Short form copy #8 (eighth time)
Any feedback is good. Be as harsh as possible. I want
to improve

New things I do: - ask why 3 times at the current state, dream state, roadblock
Read my copy with loud voice
OODA looping

Short form copy

#### **Avatar**

Bob, 17 years old

## **Current State**

Bob was skinny his entire life. Recently (4 months ago) he saw on youtube a good-looking guy name David Laid. He decided to go to the gym so he can look like him

## **Dream State**

David Laid physique. His V-taper, bolder shoulders abs, and pecs. Bob wants to look like a "Greek God"

## Roadblock

He doesn't know. He doesn't know how to train or what to eat.

#### **Solution**

Find a way to inform. A book of some videos

#### **Product**

Is a free ebook with illustrations that explain in detail how to achieve a "Greek God" physique

### SL Ideas:

- 1. Discover the Secret Behind David Laid's Aesthetic Physique (generated with ChatGPT)
- 2. The 4 exercises that will give you "wings"
- 3. Tired of being skinny, it's time to become the word of aesthetics
- 4. Enough with that girly biceps is time to get 16-inch biceps
- 5. Never worry about not looking good again. The best 3 exercises that will give you the body of a GOD.
- 6. Become so aesthetic that you will put to shame David Laid's physique
- 7. From a "geek" to a "Greek God". Find the 3 exercises that helped David Laid to transform.
- 8. Tired of having no chest muscles, it is time to get "bulletproof" pecs
- 9. Aesthetics 🤴. David Laid secret on how to get that "Greek God" physique

- 10. Tired of having a girly body, it's time to become an absolute UNIT
- Adored by women and respected by all men, it will be impossible to not catch people admiring your body
- 12. The diet "hack" that helped David Laid add on 2.5kg of muscles in just 5 weeks.
- 13. How does he have it? The secret to David Laid boulders shoulders
- 14. Are tired of having tiny forearms, it's time to get trunk-tree forearms
- 15. "Daddy" of the wights. The secret to benchpress double your body weight in just 3 months
- 16. Why your pecs don't grow. Learn how to have those DD pecs.
- 17. Swap the noodle for the barbell, and watch your body swell. (generated with ChatGPT)
- 18. The best way to develop that V-shaper that will attract looks everywhere you go.
- 19. The Secret that helped David Laid add 30kg on his squat in just 8 weeks.
- 20. How does he do it? 3 exercises that helped David Laid to deadlift 180kg for reps

SL: From a "geek" to a "Greek God". Find the 3 exercises that helped David Laid to transform.

There is a reason why David Laid looks that good

# And it is not genetics

He uses 3 very specific exercises that helped him transform from a nudle to a Zeus physique.

Now he is sharing it only with the most ambitious and discipline ones.

So are you ready to walk in the lands of the gods of aesthetics?