

## Paper's title should be the fewest possible words that accurately describe the content of the paper (Center, Bold, 16pt)

Rashid Al-Mansouri<sup>1</sup>, Elena Vargas<sup>2</sup>, Samuel Adekunle<sup>3</sup> (10pt)

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### ABSTRACT (10pt)

A single paragraph of about 150-250 words (9pt), written briefly in English. Background: provide a clear overview of the study by contextualizing the research question within a broader scope and explaining the study's objectives. Method: provide a brief description of the methodologies employed in the research, ensuring clarity in the presentation of the approaches and any treatments used. Results: summarize the key findings of the study, capturing the essence of the data collected. Discussion: briefly summarize the interpretation of results that are thoroughly discussed and verified within the main text of the paper. Conclusion: conclude this study with a statement of the main conclusions or interpretations derived from the research, emphasizing the implications and significance of the findings. The keyword list provides the opportunity to add 5 to 7 keywords, alphabetically, used by the indexing and abstracting services, in addition to those already present in the title (9 pt).

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## 1. INTRODUCTION (**Bold, UPPERCASE, 10pt**)

This section should start with a compelling statement about **the social relevance of your research**. Explain its necessity and urgency, and why this particular study needs to be written. This should provide a strong opening that sets the context for the research [1], [2].

Outline **what has previously been researched in relation to your topic**. Highlight the existing body of knowledge and identify significant gaps that your study aims to fill. This helps to position your research within the broader academic conversation and justifies its originality and relevance. Recommended minimum 5 previous studies from international journal published at least previous 10 years [3].

Clearly state **the objective of your study**. This could be in the form of a question that your research aims to answer or a problem statement that you propose to solve. This paragraph should succinctly present the core of what your research seeks to achieve [4].

Propose a **preliminary answer (assumption or hypothesis)** to the research question or problem. This could be your hypothesis or the theoretical argument that your research will test. This paragraph may contain the statement of novelty of your research and its contribution on the spectrum of digital literary studies.

## 2. METHOD (**Bold, UPPERCASE, 10pt**)

Describe the material object of your study, such as location, place, case, institution, activity, program, artifact, or event. Specify whether your study is qualitative (e.g., case study, grounded research), quantitative (e.g., survey, experiment), or mixed-methods, providing reasons for your choice [5]–[7].

List the sources from which you will collect your data, including respondents, informants, or texts (e.g., manuscripts, books, online articles) [2], [4].. Outline how you will gather data, such as through desk-review, observation, interviews (structured, semi-structured), or focus group discussions. Describe the stages of data analysis (e.g., data reduction, data display, verification) and the methods you will use (e.g., content analysis, discourse analysis, interpretative analysis) [5], [8]–[13].

If necessary, method may contain some subsections, including:

### 2.1. Sub section 1: Participants

*Methodology text -methodology text -methodology text -methodology text -methodology text -methodology text -methodology text -methodology text.*

### 2.2. Sub section 2: Research design

*Methodology text -methodology text -methodology text -methodology text -methodology text -methodology text -methodology text -methodology text.*

### 2.3. Sub section 3: Data analysis

*Methodology text -methodology text -methodology text -methodology text -methodology text -methodology text -methodology text -methodology text.*

## 3. RESULTS AND DISCUSSION (**Bold, UPPERCASE, 10pt**)

In this section, it is explained the results of research and at the same time is given the comprehensive discussion. Results can be presented in **various visualization**, such as figures, graphs, tables and others that make the reader understand easily present the initial data

Describe **the patterns or trends observed in the visualized data**. This should offer a clear depiction of the findings, detailing the significant aspects that are evident from the data.

Analyze and explain **the implications of the data presented**. Discuss how these results align with or challenge existing theories or literature, providing a deeper insight into their significance [14], [15].

### 3.1. Sub section 1: Tables

All inserted tables should have a specific caption above the tables, **center position**. Only horizontal lines should be used within a table, to distinguish the column headings from the body of the table, and immediately above and below the table. Tables must be embedded into the text and not supplied separately. Please make sure that all text in the tables is readable - font size 9pt – 10pt. If necessary, provide a source of the figure with hyperlink to the original source [16].

**Table 2.** The integration of gamification in the literary learning

| <b>Groups</b>  | <b>Sum of Squares (SS)</b> | <b>df</b> | <b>Mean Square (MS)</b> | <b>F statistic</b> | <b>Sig. (p-value)</b> |
|----------------|----------------------------|-----------|-------------------------|--------------------|-----------------------|
| Between Groups | 85.24                      | 1         | 85.24                   | 4.524              | 0.038                 |
| Within Groups  | 960.75                     | 98        | 9.80                    | -                  | -                     |
| Total          | 1046.00                    | 99        | -                       | -                  | -                     |

### 3.2. Sub section 2: Figures

Place figure captions below the figures, center position, font size 10pt. If your figure has two parts, include the labels “(a)” and “(b)” etc., or provide each captions of these figures. Please verify that the figures you mention in the text actually exist. Do not put borders around the outside of your figures [17]. Use the phrase “Figure. ...” even at the beginning of a sentence. In the case of photos etc. a resolution of 300 dpi should be provided. Please make sure that all text in the Figures is readable. If necessary, provide a source of the figure with hyperlink to the original source [18].

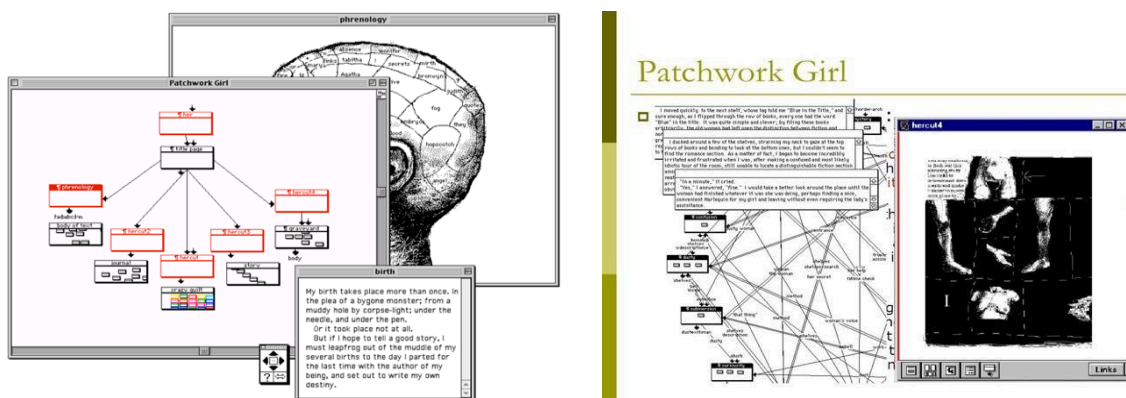


Figure 1. Displays of *Patchwork Girl* hypertext fiction  
(Source: A video of Shelley Jackson reading *Patchwork Girl* CD-ROM)

### 3.3. Sub section 3: Equations

It is possible to use either the Microsoft Equation Editor or the *MathType* add-on (<http://www.mathtype.com>) for equations in your paper [19]. Formulae should be numbered consecutively throughout the manuscript as Equation 1 and Equation 2. Formulae should be numbered

$$E_v - E = \frac{h}{2.m} (k_x^2 + k_y^2) \quad (1)$$

All symbols that have been used in the equations should be defined in the following text.

### 3.4. Sub section 4: Abbreviations and acronyms

Define abbreviations and acronyms the first time they are used in the text, even after they have already been defined in the abstract. Abbreviations such as SI (International System of Units) do not have to be defined. Do not use abbreviations in the title unless they are unavoidable [20]–[25].

## 4. DISCUSSION (*Bold, UPPERCASE, 10pt*)

This session should explore **the broader implications of the results**, discussing what the potential impact on theory, practice, or further research. Please make sure that this section also provides a further analysis of each section of the Results.

Delve into the underlying structure or mechanisms behind the observed results. This analysis should help clarify why these results occurred and their relevance to the established research questions [25].

## 5. CONCLUSION (*Bold, UPPERCASE, 10pt*)

Conclusion is not a summary. Do not repeat the abstract. Please summarize the most critical discoveries of the research or the lessons learned. Discuss the strengths of the research, including its methodological rigor, innovation, and any contributions it makes to the field. Highlight how this study has advanced understanding or opened new avenues for investigation.

Conclude by acknowledging the limitations of the study. This transparency allows for an honest appraisal of the research's scope and depth. Additionally, provide the recommended areas for future research that could build on your findings, addressing these limitations or taking the inquiry further.

## ACKNOWLEDGMENTS (*if applicable*) (10pt)

This section should acknowledge individuals who provided personal assistance to the work but do not meet the criteria for authorship, detailing their contributions. It is imperative to obtain consent from all individuals listed in the acknowledgments.

## FUNDING INFORMATION (*mandatory*) (10pt)

This section should describe sources of funding agency that have supported the work. Authors should state how the research described in their article was funded, including grant numbers if applicable. Include the following (or similar) statement if there is no funding involved: Authors state no funding involved.

#### **AUTHOR CONTRIBUTIONS STATEMENT (*mandatory*) (10pt)**

This journal mandating CRediT (Contributor Roles Taxonomy) will enable authors to provide information on submission, allowing for detailed information about individual contributions to the work. The submitting author is responsible for ensuring that contributions of all authors are correct. It is expected that all authors will have reviewed, discussed, and agreed to their individual contributions as shared by the submitting author. The authors' contribution statement will be published with the final article and should accurately reflect contributions to the work. To see the complete Credit classification, see the link here: <https://authorservices.wiley.com/author-resources/Journal-Authors/open-access/credit.html>

An example of an Authors' Contribution statement using CRediT with degree of contribution: **Pierro Asara**: review and editing (equal). **Kerys Jones**: Conceptualization (lead); writing – original draft (lead); formal analysis (lead); writing – review and editing (equal). **Elisha Roberto**: Software (lead); writing – review and editing (equal). **Hebei Wang**: Methodology (lead); writing – review and editing (equal). **Jinnie Wu**: Conceptualization (supporting); Writing – original draft (supporting); Writing – review and editing (equal).

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#### **ETHICAL APPROVAL (*if applicable*) (10pt)**

When papers talk about using people or animals, authors should make it clear that the research followed all national rules and institutional policies, and it was approved by the authors' institutional review board or a similar committee. The Helsinki Declaration's tenets must guide all investigations involving human subjects. Authors must also identify the committee or review board approving the experiments and provide a statement indicating approval of the research. Incorporate the following (or a similar) statement: The research related to human use has been complied with all the relevant national regulations and institutional policies in accordance with the tenets of the Helsinki Declaration and has been approved by the authors' institutional review board or equivalent committee; or: The research related to animal use has been complied with all the relevant national regulations and institutional policies for the care and use of animals.

#### **DATA AVAILABILITY (*mandatory*) (10pt)**

Please include one of the following statements in your manuscript. Choose the option that best fits your study.

- If the data are publicly available, please write: *The data supporting the findings of this study are publicly available at [repository name]: [DOI or URL].*
- If the data will be available after an embargo, please write: *The data supporting the findings of this study will be available at [repository name] ([DOI/URL]) after a [time period, e.g., 6 months] embargo from the date of publication.*
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- If all data are included in the article, please write: *All data supporting the findings of this study are included in this article and/or its supplementary materials.*
- If no new data were created or analyzed, please write: *Data availability is not applicable to this article as no new data were created or analyzed in this study.*

## REFERENCES (10pt)

The main references are international journals and proceedings. All references should be to the most pertinent, **up-to-date sources**, and the **minimum number of references** should be **25** (for original research papers) and **50** (for review papers). References are written in IEEE style. You can access a more comprehensive guide at <http://ipmuonline.com/guide/refstyle.pdf>. Use a tool such as EndNote, Mendeley, or Zotero for reference management and formatting; choose IEEE style. Please use a consistent format for references—see examples (8 pt):

### [1] Journal/Periodicals

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J. K. Author, "Title of paper," *Abbrev. Title of Journal/Periodical*, vol. x, no. x, pp. xxx-xxx, Abbrev. Month, year, doi: xxx.

*Examples:*

- M. M. Chiampi and L. L. Zilberti, "Induction of electric field in human bodies moving near MRI: An efficient BEM computational procedure," *IEEE Trans. Biomed. Eng.*, vol. 58, pp. 2787–2793, Oct. 2011, doi: 10.1109/TBME.2011.2158315.
- R. Fardel, M. Nagel, F. Nuesch, T. Lippert, and A. Wokaun, "Fabrication of organic light emitting diode pixels by laser-assisted forward transfer," *Appl. Phys. Lett.*, vol. 91, no. 6, Aug. 2007, Art. no. 061103, doi: 10.1063/1.2759475.

### [2] Conference Proceedings

*Basic Format:*

J. K. Author, "Title of paper," in *Abbreviated Name of Conf.*, (location of conference is optional), year, pp. xxx-xxx, doi: xxx.

*Examples:*

- G. Veruggio, "The EURON roboethics roadmap," in *Proc. Humanoids '06: 6th IEEE-RAS Int. Conf. Humanoid Robots*, 2006, pp. 612–617, doi: 10.1109/ICHR.2006.321337.
- J. Zhao, G. Sun, G. H. Loh, and Y. Xie, "Energy-efficient GPU design with reconfigurable in-package graphics memory," in *Proc. ACM/IEEE Int. Symp. Low Power Electron. Design (ISLPED)*, Jul. 2012, pp. 403–408, doi: 10.1145/2333660.2333752.

### [3] Book

*Basic Format:*

J. K. Author, "Title of chapter in the book," in *Title of His Published Book*, X. Editor, Ed., xth ed. City of Publisher, State (only U.S.), Country: Abbrev. of Publisher, year, ch. x, sec. x, pp. xxx-xxx.

*Examples:*

- A. Taflove, *Computational Electrodynamics: The Finite-Difference Time-Domain Method* in Computational Electrodynamics II, vol. 3, 2nd ed. Norwood, MA, USA: Artech House, 1996.
- R. L. Myer, "Parametric oscillators and nonlinear materials," in *Nonlinear Optics*, vol. 4, P. G. Harper and B. S. Wherret, Eds., San Francisco, CA, USA: Academic, 1977, pp. 47–160.

### [4] M. Theses (B.S., M.S.) and Dissertations (Ph.D.)

*Basic Format:*

J. K. Author, "Title of thesis," M.S. thesis, Abbrev. Dept., Abbrev. Univ., City of Univ., Abbrev. State, year.

J. K. Author, "Title of dissertation," Ph.D. dissertation, Abbrev. Dept., Abbrev. Univ., City of Univ., Abbrev. State, year.

*Examples:*

- J. O. Williams, "Narrow-band analyzer," Ph.D. dissertation, Dept. Elect. Eng., Harvard Univ., Cambridge, MA, USA, 1993.
- N. Kawasaki, "Parametric study of thermal and chemical nonequilibrium nozzle flow," M.S. thesis, Dept. Electron. Eng., Osaka Univ., Osaka, Japan, 1993.

\*In the reference list, however, list all the authors for up to six authors. Use *et al.* only if: 1) The names are not given and 2) List of authors more than 6. *Example:* J. D. Bellamy *et al.*, *Computer Telephony Integration*, New York: Wiley, 2010.

*See the examples:*

- [1] T. S. Ustun, C. Ozansoy, and A. Zayegh, "Recent developments in microgrids and example cases around the world—A review," *Renew. Sustain. Energy Rev.*, vol. 15, no. 8, pp. 4030–4041, Oct. 2011, doi: 10.1016/j.rser.2011.07.033.
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- Soc. Gen. Meeting*, Jul. 2011, pp. 1–6, doi: 10.1109/PES.2011.6039596.
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## BIOGRAPHIES OF AUTHORS (mandatory) (10pt)

In this section, authors are required to provide their professional biography, which should include their academic background, current position, research interests, and any significant contributions to the current study. Additionally, authors should include links to their professional profiles, such as ORCID (mandatory) and, if applicable, Google Scholar, Scopus Author ID, or Web of Science (WoS) ResearcherID. This helps establish the author's academic identity and enhances the visibility of their research.

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|                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | <p><b>Rashid Al-Mansouri</b>     Rashid Al-Mansouri holds a Doctor of Information Science degree from Osaka University, Japan in 2005. He also received his B.A. and M.A. degrees in Linguistics from Al-Azhar University, Egypt in 1994 and 1998, respectively. He is currently an associate professor at the Department of Communication Studies in Rabigh, King Abdulaziz University, Jeddah, Saudi Arabia. He is also an associate professor of computational linguistics at Al-Azhar University since February 2013. His research includes discourse analysis, language technology, corpus linguistics, computational semantics, sociolinguistics, and digital communication studies. He has published over 65 papers in international journals and academic conferences. From August 2006 to August 2008, he was a visiting research fellow at Osaka University, Japan. He can be contacted at email: <a href="mailto:ralmansouri@kau.edu.sa">ralmansouri@kau.edu.sa</a> or <a href="mailto:rashid.mansouri@azhar.edu.eg">rashid.mansouri@azhar.edu.eg</a></p>        |
|   | <p><b>Elena Vargas</b>     received the D.Sc. degree (Doctor Habilitatus D.Sc.) in communication technology from the National Academy of Sciences, Madrid, Spain, with the Dissertation “Hybrid Communication Models for Digital Discourse Analysis using Soft Computing”. She is a Professor of Communication Studies in the Graduate School, Monterrey Institute of Technology, Monterrey, Mexico since 1999. In addition, she is serving as Director of Graduate Programs in communication studies and Head of the research group on Digital Discourse and Media Analytics (2001–present). Her research interests are in multimodal discourse analysis, digital rhetoric, computational pragmatics, media semiotics, and hybrid qualitative-quantitative approaches. She is currently the President of the Latin American Association of Communication Studies and is the founding Chair of the Mexican Chapter of the International Communication Association. She can be contacted at email: <a href="mailto:evargas@tecmonterrey.mx">evargas@tecmonterrey.mx</a>.</p> |
|  | <p><b>Dr. Samuel Adekunle</b>     holds a Bachelor of Arts (B.A.) in English Language, Master of Arts (M.A.) in Applied Linguistics, Master of Philosophy (M.Phil.) in Communication Studies and Master of Business Administration (MBA), Ph.D. in Language and Communication Studies, besides several professional certificates and academic skills. He is currently lecturing with the Department of Language and Cultural Studies at Trinity University, Lagos State, Nigeria. He is a member of the Linguistic Association of Nigeria and the International Association of Communication Scholars (IACS). His research areas of interest include intercultural communication, media language, and digital communication practices. He can be contacted at email: <a href="mailto:samuel.adekunle@trinityuniversity.edu.ng">samuel.adekunle@trinityuniversity.edu.ng</a>.</p>                                                                                                                                                                                    |