

## House of Hope and Capital Campaign FAQs

### House of Hope Programs and Services

**Who is eligible for services?**

Single mothers experiencing homelessness or struggling to maintain, and women ages 18-24 who spent time in out-of-home placement as a minor and/or aged out of foster care.

**How long is your waiting list?**

Consistently between 40-60 families.

**How are you funded?**

We are funded by the community through local grants, individual contributions, and fundraising events. We intentionally do not accept state or federal government funding to ensure we have the flexibility to provide programming based on our local community needs.

**How long can women stay?**

Up to two years, unless they are in Framing Hope, then until their house is finished.

**How many apartments do you have?**

15 at W. 4<sup>th</sup> St., Two Home For Awhile (one in Cedar Falls, one in Waterloo), and two apartments in our Pillars house on Walnut (to house four women at capacity in dorm-style living).

**What programs do you offer?**

For a complete list of our programs, visit [Front Page - House of Hope \(houseofhopecccd.org\)](http://houseofhopecccd.org) under the "Programs" tab.

### Capital Campaign

**Why do you need a new building?**

Our current location limits the programs we can offer and the number of single mothers, women, and children we can serve. 70% of single mother headed households live in the ALICE (Asset Limited Income Constrained Employed) threshold. We want to make programs and services accessible to all single mothers.

**How much are you trying to raise?**

\$4.5 million

**How big will the new building be?**

6,000 square feet, two stories

**If your waiting list is so long, why aren't you building more apartments?**

- 1) Operations to expand housing would be costly and we have built solid partnerships with local landlords that have increased our housing options, but not our space to serve.
- 2) We have seen exponential success from women completing our program without residing at House of Hope.

- 3) Making programming and services accessible to all single mothers prevents them from experiencing homelessness.
- 4) We will include one apartment in the new building for women who have completed the residential program and are on a homeownership track. This will make another apartment available for a family who truly needs all House of Hope programs and services and bridges the housing gap for a mom waiting for her house to be ready.

**What will be in the new building?**

The two story, 6,000 square foot building will include one on one case management rooms, large versatile multipurpose room for classes, computers, yoga, children's activities, and more; a children's programming room; one apartment; a commercial kitchen with an adjacent coffee "shop."

**Who is chairing the campaign?**

**Co-Chairs:** Abby Sears, Jane Lindaman

**Honorary Campaign Chair:** Amy Wienands

**Steering Committee:** Lisa Gates, Seth Voigt, Marty Metcalf, Amy Eastman, Dodie Young, Beth Anderson, Katy Susong, Alex Renaud, Sharon Voigt, Joy Briscoe, Tammy Smith, Sandy Helmers, Karin Rowe, Dusky Steele

**Gifting Opportunities**

**What are the naming options?**

**How can I donate?**

**How long is a pledge?**

3-5 years

**Quick Links**

House of Hope website: [Front Page - House of Hope \(houseofhopeccd.org\)](http://houseofhopeccd.org)

Capital Campaign: