STORYBOARD: Module: Canine Cuts Salon Canine Safety Course

Target Audience: All new hires will complete the training during onboarding. All current employees will also be completing the course for learning consistency. This includes but is not limited to grooming staff, reception staff, as well as managerial staff.

Learning Objectives:

- 1. Identify best practices to prevent canine injury
- 2. Recognize symptoms of common health conditions
- 3. Apply the proper response to a canine medical crisis.

Seat Time: approximately 20 minutes, based on learners' pacing.

Outline:

- Course Intro / Navigation / Objectives
- Navigation
- Learning Objectives
- 5 Common Health Concerns
- Preventable Injuries: Slips and Falls / Bleeding Nails
- Skin Allergies / Severe Allergic Reactions
- Knowledge Check 1 (Bleeding Nails, Slips and Falls, Allergies)
- Diabetes
- Seizures / How to Respond to a Seizure
- Knowledge Check 2 (Diabetes, Seizures)
- Final Quiz: 5 questions, 80% passing.
- Results
- Summary
- Course Completion / Congratulations

Audio files: Use Well Said Labs to create VOs.

Global Comments:

- ALL SLIDES will have custom top and bottom borders. SB (Storyboard) will provide a logo for the top border. The top and bottom should have at least two colors from the color palette, choose a neutral background for the project and keep it consistent. Slide backgrounds will be neutral, or will a transparent asset, as directed in SB. Use of textures, transparency ratio, logo use, are to be at the developer's professional discretion. Creative liberties are encouraged.
- SLIDE TITLES: top left black or red text.
- FONT: Bodini MT, use bold and larger size font for Headings
- CONVERASATION CALL OUTS: use white background with red or black text only, shorten text in call outs to avoid any scrolling text. Fade call out text in/out with Voice Over (VO) as appropriate. Call out Text references avatar speaking, but avatar's name is NOT included on slide text.

- Use custom COLOR THEMES for shapes, design, etc. Follow SB for additional text color guidance. SB Text in [] brackets and/or red is for information and not to appear on slide or VO scripts. SB Slide numbers with letters indicate layers for that slide. (ie: 12a, Slide 12, Layer a, first layer)
- SLIDE DIMENSIONS: 16:9 ratio, slide size (1280:720)
- PLAYER: classic, display MENU on left. SEEK BAR is visible and controllable for learners. MENU is "free."
- Use custom COLOR THEMES throughout. All buttons, borders, shapes, etc should follow color theme.
- ASSETS: images and videos indicated in SB should include a variety of smaller and larger canine breeds; sound effects will also be needed as indicated. Use Royalty Free assets and/or record any necessary credits on final slide.
- AVATARS: Select avatars which represent diversity. Three avatars are needed to represent: SALON OWNER Mellita (female, casual attire), and TRAINEES: Sonya (female, casual attire) and Daniel (male, casual attire)
- VOICEOVERS: Use Well Said Labs for narrator, and avatar VOs, to be chosen to compliment the avatars chosen.
- CONTENT: When content is presented, it is preferred to have black and red text, used to summarize/highlight content. ANIMATIONS should be consistent in the project.



Color Palette, Logo: Canine Cuts Salon

Logo may also just be presented as font only. Dog may be animated in separately or grouped with logo text.

Slide 1.1 / Menu Title: Welcome Canine Safety Course			
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Logo top border. Neutral background. Slide opens with either photo or video of healthy dog centered taking up most of the slide. Custom Buttons for NAVIGATION (left) and START (right). Buttons follow the project color theme. Arrow shape is used to point to these buttons.	[Slide Title] Canine Safety Course Buttons for NAVIGATION and START. (No other text.)	NARRATOR: Welcome to the Canine Safety eLearning Course. If you are familiar with the course navigation player, click the Start button to begin. If you would like some guidance with navigating the course, click the Navigation button. Let's get started. SOUND EFFECT: dog barks happily	Animate log on this first slide to showcase/bring attention to it. Buttons for NAVIGATION (left) and START (right) fade in with VO at appropriate mention. The arrow with up/down motion path fades in to point at the buttons with VO, then fades out. START button jumps to slide Learning Objectives NAVIGATION button jumps to slide Navigation
Notes:			

Slide 1.2 / Menu Title: Learning Objectives			
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:

Logo top border. Neutral background.

Full body avatar of Mellitta on left. Facing forward. Melitta has 3 poses- all positive, talking, facing forward to address the learner directly. The second pose has both hands outstretched to engage. She changes into second pose as she begins to state the 3 Learning Objectives. Final pose outstretches one hand to welcome learner to click on NEXT button timed with VO.

Call outs track Mellita's conversation up until the the 3 Learning Objectives. As Learning Objectives are mentioned, a rectangle appears and remains, timed with VO. Black Heart icons near call outs.

The 3 Learning Objective rectangles fade out together as a video of a shaggy dog fades in, timed with narrator VO. Rectangles are rounded edges with thin red border and white filler. Text is black and red color for important words to summarize text content. Black ilcons to represent 1, 2, 3 are with each numbered objective rectangle.

Arrow shape used to point to NEXT button.

[Slide Title] Learning Objectives

CALLOUTS:

MELLITA: Hi, I'm Mellita, owner of Canine Cuts Salon. I'm so happy to welcome you to our team. Canine Cuts is the premiere independently owned salon for canine grooming. Come join me and some of our canine friends as we complete the Canine Safety eLearning Course. After completing today's training, you will be able to ...

- LO Rectangles: 1. Identify best practices to prevent canine injury.
- 2.Recognize symptoms of common health conditions
- 3.Apply the proper response to a canine medical crisis.

MELLITA: Hi, I'm Mellita, owner of Canine Cuts Salon. I'm so happy to welcome you to our team. Canine Cuts is the premiere independently owned salon for canine grooming. Come join me and some of our canine friends as we complete the Canine Safety eLearning Course. After completing today's training, you will be able to... identify best practices to prevent canine injury, recognize symptoms of common health conditions, and apply the proper response to a canine medical crisis.

NARRATOR: Click on the next button to continue

Callouts track Mellita's VO conversation, fading in and out to follow text. Black heart icons animate in with VO. However, when Learning Objectives are mentioned, a rectangle appears and remains, timed with VO instead of a conversational callout.

Three Learning Objective rectangles fade out together as a video of a dog fades in, just prior to VO "click on Next" Black icons to represent LO 1.2.3 animate in with LO Vos.

Arrow with up/down motion path fades in to point at the NEXT button with VO, then fades out.

Next jumps to 1.4 Workplace Scenario

Slide 1.3 / Menu Title: Navigation			Objective: [#1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Logo top border. Neutral background.	[Slide Title] Navigation	NARRATOR: Please take a moment to review	Image of player features: yellow border will
Player shows Menu on the left.		the course player so you feel comfortable	highlight the feature panel as VO describes the
Background image:	CALLOUTS:	navigating through the course. If you know	navigation features.

photographic image of groomer with	PREV / NEXT	your way around, you may proceed to the	
dog on table, faded. Centered on slide	Replay	next slide.	Callout shapes with labels point to player
with soft edge border effect.	Seek Bar	If you'd like to go forward in the course, click	features: fade in with VO and remain until
	Volume	the next button. If you'd like to go backward,	timeline ends.
Top image: photo of what player	Play / Pause	click the previous button. To adjust the	
controls will look like, positioned	Menu	volume, click the volume icon. Click the	Next button jumps to slide 1.4 Workplace
under photo so there is room for	CC	replay button to see the entire slide again or	Scenario
callout shapes to identify player		adjust the seek bar at any time to review a	
features, yellow border will highlight		portion of the slide. You can also pause the	
the feature panel as VO describes.		player. Click the Play/Pause button again to	
Callout shapes with labels point to player features: fade in with VO and remain until timeline ends.		resume play. Revisit a slide by using the menu on the left. Click on the CC button for Closed Caption options.	
Arrow with motion path fades in to point at the NEXT button with VO, then fades out.		Click on the NEXT button now to begin the course.	
iaues out.			
		SOUND EFFECT: After narrator: audio of dog barking	

Slide 1.4 / Menu Title: [Hidden from Menu] Workplace Scenario			Objective: [#1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Plain border. No logo. The background	[Slide Title] [Hidden from	MELITTA: The first thing we should talk	VO Callouts fade in and out to track
is approx. 50% faded image of a	Menu]	about is what are the most common	conversation.
groomer, grooming table, and dog	Workplace Scenario	situations we might see in our salon. How	
being groomed. Full background		does that sound? Sonya? Daniel?	Pose changes are by fade in/out animation.
image full bleed to edge. The same	CALLOUTS:		
image background will be used for all	MELITTA: The first thing	SONYA: That sounds great because, to be	The NEXT button is hidden.
scenario slides. The faded image	we should talk about is	honest, I'm not sure I can guess what they	
creates a consistent background of a	what are the most	are.	Slide auto advances when the timeline ends to
grooming shop but allows the learner	common situations we		Common Health Concerns
to focus on the sharp colors, actions,	might see in our salon.	DANIEL: I agree with Sonya. I need to learn	
and conversation of the avatars.	How does that sound?	more.	
	Sonya? Daniel?		
The three avatars are first seen in this	SONYA: That sounds great		
slide. Melitta (to the left) is the owner	because, to be honest, I'm		
of the grooming salon and the trainer	not sure I can guess what		
in this course. She faces two recently	they are.		

bired trainees Conve (to the	DANIEL Lagragueith	
hired trainees, Sonya (to the	DANIEL: I agree with	
immediate right) and Daniel (to	Sonya. l need to learn	
Sonya's right). Both trainees are facing	more.	
Melitta. The two trainees (Sonya and		
Daniel) are slightly offset to the right		
of the slide, close to each other, while		
Melitta is a larger distance, to the left.		
Callouts track conversation.		
Melitta has 2 poses both talking, facing		
Sonya and Daniel. Change into second		
pose with hand outstretched with		
"How does that sound?"		
Sonya and Daniel each have one pose,		
positive, listening, facing Melitta.		
Matas	·	

Slide 1.5 / Menu Title: Common Health Concerns Objective: [#1]			Objective: [#1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Logo top border. Background image	[Slide Title] Common	MELLITA: Let's look at five of the most	Slight pause, then fade into slide (auto
centered; approx. 50% transparent	Health Concerns	common canine health concerns which	advanced).
up-close image of dog being groomed.		occur at our salon.	
Neutral background appears at end.	CALLOUTS: MELLITA: Let's	Slips and Falls	VO Callouts fade in/out to track conversation.
	look at five of the most	Diabetes	
	common canine health	Seizures	Pose changes are by fade in/out animation.
Callouts track Melitta's VO to introduce	concerns which occur at	Bleeding From Clipping Nails	
material.	our salon.	Allergic Reactions	Rectangles for each item fade in and out with VO. A black icon animates in with the VO for
Melitta is to the right. She has 2 poses. Initially facing forward, talking, hands	RECTANGLES:	NARRATOR: Click the icon to review the	each health concern. (Something to bring
outstretched. Changes to pose 2,	Slips and Falls	entire list.	attention to it. l.e.: exclamation point, arrow,
facing right, thinking, when she reads	Diabetes	Cital Cital	etc.) After completed, there is a complete face
the list.	Seizures		out to plain, neutral background, final box
	Bleeding From Clipping		fades out, Mellita fades out, and the numbered
A rectangle appears to Melitta's right	Nails		list of 5 items fades in (growing) and remains.
when she announces each of the list.	Allergic Reactions		
The rectangles for each item have a			Arrow with up/down motion path fades in to
red (color theme) wide border, with			point at the NEXT button with VO, then fades
the text from list, centered with a			out.
contrasting white and red text copy. A			

black icon appears to the side of each		Next button jumps to next slide Injuries to
health condition.		Prevent
The final list of 5 appears at end and		
holds until end of slide. Forwards to		
next slide with NEXT button navigation		
to allow learner to review list. The red		
theme border is thin, with numbered		
list centered, same light color and red		
text copy.		
Notes:	 	

Slide 1.6 Menu Title: Injuries to Prev	vent (Hidden from menu)	1.7 Lightbox Slide within 1.6	Objective: [#1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Logo top border. Salon scenario faded	[Slide Title] [Hidden from	DANIEL: Do WE have any control over any of	VO Callouts fade in/out to track conversation.
background (same as 1.4)	Menu] Injuries to Prevent	those things?	
Each avatar has one pose. Melitta to		MELITTA: What a great question, Daniel.	No pose changes.
left, facing right, thinking. Sonya (same	CALLOUTS:	There are actually two that we can help	
location, to the right) facing left,	DANIEL: Do WE have any	totally prevent.	The NEXT button is hidden.
listening, with Daniel posed to her	control over any of those	Let's learn more about which two.	
right, arms crossed, facing left,	things?		Slide advances to the lightbox when learner
listening.	MELITTA: What a great		clicks star button.
	question, Daniel. There	Lightbox:	
Callouts track conversation.	are two that we can help	NARRATOR:	After lightbox, user clicks next button to
Star has directions for lightbox	totally prevent.	Click the X in the far-right hand corner to	advance to next slide: Preventative Practices.
feature/checklist.	Let's learn more about	exit. Then click the NEXT button when you	
	which two.	are ready to move on.	
Lightbox feature:			
Lightbox slide	On star to link to lightbox:		
Neutral background.	Click here to take your		
Centered large rectangle (red border,	guess.		
copy of the list on slide "Common			
Health Concerns".	Which two do you think		
Directions rectangle centered bottom.	are preventable?		
	Clial, the Vie the few wight		
	Click the X in the far-right		
	hand corner to exit. Then		
	click the NEXT button		

	when you are ready to
	move on.
	List in rectangle from "Common Health Concerns" slide
	 Slips and Falls Diabetes Seizures Bleeding From Clipping Nails Allergic Reactions
Notes:	<u> </u>

Slide 1.8/ Menu Title: Preventative Practices			Objective: [#1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Logo top border. Neutral background. Mellita to the left, facing forward,	[Slide Title] Preventative Practices	MELLITA: Slips and falls, and bleeding nails are often the result of an animal who is	VO Callouts fade in/out to track conversation.
addressing learner.		nervous at the salon. Fortunately, they can	Rectangles for Slips and Falls, and Bleeding
Callouts track conversation.	MELLITA callout: Slips and falls, and bleeding nails	also be prevented. Let's learn more.	Nails fade in with VO. Each rectangle highlights momentarily with thick red border with
Two rectangle buttons appear center, for Slips and Falls, and Bleeding Nails.	are often the result of an animal who is nervous at	DOG THOUGHT CALLOUT: That is good news indeed.	NARRATOR VO mention.
The rectangles have red border, white,	the salon. Fortunately,		Circle image with dog and thought callout
with red text copy.	they can also be	NARRATOR: Click on each button to learn	fades in with VO "can also be prevented."
	prevented. Let's learn	more about slips and falls, and bleeding	Bottom rectangle "Click on each button to learn
Circle image of dog laying, thinking, reflection, with thought callout to the	more.	nails.	more." Fades in with VO.
right of rectangles.	DOG THOUGHT CALLOUT: That is good news indeed.	Once you have completed this, you will be able to click to the next slide. Click on the	This is the home slide for branching to two slides, one for each rectangle shown on the
Third rectangle appears center, above		Next button to continue.	screen. The rectangles will act as custom
bottom red border. The rectangle text coy- "Click on each button to learn	DIRECTIONS RECTANGLE: Click on each button to		buttons.
more."	learn more.		The Next button in the player will be hidden
more.	icam more.		from the learner until both rectangles are
Arrow with motion path fades in/out			visited. The learner will be returned to this
with VO to point at the NEXT button.			slide after visiting each slide linked to each of
			the two rectangles.

	The two rectangles will have normal, hover, and visited states so when the learner returns to this home slide, it is clear which rectangle they've already viewed.
	Once the learner views the two slides that branch from this one, (Slips and Falls, and Bleeding Nails) the Next button will be displayed.
	Arrow with up/down motion path fades in to point at the NEXT button with VO, then fades out ONLY AFTER both topics have been visited.
	The Next button will jump to Slide Skin Allergies
Notes:	

Slide 1.9 /Menu Title: Slips and Falls			Objective: [#1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Nearly the entire slide is taken up by	[Slide Title] Slips and Falls	NARRATOR: (beginning of slide) How to	The learner will be able to click on tabs in any
an accordion interaction.	Accordion interaction	prevent Slips and Falls. Select each of the 4	order, which will open the accordion and show
	slide/layers	tabs to learn more.	the corresponding slide layer. When the learner
Four tabs displaying the tab titles			clicks on each tab, using motion paths, the
takes up about 1/3-1/4 of the	[Numbered tabs]	NARRATOR; (just prior to last tab) The Next	accordion will "slide" open to the right to the
accordion area, and are shown	1.Use proper Restraints	button will appear after you last tab. Click	corresponding layer.
vertically, leaving the remainder space	2.Keep a Safe Table	on the Next button when you rea ready to	
for content to show within the	3.Keep Floors Clean	move on.	Each layer will show the accordion in the open
accordion frame.	4.Know Canine Behavior		position and have content related to the tab
			title.
The closed accordion will show on the	[Title shown on close		
screen to start.	accordion] How to Prevent		The learner has control over when to close the
	Slips and Fall		layer by clicking an X icon in each layer, and the
When the learner clicks on each tab, it			accordion will slide closed to the left. The
will pop to its open position and	(Direction on closed		learner may click the tabs in any order.
display the information for that tab.	accordion cover: Select		
	each of the 4 tabs to learn		The NEXT button will be restricted until all 4 of
	more)		the tabs have been selected, all 4 accordion tab

The tabs should reflect palette colors.	layers have been viewed, and the final layer will
The layer associated with each tab,	reveal the arrow.
and therefore the "open" section of	
each accordion area should have the	Arrow with up/down motion path fades in to
same background palette color as the	point at the NEXT button when revealed, timed
tab for that section. Text for this slide	with VO, then fades out.
and layers is white to contrast	
theme-colored backgrounds.	The learner is guided to click on the NEXT
	button when all tabs are visited. Next button will
Arrow points to NEXT button.	jump to Slide Preventative Practices
Notes:	

Slide 1.9 a /Menu Title:			Objective: [#1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Unique image related to tab content	[TAB- SubTitle]	NARRATOR:	Numbered Heading fades in at opening of
shown on left side within open	1.Use proper Restraints	1.Use proper Restraints	accordion layer. Bulleted text points fade in with
accordion. Text is to the right of the	-use proper restraints and	-use proper restraints and harnesses	VO. Fade out at end of layer.
image.	harnesses	-invest in guard rails when possible	
	-invest in guard rails when		The X close icon button causes accordion to
Subtitle heading displayed	possible		slide left to close to the layer.
prominently within the open section of			
accordion. Bullet points listed below.			
Close X icon in upper left corner of			
open accordion			
Notes:		·	

Slide 1.9 b/Menu Title:			Objective: [#1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Unique image related to tab content shown on left side within open accordion. Text is to the right of the image.	[TAB- SubTitle] 2.Keep a Safe Table -the table should be slip-free	NARRATOR: 2.Keep a Safe Table -the table should be slip-free -place the dog properly on the grooming	Numbered Heading fades in at opening of accordion layer. Bulleted text points fade in with VO. Fade out at end of layer.
Subtitle Heading displayed prominently within the open section of accordion. Bullet points listed below.	-place the dog properly on the grooming table	table	The X close icon button causes accordion to slide left to close to the layer.

Close X icon in upper left corner of		
open accordion		
Notes:		

Slide 1.9 c /Menu Title:			Objective: [#1]	
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:	
Unique image related to tab content shown on left side within open accordion. Text is to the right of the image. Subtitle Heading displayed prominently within the open section of accordion. Bullet points listed below.	[TAB- SubTitle] 3.Keep Floors Clean -wet floors can cause slips and falls for both dogs and people -dry floors immediately	NARRATOR: 3.Keep Floors Clean -wet floors can cause slips and falls for both dogs and people -dry floors immediately	Numbered Heading fades in at opening of accordion layer. Bulleted text points fade in with VO. Fade out at end of layer. The X close icon button causes accordion to slide left to close to the base layer.	
Close X icon in upper left corner of open accordion				
Notes:				

Slide 1.9 d /Menu Title:			Objective: [#1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Unique image related to tab content shown on left side within open accordion. Text is to the right of the image.	[TAB- SubTitle] 4.Know Canine Behavior -recognize when a dog may be nervous	NARRATOR: 4.Know Canine Behavior -recognize when a dog may be nervous -use a gentle voice	Numbered Heading fades in at opening of accordion layer. Bulleted text points fade in with VO. Fade out at end of layer.
Subtitle Heading displayed prominently within the open section of accordion. Bullet points listed below.	-use a gentle voice		The X close icon button causes accordion to slide left to close to the base layer
Close X icon in upper left corner of open accordion			
Notes:			

Slide 1.10 Menu Title: Skin Allergies		Objective: [#2, 3]		
Visual / Displa	y:	Slide Text:	Narration / Voiceover:	Animation / Interaction:

Logo top border. Neutral background. Full body avatar of Mellitta on left. Facing forward. Melitta has 2 posesboth talking, facing forward, and one then two hands out to address the learner directly. She changes into second pose as she begins to talk about skin allergies are the most common.

Callouts track Mellita's script.
To the right of Mellita, there is a large image of a dog (needing grooming) which takes up most of the center.
Black bubble icons. Black tub icon.

In the FAR margin to the right a dog icon will appear, with an arrow pointing to the icon.
A video of a dog being bathed will take the place of the still image.2
End of slide includes icon of bathtub with bubbles rising.

[Slide Title] Skin Allergies

MELLITA CALLOUTS: Many dogs, like people, have allergies. Allergies can be anything from a mild irritation to a life threatening reaction. Skin allergies are the most frequent types of allergies. There are a number of ways to help make dogs comfortable while grooming.

[Insert Script Text]

MELLITA: Many dogs, like people, have allergies. Allergies can be anything from a mild irritation to a life threatening reaction. Skin allergies are the most frequent types of allergies. There are a number of ways to help make dogs comfortable while grooming.

NARRATOR: Click on the dog icon to learn more about how to treat skin allergies.

SOUND EFFECT: dog barking, bubbles popping

Callouts track Mellita's VO conversation, fading in and out to follow text. Mellita's poses changes with VO with "skin allergies."

Image of shaggy dog fades at VO prompts "comfortable while grooming" as video of dog being bathed fades in. Black bubble icons animate in with VO and images. Black tub icon animates in with bubbles. The sound effect of bubbles fades in with bubbles.

Dog icon button fades in with VO and after narrator VO, there is audio sound effect of dog barking after narration directs learner to "click on the dog icon."

Arrow with up/down motion path fades in to point at the dog icon with VO, then fades out.

The dog icon button jumps to layer- skin allergies 2

Slide 1.10 a Menu Title:			Objective: [#2, 3]	
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:	
Logo top border. Neutral background.	[Slide Title] Skin Allergies	[Insert Script Text]	Content rectangles and black bubble/tub icons	
No avatar. The photo of a dog being	Layer reference title: Skin	NARRATOR: When bathing, use a mild	animate in with VO. Black bubble icons animate	
groomed takes up the right half of the	Allergies 2	shampoo with moisturizers and oatmeal, to	in with VO and images. Black tub icon animates in	
slide.		offer soothing relief.	with bubbles. The sound effect of bubbles fades	
The left half has rectangles. Red	- use a mild shampoo	When a dog's skin is already irritated, use a	in with bubbles.	
border. White shape fill.	-use a shampoo with	shampoo with antibacterial and antifungal		
Black bubble icons and black tub icons	antibacterial and	properties.		
fade in with VOs.	antifungal properties	This is because dogs with skin allergies often	Arrow with up/down motion path fades in to	
	- dogs with skin allergies	have an overgrowth of fungus or bacteria on	point at the dog icon with VO, then fades out.	
In the FAR margin to the right a dog	often have an overgrowth	their skin.		
icon will appear, with an arrow	of fungus or bacteria		The dog icon button jumps to Severe Allergic	
pointing to the icon.			Reactions	

	Click on the dog icon when you are ready, and we will learn about how to recognize and help dogs with severe allergies.	
	SOUND EFFECT: dog barking, bubbles popping	
Notes:		

Motes:

callout will appear for the dog. Under the dog on left side, content will animate in transparent text boxes. In the FAR margin to the left of the slide a dog icon will appear, with an arrow pointing to the icon. DOG THOUGHT CALLOUT: Don't clip too close. Be sure to look for the quick of my nails. The blood supply is located in the quick of the nail. If a nail is cut too short, the quick may bleed, causing a nail-quick accident. A bleeding quick can release a large supply of blood, but it is easily treated. SOUND EFFECT: After narrator: audio of dog barking Dog icon button jumps to Layer – Treatment of Bleeding Nails The dog icon." The dog icon." Arrow with up/down motion path fades in/out to point to dog icon. SOUND EFFECT: After narrator: audio of dog barking Dog icon button jumps to Layer – Treatment of Bleeding Nails	Slide 1.11 / Menu Title: Bleeding Nails Objective: [#1,2,3]				
Slide opens with Mellita to the left, facing left with callouts to right of her. Melitta avatar shows only head to torso. Call outs track conversation. Under Mellita is upclose photo of paw with nails being clipped. To the right callout will appear and how dangerous are they? Here are the most important facts you need to know about bleeding nails. How do they happen and how dangerous are they? Here are the most important facts you need to know about bleeding nails. Side is a photo of dog (head, body) with nails being clipped. A thought callout will appear for the dog. Under the dog on left side, content will animate in transparent text boxes. In the FAR margin to the left of the slide a dog icon will appear, with an arrow pointing to the icon. Dog THOUGHT CALLOUT: Don't clip too close. Be sure to look for the quick of my nails. -The blood supply is located in the quick of the nail. -If a nail is cut too short, the quick may bleed, causing a nail-quick accident. -A bleeding nails. How do they happen and how dangerous are they? Here are the most important facts you need to know about bleeding nails. NARRATOR: -The blood supply is located in the quick of the nail. -If a nail is cut too short, the quick of the nail. -If a nail is cut too short, the quick of the nail. -If a nail is cut too short, the quick of the nail. -If a nail is cut too short, the quick of the nail. -If a nail is cut too short, the quick may bleed, causing a nail-quick accident. -A bleeding nails. How do they happen and how dangerous are they? Here are the most important facts you need to know about bleeding nails. NARRATOR: -The blood supply is located in the quick of the nail. -If a nail is cut too short, the quick of the nail. -If a nail is cut too short, the quick of the nail. -If a nail is cut too short, the quick of the nail. -If a nail is cut too short, the quick of the nail. -If a nail is cut too short, the quick of the nail. -If a nail is cut too short, the quick of the nail. -If a nail is cut too short, the quick of	Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:	
blood, but it is easily treated.	Slide opens with Mellita to the left, facing left with callouts to right of her. Melitta avatar shows only head to torso. Call outs track conversation. Under Mellita is upclose photo of paw with nails being clipped. To the right side is a photo of dog (head, body) with nails being clipped. A thought callout will appear for the dog. Under the dog on left side, content will animate in transparent text boxes. In the FAR margin to the left of the slide a dog icon will appear, with an	MELLITA CALLOUTS: Bleeding nails. How do they happen and how dangerous are they? Here are the most important facts you need to know about bleeding nails. DOG THOUGHT CALLOUT: Don't clip too close. Be sure to look for the quick of my nails. -The blood supply is located in the quick of the nailIf a nail is cut too short, the quick may bleed, causing a nail-quick accidentA bleeding quick can release a large supply of blood, but it is easily	MELLITA: Bleeding nails. How do they happen and how dangerous are they? Here are the most important facts you need to know about bleeding nails. NARRATOR: -The blood supply is located in the quick of the nailIf a nail is cut too short, the quick may bleed, causing a nail-quick accidentA bleeding quick can release a large supply of blood, but it is easily treated. SOUND EFFECT: After narrator: audio of dog	Melitta's callouts fade in/out with VO. Content animates with grow/shrink to bring attention to the content, then it shrinks back to end the slide with all 3 content points in smaller (shrink) view to see at same time before slide ends. Dog icon button fades in with VO and after narrator VO, there is audio sound effect of dog barking after narration directs learner to "click on the dog icon." Arrow with up/down motion path fades in/out to point to dog icon. Dog icon button jumps to Layer – Treatment of	

Slide 1.11 a / Menu Title:			Objective: [#1,2, 3]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Same layout as 1.11 bleeding nails: Logo top border. Neutral background. Slide opens with same Mellita avatar to the left, facing left with callouts to right of her. Melitta avatar shows only head/shoulder. Call outs track Mellita's conversation. Under Mellita is a different upclose photo of paw with nails being clipped. To the right side is a different photo of dog (head, body) with nails being clipped. A thought callout will appear for the dog. Under the dog on the left side a series of 3 rectangles with information will appear. Numbered Rectangles have thin red border with white shape. Text is black and red color for important words to summarize/highlight text content. The rectangle are aligned vertically. In the FAR margin to the right of the slide a dog icon will appear, with an arrow pointing to the	[Slide Title] Treatment of Bleeding Nails MELLITA CALLOUT: If the quick of a nail is accidentally clipped and begins to bleed, there are 3 simple steps to stop the bleeding and relieve any discomfort. 1. Use Quick Powder to stop the bleeding. 2. Apply immediate pressure to the nail. 3. Keep the dog calm. You will find the bleeding will slow and stop quickly. DOG THOUGHT CALLOUT: Thank you for helping me stay calm. This was easy!	[Insert Script Text] MELLITA: If the quick of a nail is accidentally clipped and begins to bleed, there are 3 simple steps to stop the bleeding and relieve any discomfort. NARRATOR: 1. Use Quick Powder to stop the bleeding. This will take less than 30 seconds and relieve any pain or discomfort. 2. Apply immediate pressure to the nail. 3. Keep the dog calm. Most dogs will respond well, and you will find the bleeding will slow and stop quickly. SOUND EFFECT: After narrator: audio of dog barking	The NEXT button is hidden on this slide. Melitta's callouts fade in/out with VO. Content animates with grow/shrink to bring attention to the content, then it shrinks back to end the slide with all 3 content points in smaller (shrink) view. Dog thought callout fades in/out at end of content. Dog icon button fades in with VO and after narrator VO, there is audio sound effect of dog barking after narration directs learner to "click on the dog icon." Arrow with up/down motion path fades in/out to point to dog icon. Dog icon button jumps back to Slide Preventative Practices
icon. Notes:		<u> </u>	L

Slide 1.12 Menu Title: Severe Allergies			Objective: [#2, 3]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Logo top border. Neutral background.	[Slide Title] Severe Allergic	[Insert Script Text]	The state of NEXT button is hidden on this slide.
Slide opens with Mellita to the left,	Reactions	MELLITA There may be times when we do	Melitta's callouts fade in/out with VO. Content call
facing left with callouts to right of her.	MELLITA CALLOUT: There	not know a dog has allergies. The signs of a	outs fade in with dog icons and VO, but callouts do
Melitta avatar shows only	may be times when we do	severe allergic reaction are immediately	not fade out.
head/shoulder. Melitta has 2 poses.	not know a dog has	noticeable.	
Facing the learner with hands	allergies. The signs of a		Navigation Dog icon button fades in with VO and
outstretched, and facing the learner	severe allergic reaction	NARRATOR: Signs of severe reaction: hives	after narrator VO, there is audio sound effect of
thinking, with hand under chin. Call	are immediately	• itching	dog barking after narration directs learner to "click
outs track Mellita's conversation. The	noticeable.	a swollen face or mouth	on the dog icon."

pose changes when Melitta is done	The signs of a severe	excessive drooling	
talking, and narrator presents content.	allergic reaction are	• vomiting	Arrow with up/down motion path fades in/out to
Content is presented with dog icons	immediately noticeable.	• diarrhea	point to dog icon.
and callouts for each icon and			
symptom. Dog icons are DIFFERENT	Signs of severe reaction:	The dog may also display:	Dog icon button jumps to Layer Treating Severe
from dog icons used to advance the	(with dog photo)	difficulty breathing	Allergic Reactions
learner but match each other on this		bluish color tongue and gums	
slide.	Symptoms with icon		
There is a large photo of a dog laying,	callouts:	Click on the dog icon to learn more.	
drooling and not looking well.	• hives		
In the FAR margin to the right of the	• itching		
slide a dog icon will appear, with an	 swollen face or mouth 	SOUND EFFECT: After narrator: audio of dog	
arrow pointing to the icon.	• drooling	barking	
	vomiting		
	• diarrhea		
	 difficulty breathing 		
	• blue tongue		

Slide 1.12 a Menu Title: (layer title hidden)		Objective: [#2, 3]	
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Logo top border. Neutral background.	[Slide Title] Treating	[Insert Script Text]	NEXT button is hidden on this slide.
Melitta's 2 poses are the same, but her	Severe Allergic Reactions	MELLITA: Knowing how to respond to a	Melitta's callouts fade in/out with VO. Content
whole body is shown in this layer. Call		severe allergic reaction can save a dog's life.	rectangle and numbers content fades in with VO
outs track Mellita's conversation. The	Knowing how to respond	We have a supply of antihistamines and	but do not fade out.
pose changes when Melitta is done	to a severe allergic	anti-inflammatory drugs which can quickly	Dog icon button fades in with VO and after
talking, and narrator presents content.	reaction can save a dog's	help to control the allergic response until we	narrator VO, there is audio sound effect of dog
Content is presented numbered, in	life. We have a supply of	can get further medical instruction. You	barking after narration directs learner to "click on
one large rectangle, centered, and	antihistamines and	must be ready to act immediately. Here are	the dog icon."
takes up most of slide. The content	anti-inflammatory drugs	the 3 steps to remember.	Arrow with up/down motion path fades in/out to
rectangle has narrow red border,	which can quickly help to		point to dog icon.
white fill. Text is black and red color	control the allergic	NARRATOR: 1. Administer antihistamine	Sound effect after narration directs learner to
for important words to	response until we can get	medication at the first sign of	"click on the dog icon."
summarize/highlight text content.	further medical	a reaction.	
In the FAR margin to the right of the	instruction. You must be	2. Contact the veterinarian immediately with	Dog icon button jumps to Intro to KC 1 layer.
slide a dog icon will appear, with an	ready to act immediately.	details.	
arrow pointing to the icon.	Here are the 3 steps to	3. Follow any further medical instructions	
	remember.	given by the veterinarian.	

	Click on the dog icon to learn more.	
1. Administer		
antihistamine medication	SOUND EFFECT: After narrator: audio of dog	
at the first sign of	barking	
a reaction.		
2. Contact the veterinarian		
immediately with details.		
3. Follow any further		
medical instructions given		
by the veterinarian.		
Notes:	•	

Slide 1.12 b Menu Title: (layer title hidden)

Visual / Display:

Logo top border. Neutral background. Melitta's 2 poses are the same, but her whole body is shown in this layer. Call outs track Mellita's conversation. The pose changes when Melitta is done talking, and narrator presents content. Content is presented in one large rectangle, centered, and takes up most of the slide. Content rectangles have narrow red borders, white fill. Text is black and red color for important words to summarize/highlight text content. In the FAR margin to the right of the slide a dog icon will appear, with an arrow pointing to the icon.

Slide Text:

[Slide Title] Let's pause... (Layer title: Intro to KC 1)

MELLITA CALLOUT:

Knowing how to respond to a severe allergic reaction can save a dog's life. We have a supply of antihistamines and anti-inflammatory drugs which can quickly help to control the allergic response until we can get further medical instruction. You must be ready to act immediately. Here are the 3 steps to remember.

Administer

 antihistamine medication
 at the first sign of
 a reaction.

 Contact the veterinarian immediately with details.

Narration / Voiceover:

[Insert Script Text]

MELLITA: Knowing how to respond to a severe allergic reaction can save a dog's life. We have a supply of antihistamines and anti-inflammatory drugs which can quickly help to control the allergic response until we can get further medical instruction. You must be ready to act immediately. Here are the 3 steps to remember.

NARRATOR: 1. Administer antihistamine medication at the first sign of a reaction.

- 2. Contact the veterinarian immediately with details.
- 3. Follow any further medical instructions given by the veterinarian.

 Click on the dog icon to learn more.

SOUND EFFECT: After narrator: audio of dog barking

Objective:

Animation / Interaction:

NEXT button is hidden on this slide. Melitta's callouts fade in/out with VO. Content rectangle and numbers content fades in with VO but do not fade out.

Dog icon button fades in with VO and after narrator VO, there is audio sound effect of dog barking after narration directs learner to "click on the dog icon."

Arrow with up/down motion path fades in/out to point to dog icon.

Sound effect after narration directs learner to "click on the dog icon."

Dog icon button jumps to Slide KC 1

3. Follow any further medical instructions give	n	
by the veterinarian.		
Notes:		

Slide 1.13 / Menu Title: (KC 1- with fe	eedback layers- hidden fron	n menu)	Objective: [#1,2,3]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
No Logo on top border. Background-	[Slide Title] no title	[Insert Script Text]	Player navigation only displays SUBMIT button
Neutral with semitransparent image.			for this KC slide and layers. This slide is a KC. It is
	Drag and Drop each	NARRATOR: Drag and Drop each response.	unscored. Two attempts are given with custom
"Drag and Drop" directions are in a	response. Then click	Then click SUBMIT.	feedback layers, as well as visual clues to support
rectangle centered on the slide, below	SUBMIT.		the learner. (I.e change in shape color) When
the border.		Then lively music begins.	the learner clicks Submit, it will show either the
30 Countdown Timer is round circle	Drop Targets:	There is a noise for a successful drop.	Correct or Try Again feedback layer depending on
shape, red outline, neutral center, red	BLEEDING NAILS		the learner's answers.
numerals, to the left.	SLIPS AND FALLS		
	ALLERGIES		Both feedback layers will be customized to look
Content shapes to Drag are in shape,			similar so that they appear as if they are the
to the upper right.	Drag objects:		same to the learner.
	(Correct match ups		
Three Drop Targets are images (reuse	shown below)		
images from these topic slides) for	Halp by keeping dog salm		The learner is given two attempts. Learner is
Bleeding Nails, Slips and Falls,	-Help by keeping dog calm BLEEDING NAILS		given the option to Try Again if any answers are incorrect.
Allergies. Above each image is the heading for Drop Target. Targets are	-use antihistamines if		incorrect.
horizontally aligned.	symptoms are severe		Continue button jumps to next slide.
Horizontally aligned.	ALLERGIES		Try Again button goes back to slide base to
	-apply pressure quickly		repeat the KC.
	BLEEDING NAILS		repeat the Re.
	-guard rails		Timer animates simultaneously with first drag
CORRECT FEEDBACK LAYER:	SLIPS AND FALLS		object after the narrator VO of directions.
Mellita Is to the left side. Full body,	help to prevent these		Drag objects animate one after the other.
facing forward, smiling. Mellita is	-use antifungal and		The timer counts down from 30 to 0. (Although it
holding a large white Great Job! sign.	antibacterial products		is NOT a timed slide.)
There is a Continue button.	ALLERGIES		There is sound effect for a correct drop.
	-dry floors immediately		INCORRECT drops will have a feedback change
	SLIPS AND FALLS		(i.e.: red) to reflect incorrect choice prior to drop.
TRY AGAIN FEEDBACK LAYER:			Object will NOT disappear in an incorrect target

Correct. Great job! You will know what to do! CORRECT state will have a feedback cha green) to reflect correct, and drops will in noise. Object disappears once it hits target.		know what to do! CONTINUE button. TRY AGAIN FEEDBACK LAYER: So close. Why don't you try		opear.) e (ie: ke a
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Slide 1.14 / Menu Title: <i>Diabetes</i>	Slide 1.14 / Menu Title: <i>Diabetes</i>		
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Logo top border. Neutral background.	[Slide Title] Diabetes	[Insert Script Text]	[Show layer 14a when the timeline starts on
"Click and hold" directions are in a rectangle centered on the slide, below the heading. Thin red outline, white fill, red text.	Click and hold on each marker to learn more: Symptoms of Diabetes. Once you have completed	NARRATOR: Click and hold on each marker to learn more about the symptoms of diabetes. Once you have completed this, you will be able to click to the next slide.	this slide.] All slide image elements on this layer fade in together. NEXT button is hidden on this slide until all 4
There are 4 images on the slide,	this, you will be able to click to the next slide.		markers have been visited.
placed in two columns of two, numbered (1-4) from top to bottom, left to right. Each marker has a Normal and Visited State. Normal state is	Cloudy Eyes Cloudy eyes are a sign of cataract formation, a	One. Cloudy Eyes Cloudy eyes are a sign of cataract formation, a common symptom of canine	This slide uses four marker interactions, with pulse animation. The learner may click on buttons in any order.
round, with red fill and white number. Image one is a photo of a dog's eyes. Image two shows a dog drinking.	common symptom of canine diabetes. You would notice this	diabetes. You would notice this symptom upon check in.	Learner is restricted from clicking markers until directions audio has completed.
Image three shows a dog eating. Image four shows a dog scratching. Marker labels are white fill, with red	symptom upon check in.	Two. Excessive Thirst and Frequent Urination	Arrow with up/down motion path fades in/out to point to NEXT button.

text for numerals and headings, and	2. Excessive Thirst and	While in our care, all dogs will always have	Next button forwards to next slide
black text for content information.	Frequent Urination	water available. A diabetic dog would show	
	While in our care, all dogs	excessive thirst and frequent urination.	
	will always have water	,	
	available. A diabetic dog	Three. Extreme Appetite with Weight Loss	
	would show excessive	A dog suffering from diabetes would have	
	thirst and frequent	an excessive appetite but show signs of	
	urination.	weight loss. As a regular care provider, this	
		symptom would become noticeable	
	3. Extreme Appetite with	between appointments.	
	Weight Loss		
	A dog suffering from	Four. Dry Skin and Dandruff While	
	diabetes would have an	grooming, you would notice dry skin. You	
	excessive appetite but	might also notice frequent scratching and	
	show signs of weight loss.	skin irritation.	
	As a regular care provider,		
	this symptom would		
	become noticeable		
	between appointments.		
	4. Dry Skin and Dandruff		
	While grooming, you		
	would notice dry skin. You		
	might also notice frequent		
	scratching and skin		
	irritation.		
Notes:			

Slide 1.14 a / Menu Title:			Objective: [#1, 2, 3]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Logo top border. Neutral background. Melitta has one pose, full body, hands outstretched, facing learner. Call outs track Mellita's conversation. To the right of Mellitta taking up most of the slide is a large video of a dog laying,with head down, whining, not looking well.	[Slide Title] Diabetes Now let's talk about a serious chronic illness. Diabetes. A diabetic dog with low blood sugar could pass out without warning.	[Insert Script Text] MELLITA: Now let's talk about a serious chronic illness. Diabetes. A diabetic dog with low blood sugar could pass out without warning. Not all clients will know or share this information with you, so we need to be	[Show this layer when the timeline starts on this slide.] This layer automatically hides when the layer timeline ends, revealing the base layer of Slide 1.12 Diabetes All slide image elements fade in together.
looking well.	out without warriing.	aware of the symptoms of diabetes.	

	 SOUND EFFECT (with or added to video) A short audio of dog whining	
Notes:		

Slide 1.15 / Menu Title: Seizures	Slide 1.15 / Menu Title: <i>Seizures</i>		
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Visual / Display: Logo top border. Neutral background. Slide opens with Mellita to the left, facing left with callouts to right of her. Melitta is full body pose, facing the learner talking. Call outs track Mellita's conversation. Content is presented in one large rectangle. The rectangles are aligned vertically. All content rectangles have narrow red border, white fill placed to the immediate right of Mellita avatar. Text is black and red color for important words to	Slide Text: [Slide Title] Seizures Now we will cover our final topic for today. It is a serious concern and it may be more common than you think. Seizures. Let's start with a definition. What is a seizure? • a temporary involuntary disturbance in normal brain function	[Insert Script Text] MELLITA: Now we will cover our final topic for today. It is a serious concern and it may be more common than you think. Seizures. Let's start with a definition. What is a seizure? A seizure is a temporary, involuntary disturbance in normal brain function. It is nearly always accompanied by an uncontrollable muscle action. The dog is usually quite aware, but scared of what is happening.	NEXT button is hidden on this slide. Melitta's callouts fade in/out with VO. Each of the content points animate in with grow, then shrinks and remains on the slide until end. Animate in with VO but do not fade out. Dog icon button fades in with VO and after narrator VO, there is audio sound effect of dog barking after narration directs learner to "click on the dog icon." Arrow with up/down motion path fades in/out to point to dog icon.
summarize/highlight text content. On the right side of the slide is a photo of a person examining a dog laying in front of them. You cannot see the person's face. In the FAR margin to the right of the slide a dog icon will appear, with an arrow pointing to the icon.	 often accompanied by uncontrollable muscle action 	NARRATOR: Click on the dog icon to learn more. SOUND EFFECT: After narrator: audio of dog barking	Dog icon button jumps to Layer seizure symptoms.
Notes:			

Slide 1.15a / Menu Title:		Objective: [#2]	
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Logo top border. Neutral background.	[Slide Title] Symptoms of a	[Insert Script Text]	NEXT button is hidden on this slide.
Slide opens with Mellita to the left,	Seizure		
facing left with callouts to right of her.			

Melitta is full body pose, facing the	Here are the symptoms of	MELLITA: Here are the symptoms of a	Melitta's callouts fade in/out with VO. Content
learner talking, same place and	a seizure. A dog may have	seizure. A dog may have one or any	rectangles and bullets fade in with VO but do not
position as base slide. Call outs track	one or any combination of	combination of these.	fade out.
Mellita's conversation.	these.	the whole body may convulse,	Dog icon button fades in with VO and after
There are 6 smaller versions of the		or there could be localized tremors	narrator VO, there is audio sound effect of dog
image from the previous page which	Symptoms text:	falling to the floor	barking after narration directs learner to "click on
will serve as buttons to click. When	*the whole body may	a sudden onset of rhythmic movements or	the dog icon."
clicked, a layer will appear as if the	convulse,	actions (ex. barking)	Arrow with up/down motion path fades in/out to
content text is on top of the image and	*localized tremors	staring blankly	point to dog icon.
sliding and moving to the right of it,	*falling to the floor	unable to look at you	
within a pentagon shape.	*rhythmic movements		The dog icon button jumps to next slide.
Content is presented to the immediate	*or actions	NARRATOR: Click on the dog icon to learn	
right of Mellita avatar.	*staring blankly	more.	
	*unable to look at you		
In the FAR margin to the right of the		SOUND EFFECT: After narrator: audio of dog	
slide a dog icon will appear, with an		barking	
arrow pointing to the icon.			
Notes:			

Slide 1.16 / Menu Title: (Hidden from	n menu- How to Respond to	a Seizure)	Objective: [#3]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Logo top border. Neutral background.	[Slide Title] How to	[Insert Script Text]	The Next button is hidden until the learner clicks
Top and centered is rectangle with	Respond to Seizures		to flip each of the cards on the slide.
directions. Red, narrow outline. White		NARRATOR: How to Respond to a Seizure	
fill. Red text copy.	How to Respond to a		Directions rectangle and text fade in timed with
Equidistant and centered are six	Seizure	Click on each flip card to learn how to	VO. Each of the six flip card rectangles fade in
smaller rectangles. Each has the same		respond to a seizure. Once you have	sequence when the directions VO begins.
photo as 1.14 of dog being examined,	Click on each flip card to	completed this, you will be able to click to	
sized to fit in rectangular shapes.	learn how to respond to a	the next slide.	This slide is a flip card interaction.
The rectangles are designed as flip	seizure. Once you have		
cards to reveal information on the	completed this, you will be	Keep the dog on the ground to prevent	Restrict the learner from clicking flip cards until
other side. When each "card" is	able to click to the next	falling.	the directions of the slide have completed.
flipped, the other side of the card will	slide.		
reveal information in a rectangle		Do not restrain or pet the dog during a	When the front of each card is clicked/"Flipped"
which has black bold text over the	Keep the dog on the	seizure.	the information on the "back" of the card will be
same dog being examined photo, but	ground to prevent falling.		revealed with VO reading the text. All cards will
this background photo is very light so		Do not grab the dog's tongue. This could	remain on the slide as they are flipped.
as not to distract from the contrast of	Do not restrain or pet the	lead to injury.	
the background and the black text.	dog during a seizure.		

Do not grab the dog's tongue. This could lead to	Time how frequent and how long seizures last. The veterinarian will need to know.	The State of Next button is hidden until all 6 flip cards have been revealed.
injury.	Be sure to keep the dog warm, calm, and quiet.	Next button jumps to next slide.
Time how frequent and		
how long seizures last. The veterinarian will need to know.	As soon as the dog is stable, contact the veterinarian for further instruction.	
Be sure to keep the dog warm, calm, and quiet.		
As soon as the dog is stable, contact the veterinarian for further instruction.		
Notes:	1	1

Slide 1.17 / Menu Title: (KC 2- with fe	eedback layers- <i>hidden fron</i>	n menu)	Objective: [#1,2,3]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
(This KC slide is formatted the same	[Slide Title] no title	[Insert Script Text]	Player navigation only displays SUBMIT button
way as the previous one.)			for this KC slide and layers. This slide is a KC. It is
No Logo on top border. Background-	Drag and Drop each	NARRATOR: Drag and Drop each response.	unscored. Two attempts are given with custom
Neutral with semitransparent image.	response. Then click	Then click SUBMIT.	feedback layers, as well as visual clues to support
	SUBMIT.		the learner. I.e change in shape color) When the
"Drag and Drop" directions are in a		Then lively music begins.	learner clicks Submit, it will show either the
rectangle centered on the slide, below	Drop Targets:	There is a noise for a successful drop.	Correct or Try Again feedback layer depending on
the border.	DIABETES		the learner's answers.
30 Countdown Timer is round circle	SEIZURES		
shape, red outline, neutral center, red			Both feedback layers will be customized to look
numerals, to the left.	Drag objects:		similar so that they appear as if they are the
	(correct match ups		same to the learner.
Content shapes to Drag are in shape,	shown below)		
to the upper right.	-Symptom: Cloudy Eyes		The learner is given two attempts. Learner is
	DIABETES		given the option to Try Again if answers are
Two Drop Targets are images (reuse	-Symptom: Dry Skin		incorrect.
images from these topic slides) for	DIABETES		
Diabetes, and Seizures. Above each			Continue button jumps to next slide.

image is the heading for the Drop	-Symptom: Excessive	Try Again button goes back to	slide base to
Target. Targets are horizontally	Thirst	repeat the KC.	
aligned.	DIABETES		
	-Symptom: Falling to the	Timer animates simultaneousl	y with first drag
	Floor	object after the narrator VO of	f directions.
	SEIZURES	Drag objects animate one afte	r the other.
	-Symptom: Staring Blankly	The timer counts down from 3	0 to 0. (Although it
CORRECT FEEDBACK LAYER:	SEIZUR -Symptom: Sudden	is NOT a timed slide.)	
Mellita Is to the left side. Full body,	Barking	There is sound effect for a corr	
facing forward, smiling. Mellita is	SEIZURES	INCORRECT drops will have a f	_
holding a large white Great Job! sign.		(ie: red) to reflect incorrect cho	
There is a Continue button.		Object will NOT disappear in a	_
	CORRECT FEEDBACK	and may still be moved to corr	-
	LAYER:	correct target feedback respor	nse and disappear.)
TRY AGAIN FEEDBACK LAYER:	Correct. Great job! You will		
	know what to do!	CORRECT state will have a feed	_
		green) to reflect correct, and d	•
	CONTINUE button.	noise. Object disappears once	it hits target.
	TRY AGAIN FEEDBACK	SUBMIT button will take to fee	dback layers.
	LAYER:		
	So close. Why don't you try		
	again.	FEEDBACK LAYERS:	
		All visual elements fade in toge	ether.
Notes:			

Slide 1.18 / Menu Title: (Hidden from Menu- Make the Call)			Objective: [#2,3]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Plain top border. Neutral background.	[Slide Title] Be Ready to	[Insert Script Text]	(Slide title is delayed on this slide.)
No slide title at start.	Make the Call		Slide opens with center rectangle fading in, text
Directive statement is in a rectangle,		NARATOR: If you notice symptoms of a	sets up scenario. ("if you notice symptoms)
centered, top with red thin outline,	If you notice symptoms of	severe allergic reaction, a seizure, or	Daniel's avatar and callout fade in with VO.
white fill, and red text.	a severe allergic reaction,	diabetes, administer the proper emergency	Callout fades out after VO. Avatar remains.
Slide title appears after, with same	a seizure, or diabetes,	treatment, then call our veterinarian's office	Veterinarian's avatar and callout fade in with VO,
format.	administer the proper	immediately.	Callout fades out after VO. Avatar remains.
Three avatars are horizontally aligned.	emergency treatment,		Melitta's avatar fades in with VO. Her callout
Daniel is to the left, facing right, on the	then call our veterinarian's	DANIEL: Hello. This is Daniel at Canine Cuts	grows in with VO. Avatar remains.
phone, looking upset. with callouts to	office immediately.	Salon. I have a dog experiencing seizures!	

right of him. A new avatar of a	Hello. This is Daniel at		Rectangle and scenario text ("IF you notice")
veterinarian is to the right of the slide.	Canine Cuts Salon. I have a	VETERINARIAN: Hi Daniel. Can you tell me	fade out as Melitta and slide title ("Be Ready)
The man is wearing a white lab coat	dog experiencing seizures!	how long the seizures are lasting, or if the	fade in
and is also on the phone. His callouts	Hi Daniel. Can you tell me	the dog is stable right now?	
are to his left. Melitta is in the center,	how long the seizures are		Slide auto advances to next slide
facing forward, talking, with a serious	lasting, or if the the dog is	MELLITA: Now that you have been trained,	
expression. Her callouts are above	stable right now?	we are counting on you to make the call.	
her.	Now that you have been		
	trained, we are counting		
	on you to make the call.		
Notes			

Slide 1.19 / Menu Title: [All quiz assessment slides should be hidden from menu.)			
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Plain border.	[Slide Title] Final Quiz	[Insert Script Text]	(This slide was auto advanced.)
Background is same as all previous			Callouts fade in/out with VO.
scenario backgrounds: approx. 50%	You will now be taking the	MELLITA: You will now be taking the final	
faded image of a groomer, grooming	final quiz. There are 5	quiz. There are 5 questions, and you will	Arrow with up/down motion path fades in/out
table, and dog being groomed. Full	questions, and you will	need to score 80% to pass.	with VO to point to Next button.
background bleed to edge. The same	need to score 80% to pass.	You have done an outstanding job today.	
image background will be used for all	You have done an		Next button advances to next slide
scenario slides. The faded image	outstanding job today.	NARRATOR: Click on the next button when	
creates a consistent background of a		you are ready to take the quiz.	
grooming shop, butF allows the	Click on the next button		
learner to focus on the sharp colors,	when you are ready to		
actions, and conversation of the	take the quiz.		
avatars.			
TI. 11.1			
This slide begins with three avatars.			
Melitta is to the left, facing right,			
talking. Sonya is to her immediate			
right, facing Melitta and listening, smiling. Daniel is to Sonya's right, also			
facing Melitta, listening.			
Callouts track conversation.			
Arrow with motion path fades in to			
point at the NEXT button with VO, then			
fades out.			
Notes:	L	L	ı

Slide 1.20 / Menu Title: [All quiz asso			Objective: [#2]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
All 5 assessment question slides should have the same layout. Logo top border. Neutral background.	[Slide Title] Quiz Question 1 [Question]	[It is acceptable to not include audio in final quiz so as to allow the learner to read and respond to each question at their own pace, without distraction]	Score by question with 1 attempt for each quiz question as the learner progresses through the quiz. They will be able to Retake the entire quiz at the end if they do not pass.
Sonya and Daniel avatars are shown on the lower right side of the screen facing to the left up towards the question text, thinking, as if taking	1. If you notice a dog starting to shake, and have a sudden onset of barking, you might think		Results slide 1.25
the quiz along with the learner. The question-and-answer text is in	the dog is having		When the learner clicks Submit, submit selection choice and advance to next slide.
bold black text. Question is centered, top. Answer choices are below the question and above the	[Answer Choices] * an allergic reaction * a diabetic reaction * a seizure [Correct		The learner should not get <i>immediate</i> feedback with Correct or Incorrect feedback layers. They should answer all of the question
two avatars.	response] Directions] Click the Submit button		sequentially FIRST in the graded assessment, then receive their score on the Results page.
	once you have selected your response.		If they do not pass, they can come back and review the quiz.

Slide 1.21 / Menu Title: [All quiz assessment slides should be hidden from menu.)		Objective: [#3]	
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Same for Slides 1.20, 21, 22, 23, 24	[Slide Title] Quiz Question 2 2. Click on the items on the right, to drag them to the correct math on the left.	Same for Slides 1.20, 21, 22, 23, 24	Same for Slides 1.20, 21, 22, 23, 24

[correctly matched] Quick Powder should be used to respond to treatbleeding nails.	
Keeping a dog calm helps to treat all five of the conditions.	
Administering antihistamine should be used to treat an allergic reaction.	
Click the submit button once you have selected your responses.	

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	w	v	L	C	Э	ì

			Objective: [#1]
Slide 1.22 / Menu Title: [All quiz asse	essment slides should be hid	dden from menu.)	
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Same for Slides 1.20, 21, 22, 23, 24	[Slide Title]	Same for Slides 1.20, 21, 22, 23, 24	Same for Slides 1.20, 21, 22, 23, 24
	Quiz Question 3		
	Which of the following are best practices to prevent bleeding nails from clipping, and slips and falls? Choose TWO.		
	Keep a supply of antihistamine medication on hand.		
	Keep the dog calm and recognize when a dog		

may be nervous. response]	[correct
Dry floors immed	
Click the submit b once you have sel- your response.	
Notes:	

Slide 1.23 / Menu Title: [All quiz asso	essment slides should be hid	lden from menu.)	Objective: [# 3]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Same for Slides 1.20, 21, 22, 23, 24	[Slide Title]	Same for Slides 1.20, 21, 22, 23, 24	Same for Slides 1.20, 21, 22, 23, 24
	Quiz Question 4		
	4. Drag and Drop the best answer choice below.		
	Keep the dog calm and on the ground. Do not grab the dog's tongue. Call the		
	veterinarian. These are all proper responses to a dog		
	*having a severe allergic reaction. *with diabetes.		
	*having a seizure. [Correct response]		
	Click the submit button once you have selected		
	your response.		

Slide 1.24 / Menu Title: [All quiz ass			Objective: [#2]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Same for Slides 1.20, 21, 22, 23, 24	[Slide Title]	Same for Slides 1.20, 21, 22, 23, 24	Same for Slides 1.20, 21, 22, 23, 24
	Quiz Question 5		
	5. A new client brings their		
	dog in for the first time.		
	After you shampoo the		
	dog,		
	you notice the dog begins		
	to scratch. Which of the		
	following conditions are		
	you concerned about?		
	Choose TWO.		
	The dog may have a skin		
	allergy. [Correct		
	response]		
	The dog may be having a		
	seizure.		
	The dog may have		
	diabetes. [Correct		
	response]		
	Click the submit button		
	once you have selected		
	your responses.		
Notes:			

Slide 1.25 / Menu Title: Quiz Results				
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:	
Logo top border. Neutral background.	[Slide Title] Quiz Results: How Did You Do? Your Score: XX % Passing Score: YY %	[Insert Script Text] [Narration only on layers.]	Use a Result side to show Success layer 1.23a when timeline starts if results are equal to or greater than the passing score. Show Failure layer 1.23b when timeline starts if results are less than passing score.	

	Base layer will be visible (show through) from Success or Failure slide layers.
	Results variable reference shows the percent score only. Do not show the points variable reference.
	Built in graded quiz variable reference displays learner score where XX appears on slide.
Notes:	80% to pass shown where YY appears on slide.

Slide 1.25 a / Menu Title: [hide from menu- Quiz Results]				
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:	
Logo top border. Neutral background.	[Slide Title] Quiz Results: How Did You Do?	NARRATOR: Good work! That's a passing score.	Review results 1.23 Quiz Results when Review button is clicked show correct/incorrect	
Sonya and Daniel avatars appear, left half of slide, both happy.	[SUCCESS LAYER]	Click the Review Quiz button if you would like to review your answers.	response when reviewing	
Green checkmark next to slide text	Good work. That's a passing score.	Click the Congratulations button to celebrate your learning and exit the course.	Congratulations button: jumps to Slide 1.24 Congratulations	
	Review Quiz button Congratulations button			
Notes:	_			

Slide 1.25 b / Menu Title: Quiz Results				
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:	
Logo top border. Neutral background.	[Slide Title] Quiz Results: How Did You Do?	[Insert Script Text]	Retry Quiz button: resets results slide and jumps to Slide 1.18 Q1	
Sonya and Daniel avatars appear, left half of slide, both disappointed/upset.	[FAILURE LAYER] Unfortunately, you did not pass. You can review your results by clicking on the	NARRATOR: Unfortunately, you did not pass. You can review your results by clicking on the Review Quiz button. When you are ready, click the Retry Quiz button to take the quiz again.	Review results 1.23 Quiz Results when Review Quiz button is clicked show correct/incorrect response when reviewing	

Red "X" next to slide text	Review Quiz button. When you are ready, click the Retry Quiz button to take the quiz again.		
	Review Quiz button Retry Quiz button		
Notes:			

Slide 1.26 Menu Title: Congratulations				
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:	
Logo top border. Neutral background. Mellitta is to the left, smiling, hand	[Slide Title] Congratulations	[Insert Script Text]	The State of Next button is Hidden.	
outstretched. Callouts are to her right. Three rectangles appear with the 3 Learning Objectives. The rectangles	You did it! You have successfully completed the course. Today, you	MELLITA: You did it! You have successfully completed the course. Today, you have learned how to	Callouts fade in/out with VO. Rectangles fade in but remain for length of slide. Icon for each learning objective animates in with VO.	
have red, narrow outline with white fill. Text is black, with red color for important words to	have learned how to 1. Identify best practices	1. Identify best practices to prevent canine injury	The slide advances to layer when timeline ends on this slide.	
summarize/highlight text content. Icon for each learning objective. Heart icon for Melitta (to match the earlier	to prevent canine injury	2. Recognize symptoms of common health conditions		
slide -Learning Objectives)	2. Recognize symptoms of common health conditions	and 3. Apply the proper response to a canine medical crisis		
	3. Apply the proper response to a canine medical crisis			
	Congratulations!			
Notes:				

Slide 1.26 a Menu Title: Congratulations				
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:	

Full screen background is video of confetti flying. Credits are small in a text box across the top of the slide. A new video fades into the center of a dog happy and running towards the camera.

Buttons:

Click to EXIT COURSE Click to print CERTIFICATE [Slide Title]
SOUND EFFECT: dog
barking
(Confetti video is silent.)

Complimentary Credits: Used with permission: https://giphy.com/searc h/free-dog-grooming www.pexels.com https://mixkit.co www.vecteezy.com/freevideos ww.vecteezy.com/free-p hotos www.freepik.com/free-p hoto/">Image by prostooleh on Freepik Funny Bubbles by Keys of Moon | https://soundcloud.com/ keysofmoon Music promoted by https://www.free-stockmusic.com Attribution 4.0 International (CC BY 4.0) https://creativecommon s.org/licenses/by/4.0/ Music/ Sound effects by **Pixabay Muzaproduction and**

Buttons: Click to EXIT COURSE

Nullhertz

Click to print CERTIFICATE

[Insert Script Text] no VO

Layer opens with background video fading in with confetti flying and dog bark sound effect. A new video fades into center of a dog slow motion, running towards camera. Dog barking sound effect.

Exit Course button fades in at end of slide. Hide layer when user clicks Exit Course. Exit Course when user clicks Exit Course.

Jump to next slide Enter Name when user clicks button to print certificate.

Slide 1.27 (Hidden from menu) Enter name				
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:	
Neutral background. Canine Logo is large, centered top. Directions below.	[Slide Title] Canine Cuts Salon. Please enter your name in the filed below, then click the NEXT button to print your certificate.	[Insert Script Text] No VO Background lively music.	Slide opens with all objects. There is background lively music through the slide. Jump to Print Certificate slide when user clicks next.	
There is a text box (variable) for learner to type in their name. Logo dog is standing next to this text box.				
Notes:	_			

Slide 1.28 Menu Title: (Hidden from menu) OPTIONAL: Print Certificate					
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:		
Copy of certificate same as previous slide, but learner's name will be in text entry field.	[Slide Title] Canine Cuts Salon (learner's name- text entry)	[Insert Script Text] No VO Lively music	Certificate appears on slide, personalized with learner's name. The learner will click the PRINT button, and trigger will jump to computers print functions.		
	Has successfully completed the Canine Safety eLearning Course.		This will be the final action of the course.		
	Button: Click to PRINT certificate.				
Notes:					