

Subject line:

Hey John!

While I was watching TikTok I saw one of your videos where you explained that you can eat cheap and good food made by myself and lose weight easily and comfortably.

I was impressed by your videos because I've always struggled to find and eat healthy meals without having to constantly check my bank balance or check if I've spent too much money.

I decided to take a look at your website and one of the significant problems that lose your potential clients is your website design.

To enhance trust and credibility among your audience, limiting your website to a maximum of three colors is recommended, and it's good to have the pages required.

Another major problem that causes you to lose potential customers is the absence of a newsletter.

I have observed that you do not have one, and it is crucial to inform your subscribers about your latest news, offers, and styles.

If you are interested in my services, reply to this email and I will show you an email for your newsletter.

- Radu