

Web Page Evaluation Checklist

Name of page: **National Wildlife Federation**

Address/URL: <http://www.nwf.org/Wildlife/Threats-to-Wildlife/Global-Warming/Global-Warming-is-Human-Caused.aspx>

Date Accessed: **1996-2013**

How did you find the page? **Google Search Engine**

(Example: linked from another site, search engine, recommended by friend, etc.)

DOMAIN

What is the domain of the page?

Example: .com, .net, **.org**, .edu, .gov

Do you feel that the domain type helps add to or lessen the page's credibility?

Being an Organization helps the credablility of the WebPage.

AUTHOR/AUTHORITY

Is the author of the page identified?

National Wildlife Federation Organization Staff and Board of Directors

Larry Schweiger

President &

Chief Executive Officer

Jaime Matyas

Executive VP &

Chief Operating Officer

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1-800-822-9919 (M-F 8 a.m - 8 p.m. EST)

National Wildlife Federation is a 501(c)(3) non-profit organization

The Organization is qualified to state potential threats of global warming to wildlife. They want to protect the wildlife from future harm.

Is the purpose of the page clearly stated?

The page title is [Global Warming is Human Caused.](#)

What is or appears to be the purpose of the page?

Inform about the effects of global warming on wildlife.

Does the page contain advertisements? Do the ads distract from the page's content, affect the page's reliability, or appear to be the main focus of the page? Might they be necessary to support the organization responsible for the page?

The page only contains internal advertisements for contests, newsletters, and blogs that do not distract from the content or reliability. They are intended to support the organization.

INTENDED AUDIENCE

To inspire Americans who are interested in helping protect wildlife for our children's future.

CURRENTNESS

It seems to be updated and maintained on a regular basis.

RELIABILITY

The National Wildlife Federation's conservation work is focused in three major areas: confronting global warming; connecting people with nature by getting them outside; and safeguarding wildlife and restoring wildlife habitat. The organization has numerous experts in each of these areas.

CONCLUSIONS

This is an appropriate source for information about global warming.