Leander

Troop 41003

Girl Scouts Cookie Info

2023

Cookies



Crispy cookies topped with caramel, toasted coconut and fudge stripes.



Crispy chocolate wafers dipped in a mint fudge coating.



Traditional shortbread cookies.



Savory slices of shortbread with a refreshingly tangy lemon flavored icing.



Crispy cookies layered with peanut butter and covered with a fudge coating.



Crisp and crunchy oatmeal cookies with creamy peanut butter filling.



French Toast-inspired cookies dipped in delicious icing and full of flavor in every bite. Yay!



Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt.

Our troop did not order gluten free cookies for in person sales this year.

Key Dates

Date	Description
Wed., Nov 30th	**Initial Order due to Cindy**
Fri., Dec. 2nd	**Initial Order entered in Smart Cookies**
Fri., Dec. 16th	**Booth Interest to Kristi**
Sun., Dec. 18th	Cookie Booth Draft
Mon., Jan. 16th	Estimate date of cookie delivery to service unit by this date
Wed., Jan. 18th	**Cookie Sales Begin**
Sat., Jan. 21st	**Booth Sales Begin**
Fri., Jan. 25th	**Necessary Reorders to Cindy**
Sun., Jan 29th	First Potential Reorder date for Smart Cookies entry
Fri., Feb. 3rd	Money Due: 50% of Initial order
Fri., Feb. 3rd	**Necessary Reorders to Cindy**
Sun., Feb. 5th	Reorder date for Smart Cookies entry
Fri., Feb. 10th	**Necessary Reorders to Cindy**
Sun., Feb. 12th	Reorder date for Smart Cookies entry
Fri., Feb. 17th	Money Due: Balance of Initial order
Fri., Feb. 17th	**Necessary Reorders to Cindy**
Sun., Feb. 19th	Reorder date for Smart Cookies entry
Sun., Feb. 26th	**Cookie Sales End**
Fri., March 10th	Money Due: Remaining Sales

Cindy Jones manages cookie inventory and reorders.

Phone: (201) 286-0485

Email: cmjones1480@gmail.com

Address: 1220 Calla Lily Blvd.

Leander, TX 78641

Stephanie Diden manages cookie money.

Recommended Initial Order

Plan: Primarily online sales, some neighborhood sales

- 1 case Thin Mints
- 1 case Caramel Delites
- 1 case Peanut Butter Patties
- 1 case Lemonades

Plan: Primarily Neighborhood sales, some booths

- 2 cases Thin Mints
- 2 case Caramel Delites
- 1 case Peanut Butter Patties
- 1 case Trefoils
- 1 case Lemonades
- 1 case Adventurefuls

Plan: Booth sales and neighborhood sales

- 5 cases Thin Mints
- 4 case Caramel Delites
- 3 case Peanut Butter Patties
- 2 case Trefoils
- 2 case Lemonades
- 1 case Adventurefuls
- 1 case Peanut Butter Sandwiches

Cookies are **$5 a box**, each case has 12 cookies, so every case is a **$60 commitment**. The cookies will sell faster than you think, especially Thin Mints!

Initial Order is due to Cindy by Wednesday, Nov. 30th.

Booth Information

Brownies

- 2 girls per booth
- 2-hour shifts
- 2 Adult volunteers

Juniors

- 1 or 2 girls per booth
- 2-hour shifts
- 1 or 2 adult volunteers

All adult volunteers must be registered with a GSCTX background check on file.

Kristi Sheldrup is our booth coordinator.

Please let Kristi know whether your scout is interested in selling at booths. This is particularly important for planning booths for our Brownies.

Phone: (512) 708-0209

Email: kristiksteph@yahoo.com

Let Kristi know by Friday, Dec. 16th, if your scout plans to participate in Booth Sales.

Smart Cookies Website and App

- Website: abcsmartcookies.com
- Create an account if you do not already have one
- Tracks inventory
- Direct ship online sales
- Scanning capabilities for iPhone users
- No additional card reader needed
- Girls and troops will be able to continue to utilize ABC Credit Card program in Smart Cookies.
- GSCTX will cover all fees associated with this program.

Square

- Sign up online
- Troop pays fees upfront
- GSCTX will reimburse fees of $10-$200 max

Stephanie Diden manages all cookie money.

She will inform you of the dates payments are due for transfer to the bank. These are also included in the key dates.

Social Media Rules

New rules focus only on things the caregiver can control on social media (e.g., not responsible for tags/comments from other people).

Caregiver may comment on any public post asking for Girl Scout cookies to let the poster know to send a direct message for more information.

Girls may use their parent's social media to advertise cookies with parent supervision.

Use only first name and troop number when advertising on social media. No phone numbers, no addresses.

Refrain from using PayPal, Venmo, eBay, Amazon.com, or other similar sites to collect payments

No posting girls' sales link on any public facing site, including private or closed group pages, including, but not limited to:

- Facebook Marketplace
- Facebook Buy/Sell/Trade Groups or Pages
- Neighborhood pages (i.e., Nextdoor)
- Craigslist, Offer Up etc.

Direct Shipping Information

Raspberry Rally is the new cookie, exclusive to Direct Shipping.



Direct Shipping Cost

- GSCTX will subsidize shipping for Direct Ship orders and cover 50% of the cost for customers.
- Customers must order minimum of nine packages for subsidized shipping to kick in.

Number of Boxes	Shipping Cost
1-8	$14.99
9-12	$7.49
13-20	$22.48
21-24	$14.98
25-32	$29.97
33-36	$22.47
37-44	$37.46
45-48	$29.96

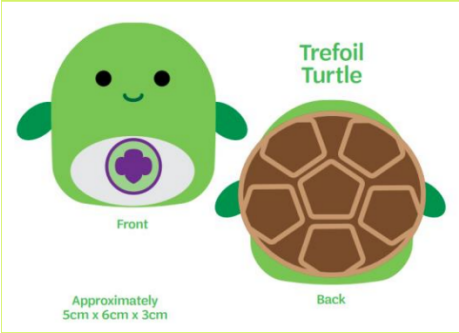
Troop Proceeds and Prizes

Troop Proceeds

- Base profit of $0.65 per package
- Potential Bonus of $3.00 per case ($0.25 per package)
  - Troop Cookie Coordinator attended training
  - Deposits made on time
  - Troop Financial Report submitted on time

Troop Level Rewards

- Initial Order Reward – Trefoil Turtle Squish: Initial Troop order of 225+ per girl average with 1 box assigned to each girl at initial order



- $25 HEB Gift Card for Troop: Troop Per Girls average sale of 300+ packages

Troop Contacts

Troop Cookie Coordinator

Cindy Jones

Email: cmjones1480@gmail.com

Phone: (201) 286-0485

Troop Booth Coordinator

Kristi Sheldrup

Email: kristiksteph@yahoo.com

Phone: (512) 708-0209

Troop Cookie Money Manager

Stephanie Diden

Email: sdiden08@gmail.com

Phone: (512) 626-0532