but goodie.

Podcast Episode

Crypto 101 Video made by my friend Tasha Kim Video Presentation

Live Dashboard to track the best Stablecoin Investment Strategies Website Link

Tubby Cats - NFT project gaining some steam

February 22th 2022

An essay by Nir Kabessa, founder of Yup, highlighting the important business opportunities that social tokens and NFTs enable for services, software, and creators without 3rd party investment:

Mirror Post

Great infographic highlighting the Web3 Tech Stack Twitter

Packy McKormick's aggregated list of links to help understand Tokenomics

Airtable List

Trevor McFedries Founder of FWB and Brud (Acq. by Dapper Labs) Tells Jordan Wolfson About a New Kind of Internet

Interview Mag Article

Vitalik Buterin on Building a Base Layer for the Global Economy Without Compromising on Decentralization Newsletter + Podcast

Interview with Superfluid CEO, a protocol building programmable money streams. The episode discusses how streaming solves payment problems today, the potential of streaming as a DeFi primitive, using future cash flow for on-chain credit scoring, and much more.

Podcast

web2 vs web3 thoughts
Tweet

Zero Knowledge podcast episode covering PoW & PoS security and design spaces

Podcast

Macro Newsletter on Markets: "Hedgies still buying tech and shunning Energy"

<u>Newsletter</u>

February 15th 2022

Metagame Phase II: Leveraging the power of historical on-chain data to generate unique and user-specific art and attributes. "Human Readable Activity"

Mirror Blog Post

Paradigm research paper introducing a new NFT fractionalization primitive: RICKS (Recurrently Issued Collectively Kept Shards)

Article

Tom Scaria on how DAOs and decentralized funds present new models for retail to outcompete Wall Street

Blog Post

Making sense of Rollups Part One: Optimistic vs. Zero Knowledge Article

Julia Lipton (@julialipton) on the future of reproductive science Twitter Thread

Melissa Zhang on the utility of Bonfire for creators/communities Twitter Thread

Haseeb Qureshi presents an argument for cities as the appropriate way of thinking about blockchains

Blog Post

Zain Khan presenting four lessons from one of the most well known NFT investors

Twitter

Packy McKormick's case for the solo capitalist - important take on future of venture capital

<u>Newsletter</u>

February 8th 2022

A page with up-to-date charts showing the Ethereum gas price over time as well as historical gas used:
Website

Uncommon Core "Where do the Yields come from in Crypto?" Podcast Episode

This essay is what hooked me on to Packy! Talks about the cooperation economy and future of work contextualized in a refreshing way.

<u>Essay</u>

Asymmetric: The Crypto Plan for World Domination. An Interview with Balaji Srinivasan

Podcast Transcript

Hasu and Anish Agnihotri on Designing Effective NFT Launches

<u>Blog Post</u>

<u>Podcast on Anish</u>

Surfing the web on an infinite canvas by Rauno Freiberg Twitter

Lisbon 2021: Rollups and Data Availability – Building a Modular Blockchain Stack
Youtube

Crypto Fundamentals and NFTs by Patrick Rivera Presentation

Joseph Clark's guide to Squeeth (squared Eth) Blog Post

Dave Troy (@davetroy) on the history of cryptocurrencies
Twitter Thread

CooperTurley and Lauren Stephanian on how web3 founders should be optimizing their token distribution

<u>Essav</u>

Anthony Vennare's list of creators working on health + fitness in Web3
Twitter Thread

Benjamin Simon's non-technical introduction to rollups Essav

Dirt.xyz - "Cultural criticism for the metaverse"
Newsletter

Interview with Sandeep Nailwal, Co-Founder of the Polygon side-chain about what makes Polygon different, his confidence in NFT's on Polygon, and future of Eth Scaling.

Podcast

An introduction to ZORA V3
Blog Post

Peter Van Valkenburgh on the difference between on-chain and custodial staking.

Blog Post

Recording of Haseeb Qureshi and Naval's twitter space discussion on L2s and rollups.

Twitter Space Recording

@BlockchainBrett's deep dive on Creator DAOS.

Essay

Yuan Han Li on data availability and why solving the "data availability problem" is crucial if we want blockchains to scale. Essay

DAO Legal Structure best practices

Blog Post

CoinShares Lists World's First Crypto "ETPs" With Transparent Staking Rewards and Reduced Management Fees
Article

Good overview of web3 publishing platform Mirror via their Year-in-Review
Blog Post