



Dunlap-Stone University

Course Syllabus

PSY-301

Social Psychology

Credit Hours 3

Course Length 6 weeks

Course Description This course focuses on the influence of social factors on human cognition and behavior, exploring the complexities of human interactions and dynamics within social contexts. Through this interdisciplinary examination of social psychology, topics such as social norms, persuasion, self-justification, group processes, and aggression will be addressed. Students will demonstrate a strong understanding of the major empirical findings on these topics, as well as an ability to analyze major theories and concepts that illuminate the ways in which social factors, rather than stable personality traits, shape human thought and behavior. Successful completion of this course will empower students to recognize the myriad influences of social dynamics in real-world contexts and provide them with the necessary tools to analyze and understand complex social interactions.

Course Outcomes By the end of this course, students will be able to:

- PSY-301-1 Define and describe key social psychological theories, including but not limited to social cognition, social influence, and social identity, and apply these theories to analyze and explain various social phenomena.
- PSY-301-2 Analyze and evaluate social psychological concepts in the context of real-world issues, such as prejudice, intergroup relations, and prosocial behavior, demonstrating an understanding of the practical implications of social psychology in addressing societal challenges.
- PSY-301-3 Apply social psychological principles to propose evidence-based strategies for addressing social issues and promoting positive social change.

Prerequisites PSY-132

Required Materials **Purchase Required:** Social Psychology 12th Edition Author(s) Saul Kassin; Steven Fein; Hazel Rose Markus Publisher SAGE Publications, Inc

Syllabus Acknowledgment Statement Students are responsible for reading and understanding the syllabus. Continued participation in the course implies agreement to abide by the expectations, timelines, and academic integrity standards outlined herein.

Minimum Course Grade Requirement	When this course is required for a major course of study, students must earn at least a C- or higher and maintain a cumulative GPA of 2.0.		
Learning Resources	Students should utilize library resources provided at the main level of the classroom to support their learning and to master the course learning objectives.		
	 LIRN Library Resources Portal		
Course Format	Each week in the course begins on Thursday and runs through Wednesday. Each new week's material will open on Wednesday. Please complete all of the required activities within the week. Late submissions may have deductions or may not be accepted.		
Grading Scale	92-100 A	79-81 B-	65-68 D+
	89-91 A-	75-78 C+	62-64 D
	85-88 B+	72-74 C	<62 F
	82-84 B	69-71 C-	
Grading Criteria	Grades in this course are based on the quality, completeness, and clarity of your work in relation to the assignment instructions and stated learning outcomes. Each assignment is evaluated using a grading guide or rubric that outlines expectations for content, analysis, structure, and engagement with course materials. These are posted with each assignment. How Your Work Is Evaluated In general, you will earn full credit when your work: • Directly addresses all parts of the assignment prompt • Demonstrates critical thinking and a clear understanding of course materials • Is well-organized, clearly written, and free of significant grammar or spelling errors • Properly cites sources when appropriate Points may be deducted for: • Incomplete or off-topic responses • Failure to apply course concepts or reference materials • Weak organization, unclear writing, or frequent mechanical errors • Missing components, such as citations or required sections Grades for each assignment are posted in the Moodle gradebook. Review grading rubrics before you begin each assignment and again before submission. Be sure to save a copy of all submissions and review returned feedback carefully.		
Instructor Expectations	Faculty members may post additional materials, requirements or make changes to this syllabus. Please contact your instructor with questions about specific criteria.		
Learning Environment	This course is delivered fully online using distance education best practices. Students are expected to actively engage with their peers and instructor at least five (5) days each week. All courses are offered in English to students who meet the minimum entrance requirements and meet any published prerequisite requirements or program admission.		

Technical Support	The classroom is accessed through the Moodle platform. Technical support is available during business hours by calling 602.648.5750.
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Discussion and Participation	Active participation is essential to your success in this course and is a core component of Dunlap-Stone University's online learning model. All students are expected to engage meaningfully in weekly discussions to demonstrate their understanding of course concepts, apply critical thinking, and interact respectfully with peers and faculty.
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Weekly Discussion Requirements

To earn full credit each week, you must complete both of the following:

- Direct Response Posts (4 total)
 - Respond directly to the weekly discussion prompts.
 - Submit one discussion question post per day, on at least four separate days of the week.
 - Each response should demonstrate thoughtful engagement and cite assigned readings or relevant external sources as appropriate.
- Participation/Peer Responses (5 total)
 - Reply meaningfully to posts made by classmates or the instructor.
 - Submit one peer response per day, on at least five separate days of the week.
 - Responses should advance the conversation by asking questions, offering new perspectives, or connecting to course materials.

Minimum total posts per week: 9

Minimum days of participation per week: 5

What Counts as a Substantive Post?

A substantive post should:

- Be at least 100–150 words
- Refer to course readings, lectures, or external resources
- Offer analysis, reflection, or application (not just agreement or summary)
- Use respectful, academic language

Participation Tips

- Spread your posts out throughout the week to meet the minimum day requirement.
- Log in early in the week to read discussion prompts and plan your responses.
- Review your classmates' contributions and refer back to previous posts in your replies.
- If you're unsure what to post, ask a question, connect with your own experience, or cite the lecture or textbook.

Late or Incomplete Participation

- Posts submitted after the weekly deadline may not be eligible for full credit.
- Failure to meet the minimum number of posts or days may result in a deduction.
- If you experience an emergency, contact your instructor or advising team as soon as possible.

Academic Integrity & Student Identity Verification

Dunlap-Stone University is committed to upholding the highest standards of academic integrity. As a student, you are expected to complete your own work, cite all sources accurately, and maintain honesty in all academic interactions. Academic integrity is not only a core institutional value—it is essential to your credibility and success as a professional. Carefully review the [Academic Integrity Policy](#).

What Violates Academic Integrity?

Examples of academic dishonesty include (but are not limited to):

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- Submitting work that is not your own, including assignments generated by AI or purchased from third parties
 - Copying or paraphrasing another source without proper citation
 - Using unauthorized assistance on quizzes or exams
 - Falsifying data, citations, or academic records
 - Submitting the same work in more than one course without prior approval

Your Responsibilities

By accessing the online classroom using your unique login credentials, you affirm that:

- You are the individual enrolled in the course
- All submitted work is your own, unless collaboration is explicitly permitted
- You will uphold DSU's academic integrity standards throughout your studies

Students are encouraged to review and apply proper citation practices, ask questions if unsure, and seek support early to avoid unintentional violations.

Consequences

Violations of academic integrity are taken seriously and may result in:

- A reduced grade or zero on the assignment
- Failing the course
- Academic probation or dismissal from the university

All violations are documented and reviewed according to DSU's official policy.

Intellectual Property Notice

Unless otherwise noted, materials within the classroom belong to the noted copyright holder. There is no expectation of privacy or ownership of the posting of the students or faculty members. Please use good judgment when posting within the classroom. In some courses, you may wish to carefully consider what information you choose to disclose about your organization or your organization's activities. Contact your organization's legal representation for more information about your company's intellectual property and disclosure rules. Refer to the catalog for more information about the expectations of student behavior.

Study Suggestions and Estimated Time to Complete Work

Depending on the level of this course and the number of credit hours assigned for this course, the estimated time to complete work varies. Each credit hour assigned in this course has been designed to represent 15 hours of direct engagement with course materials and 30 hours of preparation. This course is three credit hours in length and therefore represents 45 hours of engagement and 90 hours of preparation. **In a six week course, you should spend about 7.5 hours working in the classroom and about 15 hours in preparation.** You may need more or less time to complete this course.

Preparation can be classified in a number of ways. Reading assignments are based on the number of pages you are expected to read each week and the level of complexity of those reading materials (whether they contain a large number of technical terms or difficult concepts). Written assignments are generally based upon the number of pages you are expected to produce as noted in the assignment description. Studying for exams is estimated by the number of hours you would be expected to spend reviewing materials.

Direct engagement includes reviewing websites, posting and participating in discussion forums, reading materials, listening to audio content, and taking exams.

Student Success Strategies

Please carefully review the following information. Please reach out to your advisor or faculty member with any questions.

Week 1:



General

Under the “General” heading, review this syllabus thoroughly and make sure you understand the course expectations and how to navigate the classroom. Note the course learning outcomes and the link to Library services. Additional supplementary materials may be posted in this section.



Please post your bio here

Post a brief introduction and biographical information introducing yourself to your peers and instructor.



News forum

Review any posts from your instructor or announcements in the News Forum.

Weekly:

You may wish to review your personal and professional obligations each week and designate what times you can schedule to complete the week’s coursework.



Week 1: Reading Assignment and Lecture

Review the “Reading Assignment and Lecture” section of the classroom for the week and plan your activities for the week.

1. Week 1 Reading Assignments

2. Week 1 Lecture

Reading the lecture, textbook, and supplemental materials. Review the required and supplemental readings for the week. This may include a textbook, articles, videos, additional documents, a lecture, etc. Confirm that you have all of the assigned readings and can access any supplemental materials noted.



Week 1 Discussion Forum

Participate in discussion forums. To meet the discussion question and participation requirements for this course, you should answer the designated number of questions completely, referencing your reading whenever possible. Be sure to read each of your classmates’ post, commenting meaningfully whenever possible and review your instructor’s posts within the discussion questions as well. This is an opportunity to bring in your experiences and demonstrate your understanding of the course materials.

Affirming Participation and Discussion Question Completion

Each week, you will affirm your completion of at least 4 direct posts to discussion questions and participation over at least 5 days.

 Week 1 Discussion Grade

 Week 1 Participation Grade

Click on the corresponding assignment, then attest in the text box your compliance and submit.

Completing and submitting assignments. Assignments are submitted through the Moodle assignment description.

 Week 1 Assignment

Before submitting your assignment, carefully review the assignment and any rubrics that are included for grading. Read through your submission carefully, checking for errors in grammar or spelling and to ensure that the content fully addresses the assignment. Give yourself extra time for a thorough review. Most assignments are due no later than midnight on Wednesday at the end of each week.

 End of Course Survey

Complete the end of course survey in your final week.

**Learning
Outcomes
Alignment**

PSY-1 Explain and apply core principles, theories, and concepts in psychology to analyze human behavior and mental processes. (2, 3)
PSY-2 Critically evaluate and interpret psychological research. (2, 5)
PSY-4 Be aware of and adhere to ethical standards and guidelines in psychology, including respecting confidentiality, cultural sensitivity, and the well-being of individuals in their professional practice. (2, 3)
PSY-5 Apply their psychological knowledge to real-world situations, using psychological principles to solve practical problems in areas such as mental health, education, business, and social service. (3)

**Important
Policies**

- [Academic Integrity Policy](#)
- [Student Code of Conduct](#)
- [Student Bill of Rights](#)
- [Student Complaint and Grievance Policy](#)
- [Accessibility and ADA Accommodations Policy](#)
- [Non-Discrimination and Title IX Policy](#)
- [Student Records and Privacy \(FERPA\) Policy](#)

**DSU Contact
Information**

Dunlap-Stone University
16165 N 83rd Ave, Ste 200
Peoria AZ 85382

602.648.5750
info@dunlap-stone.edu
www.dunlap-stone.edu

Course Matrix

Week 1	PSY-301-1a: Define social psychology.	Post your bio Read lecture and assigned readings	19 points
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	PSY-301-1b: Identify strategies for social psychology research.	Participation (5 points) Discussion Questions (4 points) Assignment 1 (10 points)	
Week 2	PSY-301-2a: Describe the internal and external factors that influence a person's self-concept. PSY-301-2b: Analyze why and how people adjust how they present themselves to others. PSY-301-2c: Explain the processes by which we form impressions of other people. PSY-301-2d: Describe the levels and kinds of prejudice and what can cause people to discriminate against groups.	Read lecture and assigned readings Participation (5 points) Discussion Questions (4 points) Assignment 1 (12 points)	21 points
Week 3	PSY-301-3a: Explain social influences, persuasion, and cognitive dissonance theory. PSY-301-3b: Discuss how attitudes are formed and measured. PSY-301-3c: Discuss theories and ideas related to conformity. PSY-301-3d: Describe why people join groups and how roles, norms, and cohesion affect groups.	Read lecture and assigned readings Participation (5 points) Discussion Questions (4 points) Assignment 1 (10 points)	19 points
Week 4	PSY-301-4a: Define and describe social relationships. PSY-301-4b: Explain when and why people affiliate with others. PSY-301-4c: Discuss why people help others. PSY-301-4d: Discuss issues related to aggression.	Read lecture and assigned readings Participation (5 points) Discussion Questions (4 points) Assignment 1 (10 points)	19 points
Week 5	PSY-301-5a: Discuss how social psychology can be applied to the justice system and the workplace.	Read lecture and assigned readings Participation (5 points) Discussion Questions (4 points) Assignment 1 (10 points)	19 points
Week 6	PSY-301-6a: Discuss the applications of social psychology in health and well-being.	Read lecture and assigned readings Participation (5 points) Discussion Questions (4 points) Assignment 1 (25 points)	34 points