

SL: Your newsletter can stand out if promoted persuasively

Salam Alaykum Haya

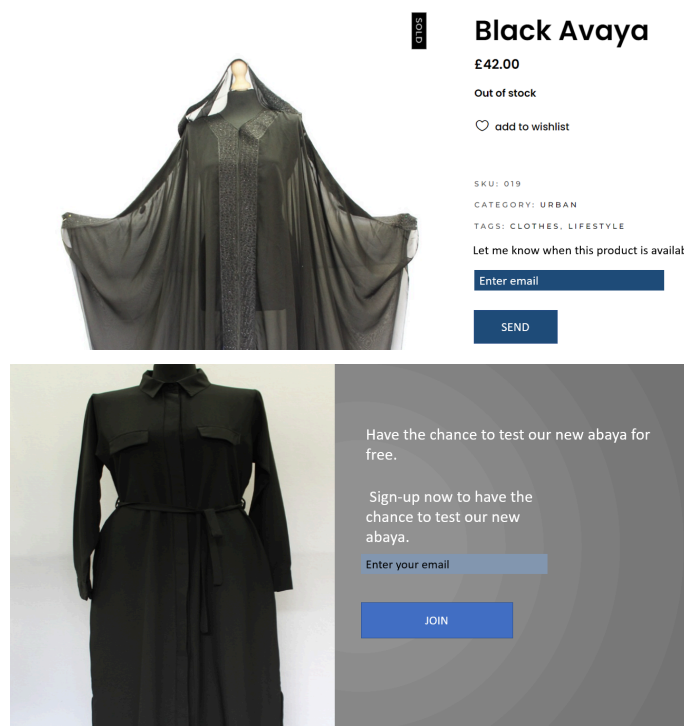
Your newsletter can stand out effortlessly in the face of poor competition and other businesses haven't placed any effort to draw attention of users to their newsletters.

Islamic Lifestyle stores have utilized placing sign-up inbox for customers when products are out of stock to update them when products are back in stock.

Haya can implement the same strategy to achieve customers being eager to find out when your products will be restocked and by extension increase your mailing list.

I also noticed you displayed a test product which could be leveraged to draw attention to your newsletter by offering a chance to customers to trial your test product if they sign up to your newsletters.

I've created a two examples for you to see



Does the example align with the ambitions of Haya?

Ismail Kasam